AE OF WILLIAMSON'S!

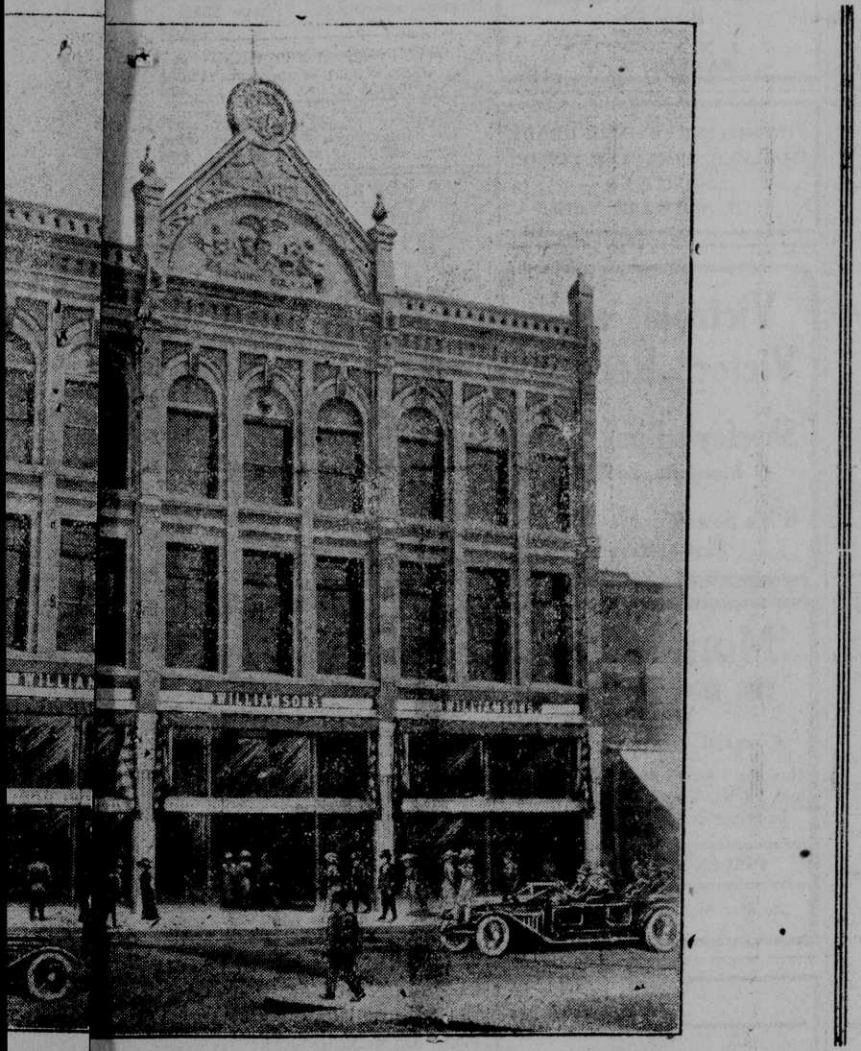
...te for greatness, m...t, economy and thorough business principals, closes its doors ...r more you are now offered. The last invitation you are now reading. All of ...main, and that $75.000 worth must and will find owners within the next 30 odd days. ...f the word, get your full share of these most extraordinary offerings.

Begins Monday, Jan. 6

AT NINE A. M.

...HAS DE... TO UNLOAD ONLY AMONG HIS FRIENDS AND ...ell in bulk ...shipped to outside points—Now for the Bargains of a Century.

...STOCK ...MEN'S READY-TO-WEAR NOW GOES FOR MERE ...ern, be h... or merchant or manufacturer, dare to make. Williamson is on ...he has m... everybody has got their money and he retires from merchandis-



...THE ...E STORE CLOSES ITS DOORS TO YOU AND ALL.

...50 at $... values to $12.50 at $2.98; values at $25.00 at $3.98.

...d ... values, good range of sizes. All go at the one price.....$2.98

...nutes c... sale. All good styles, sizes 34 to 46. Values to $4.50, all go at 75c

...d Dancing Frocks Must Go

...lot, go... of sizes, values ...5.00, s... rice.....$11.98

One lot, values to $35.00, all handsome styles, good range of colors, all sizes, at.....$14.98

.....$18.75

...AND EVERY CASE THEY WILL BE LESS THAN HALF PRICE.

...t choi... Lot 4 at choice $15.00 — Lot 5 at choice $16.50 — Lot 6 at choice $19.75

...VAR... TO $2.50, AT CHOICE FOR 98c.

...SES'... TER COATS AT ONE-HALF PRICE.

...AND ...TION KIMONOS, ONE-HALF PRICE.

It is with regret that we hear of a few "Doubting Thomas" who insist in saying that Williamson is not going to give up this store for he is making too much money to do such a thing. Williamson does not deny that the store has always been a success, but thinks a doubter of his word should not be, and to those who will not believe Williamson makes this offer: He will give to the Good Roads Committee a check for $20,000 on February 8th, 1919, if the doors of the McConnell-Maguire Building are not locked or that Williamson will sell a nickel's worth to anyone outside of store fixtures in that building. So you disbelievers make a note of this—we need better roads.

Prices less than wholesale, you are assured. Make out your list, buy ahead for spring and next harvest needs. You'll save a lot of money.

That GREAT GROCERY DEPARTMENT Will Be The First to Go

Sweet Corn, No. 2 Illinois Solid Pack. Regular 25c, sale price, per can.....14c
Tomatoes, No. 2½, solid pack. Regular 25c, sale price, per can.....14c
Calumet Baking Powder, 1-lb. cans. Regular 30c, sale price, per can.....15c
25-oz. K. C. Baking Powder. Regular 25c, sale price, per can.....19c
16-oz. Bottle Ketchup. Regular 40c, sale price, per bottle.....23c
Tea in bulk, green or black. Regular 60c lb., sale price, per lb.....30c
2-lb. can Karo Syrup. Regular 25c, sale price, per can.....15c
Red Sockeye Salmon, 15½-oz. tin. Regular 35c, sale price, per can.....27c
Citrus Washing Powder. Regular 30c and 35c, sale price, per package.....23c
LeRoy Jelly Powder, assorted flavors. As long as it lasts.....7c
Instant Postum, 4-oz. tin. Regular 30c, sale price, per can.....25c
½-lb. Bakers Cocoa. Regular 30c, sale price, per can.....24c
½-lb. Hersheys Cocoa. Regular 25c, sale price, per can.....20c
Campbells Soups. Regular 15c, sale price, per can.....11c
Golden Age Line of Macaroni, Spaghetti and Noodles, sale price, per package.....8c
Quarkers or Mothers Oats, 3 lbs. 7 ozs., in round cartons. Regular 35c, sale price, per package, 27c
Consumers Toasted Corn Flakes. Sale price, per package.....8 1-3c
Tall can, Mount Vernon Milk. Sale price, per can.....12½c
Palm Olive Soap. Regular 15c, sale price, per bar.....9c
White Lilly Soap, bath and toilet size. Sale price, per bar.....7c
Luckets Steam Refined Borax Soap. Regular 12½c, sale price, per bar.....9c
Mothers Wheat Hearts, round package. Sale price, per package.....20c
7-lb. carton Cut Macaroni. Sale price, per carton.....75c
Quakers Corn Puffs. Regular 15c, sale price.....11c

Embroideries, Laces Silks, Linens, Domestic Dry Goods

All now go without thought or consideration of their cost or value. Still in these departments remain by far the best stocks to be found in any store within a radius of at least 75 miles. They are doomed February 8th. Williamson locks this building, then that's all there is to it, so take the warning—here fearlessly and truthfully given you.

DO NOT ASK FOR CREDIT, THE BOOKS ARE CLOSED. LIBERTY BONDS TAKEN AT FULL FACE VALUE.

WILLIAMSON'S

MOSCOW, IDAHO