

SOUTH BENDERS MADE HISTORY IN NATION AS WELL AS IN STATE



JOHN C. BIRDSALL. John Comly Birdsall was the man who gave the perfected clover huller to the world. Having done that and tasted the first sweet fruits of his success, he died, deeply regretted by the community. The machine which has revolutionized the production of clover seed was the development of an idea conceived by Mr. Birdsall in the early fifties, but the difficulties he encountered in constructing a machine that would separate clover seed from the straw were as nothing compared with those by which he was beset when his machine was patented and its value to the world recognized. Mr. Birdsall was mercifully set upon by the unscrupulous and before his rights were established he had spent a fortune in fighting for them. Once his right to the invention was recognized by the courts the business of his company, in which his sons were associated with him, became world wide and the fame of South Bend was carried to the uttermost corners of the earth by the Birdsall clover huller. Mr. Birdsall belonged to a Quaker family from which he inherited great industry and unconquerable determination. In his line of endeavor he was as much a captain as any laureled soldier who leads his hosts to war, and more certainly beneficial to his race and time he solved a problem that advanced an important branch of agriculture many years. His name rightfully belongs on the roll of eminent men of South Bend. He was not merely a successful manufacturer, but an originator and creator, which is a far higher calling than the trade of making money.

J. M. STUDEBAKER, LAST VIGOROUS SURVIVOR OF FOUR FAMOUS BROTHERS.

Four of the Studebaker brothers were large contributors to the fame of South Bend. They were Clem, J. M., Peter E. and Jacob F. It would be invidious to speak of them individually in this connection since it was collectively that they built their great vehicle industry. These men were actively engaged together for many years. Now but one, J. M., remains.

In his 80th year this sole survivor of the founders of the Studebaker industry is an active man, both mentally and physically and is not permitting himself to rust out. He is still one of the live wires of the city and always a factor in public enterprise.

The Studebakers were poor boys when they came to South Bend. They matriculated in their father's little log shop at Ashland, O. Over the door of their alma mater was the sign, "John Studebaker, Blacksmith." He was also a wagon maker and taught the boys his double trade. With this equipment and a little learning, acquired in the district school, they came to South Bend in 1854. Two of them worked at their trades, one taught school and one clerked in a store. Then the two older brothers, Henry, who is not mentioned in connection with the great industry because he preferred the life of a farmer, and Clem, opened a blacksmith and wagon shop similar to that in which they had learned their trades.

In 1852 they incorporated as the Studebaker Brothers Manufacturing Co., and in 1857 J. M. purchased the interest of his brother, Henry. Later,

Peter E., who had been engaged in merchandising, and Jacob F., who had in the meantime grown to manhood, were admitted to the company. The opportunities offered by the company troubles and the civil war were taken advantage with business judgment and skill and lifted the company out of the obscurity of a local industry into national prominence.

After the war the business spread rapidly over the United States and in due time extended to foreign countries until the fame of its products became world wide. Then came the departure into the automobile business, the acquisition of the largest motor vehicle plant in the world, at Detroit, and the reorganization of the company as the Studebaker Corporation of America.

Personally each of these men possessed a strong individuality. They were all broad minded, public spirited men. They were known the country over because of their prominence in politics, church and charity work, as well as for their success as manufacturers. They were all loyal to their home city. Their gift of a Y. M. C. A. home that cost more than a quarter of a million is an evidence of their public spirit, and their homes, their factory buildings and their investments are others. They were of the type of men who build cities, found industries, help their fellows and take an unselfish interest in their fellow creatures. Through never seeking office they received many honors at the hands of the government.

BIG PLANS AFOOT TO IMPROVE FARM LANDS

One of the most significant tendencies in recent years and one giving an impetus to the progressive spirit of the people of South Bend and St. Joseph county is the movement toward increasing the productivity of farm lands.

Lead by such pioneers as Brother Leo, who has charge of the big farm belonging to Notre Dame university, George Hepler and others the movement has grown to be a live issue and few there are who are out of sympathy with the general plan.

It is estimated that a comprehensive study of the various soils of the county and treatment of them to replace the elements that have been taken out by many years of successful farming will increase the value of farm products by figures running into the millions.

The movement has culminated in the selection of John L. Bordner as county farm agent under salary by the state and county who is now advising the farmers as to the chemical needs of the soil. Bordner, a practical farmer with the added advantage of technical university training, has entered on his work with unusual zeal and intelligence. The recent demonstration tour arranged by him took scores of automobile loads of people through the farm country of the district where speeches were given by experts from the universities of the state.

The Chamber of Commerce is working with the leaders of the movement realizing that the added prosperity of the surrounding territory will redound to the credit of the city as well.

100th City in Country is South Bend

South Bend is exactly the 100th city in the United States in size and the fifth city in Indiana, being surpassed in the state only by Indianapolis, Evansville, Fort Wayne and Terre Haute. If the 12,000 odd population of Mishawaka, four miles away, be added in, it would stand dangerously close to second place.

During the decade 1900-1910 the city added just a flat 50 per cent in growth, the figures for 1900 being 35,999 and just 17,685 being added before the census man came around again.

The World Almanac for 1913 credits the city with 60,000 people—a gain of 12 per cent in the two years.

The figures since 1840, the population in 1831, South Bend's birth year, being 128—show a steady, normal vigorous growth, without great booms or any set-backs. They are as follows:

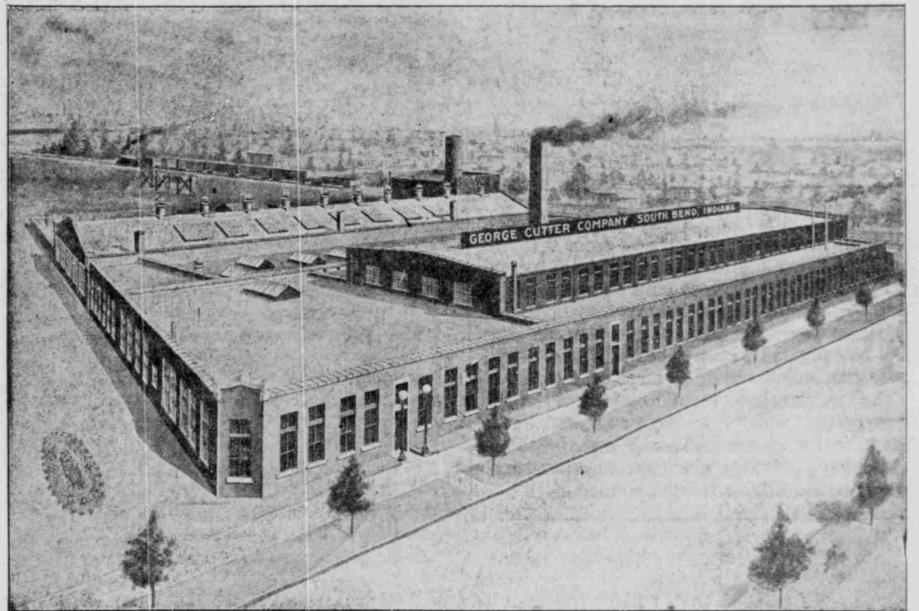
Table with 2 columns: Year and Population. 1840-728, 1850-1,652, 1860-2,832, 1870-7,206, 1880-13,392, 1890-21,119, 1900-35,999, 1910-52,684, 1912-59,163.

South Bend Chandelier Co. Manufacturers of LIGHTING FIXTURES 114-116 W. Wayne St. SOUTH BEND, INDIANA

The News-Times is the Home Paper

TRY THE INDIANA Lumber and Manufacturing Co. FIRST

SOUTH BEND IS PROGRESSIVE



Offices and Factory of George Cutter Company, Notre Dame and Division Streets, where South Bend's Ornamental Posts are Manufactured.

SOUTH BEND, the home of the Geo. Cutter Co., was one of the first cities to realize the benefits of scientific and decorative street lighting. It was the first city to recognize the superiority of "Cutter" Ornamental street lighting posts.

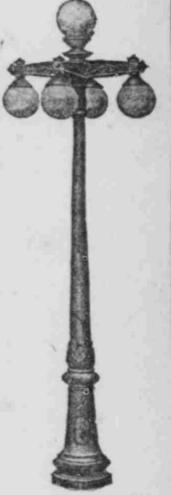
Hundreds of other cities have followed the example until "Cutter" posts are found throughout the United States and Canada. In addition to ornamental posts, the Geo. Cutter Co. manufactures a complete line of outdoor lighting fixtures and distributing apparatus.

GEORGE CUTTER COMPANY

Notre Dame & Division Sts. South Bend, Ind.



1-Light "Park View" Post.



5-Light Riverside Post.

SERVICE AND STRENGTH

Are two important factors to be determined in the selection of a Banking Connection.

The Citizens National Bank and The Citizens Loan, Trust & Savings Company

With combined resources of over \$2,000,000.00

Meet the above requirements to the greatest degree.

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We offer extra facilities in all commercial, Savings and Trust business enabling customers to transact different lines of business without consulting other parties.

They have separate departments in each line fully equipped for service, such as a Commercial Department, a Savings Department, a Real Estate, Insurance & Bonding Department, a Trust Department, Etc.

The SAVINGS DEPARTMENT pays 4 per cent interest on all savings deposits.

The TRUST DEPARTMENT is prepared to act as Administrator of Estates, also act as Guardian, Trustee, Receiver, Etc.

The Trust Department has a large Insurance and Bonding Department with the Strongest Companies and can offer the very best service.

The Two Corporations are now building a new Six Story modern fire proof office and Bank building which will be one of the finest and best equipped in Northern Indiana, thus enabling them to better serve their customers.

The Officers and Directors of both concerns comprise some of the most substantial business men of South Bend and personal attention is given to every transaction and the closest business scrutiny is given for the protection of depositors' funds.

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SOUTH BEND INDIANA