

News of City's Business World

TO BUY IN SPITE OF PRICES, VIEW

T. H. Brandon, Local Merchant, Returns From Trip to New York City.

T. H. Brandon has returned from a business trip in New York where he stated that retail merchants will try to buy as much merchandise for fall sale as they did in other years, despite the high prices. In discussing the market situation, particularly in the women's apparel line, Mr. Brandon said that retailers generally deplored present high prices, but were forced to buy in order to meet the demands of their customers.

"We are not worried so much about disposing of our merchandise after we get it," he said, "as we are about financing ourselves on the present market. You must realize that merchandise now is two or three times as high as it was a few years ago. It takes that much more money to do business now."

**On Buying Trip.**  
Mr. Brandon is in the market with his buyers advising them in the placing of fall orders. "This is the first time I or my buyers have visited the market in June," he said, "but I heard of the unsettled conditions there and the possible shortage of merchandise. We will place our orders as soon as we have sized up the situation."

"Retail business in South Bend is breaking all records. The great Studebaker automobile plants here are running full force and their production is sold for months ahead, I understand. Every one in town has money, and is spending it freely. The people want only the best merchandise, and it keeps us busy trying to supply the demand. Under urgent conditions I do not look for any recession of prices for another year, at least."

Prayer Books, at Schilling's. Advt. 1745-4

STORES CLOSE ALL DAY RECOGNIZING JULY 4TH

In recognition of the national holiday, July 4, the stores of South Bend will be closed all day today. A few of the merchants whose products are necessary to the public will be open in the morning but closed during the latter part of the day. The banks of the city will be closed both Friday and Saturday. Other merchants will be open and ready for a big business Saturday that is expected to stay over night after the celebrations at both Rum Village and Springbrook park.

**SWANSON AND LEE REMODEL.**  
The Swanson-Lee Furniture Co., 315-318 S. Michigan st. is doing extensive remodeling. After the work is completed the store will have a 44-foot frontage and will occupy the quarters of the above numbers in addition to 314, 316 and 318 S. Michigan st.

Kodak Supplies, at Schilling's. Advt. 1745-4

CUTICURA HEALED BAD CASE ECZEMA

On Face and Neck. Itching and Burning Unbearable.

"I had a very bad case of eczema on my face and neck, and it spread up into my hair. It broke out in pimples and the skin was sore and red. It caused almost unbearable itching and burning and there were great red scaly spots on my face and neck, which made me look terribly."

"I wrote for a free sample of Cuticura Soap and Ointment. I purchased more, and after using the Cuticura Soap and Ointment for six weeks I was healed." (Signed) G. Brown, 37 Watts St., Dayton, Ohio.

Rely on Cuticura Soap, Ointment and Talcum to care for your skin.

Soap 25c, Ointment 25c and 50c, Talcum 25c. Sold throughout the world. For sample each free address: "Cuticura Laboratories, Dept. H, Malden, Mass."

Cuticura Soap shaves without mug.

Sunshine YUM-YUMS GINGER SNAPS FOR SNAPPY PICNICS

The Miami Home Building Co.

(Incorporated),

has a limited amount of stock for sale, showing a good earning power with investment secured by a highly improved sub-division and new modern homes.

We invite investigation. For further information see

C. J. MUMFORD or A. G. ELLIOTT, 621 J. M. S. Bldg. Bell 2616; Home 1891.

Specials for Saturday

- 6 Tall Cans Libby Milk for . . . . . 60c
- South Bend Creamery Butter . . . . . 55c
- Nucoa Nut Oleomargarine . . . . . 32c
- Fresh Spare Ribs . . . . . 15c
- Beef Hearts . . . . . 10c

- Beef to Boil . . . . . 13c
- Beef Pot Roast . . . . . 16c
- Tender Round Steak . . . . . 25c
- Fresh Liver . . . . . 5c
- Prime Roll Roast . . . . . 28c
- Rump Roll Roast . . . . . 28c
- Home made Smoke Sausage . . . . . 22c
- Baked Veal Loaf . . . . . 25c
- Sweet Meats . . . . . 45c
- Breakfast Bacon . . . . . 45c
- Square Bacon . . . . . 35c
- Pork Link Sausage . . . . . 25c

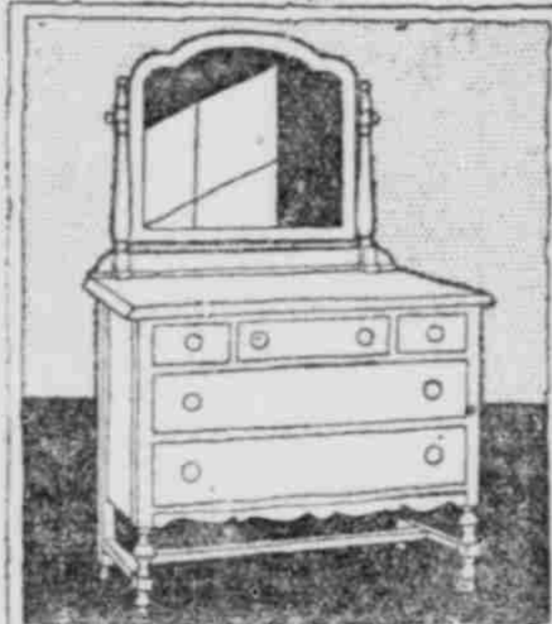
- Boston Butt Roast . . . . . 28c
- Pork Loin Roast . . . . . 28c
- Pork Shoulder Steak . . . . . 30c
- Lamb Shoulder Roast . . . . . 30c
- Leg of Lamb . . . . . 35c

Plenty of all kinds of Cheese.

Woodka Bros.



JULY FURNITURE SALE



Dressers Reduced

Walnut, Mahogany, Ivory and Oak Dressers, all enter this sale at big reductions. Hundreds of beautiful patterns to select from, the season's newest as well as the more conservative designs. Prices start at

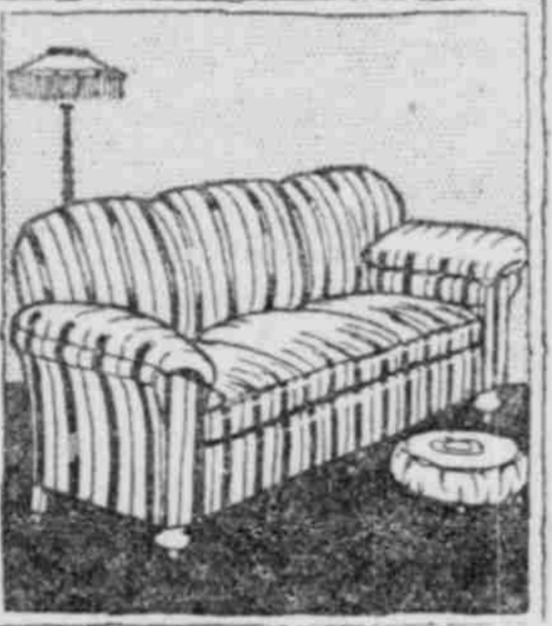
\$16.00



Wood Beds

All odd Wood Beds greatly reduced. Poster beds, colonial beds, period styles, in all finishes, Mahogany, Walnut, Oak and Ivory. A big assortment from which to make your selection. Prices range up from

\$14.75



Davenports

Choose from our mammoth stock at reduced prices. Leather Davenports, beautiful Tapestry Davenports, your choice of 50 designs, and Bed Davenports in all finishes. All reduced for this big sale. Prices range upward from

\$35.00



Floor Lamps

Hundreds of beautiful new Silk Shades in the latest shapes. Dozens of new designs in mahogany posts. The largest and most complete line we have ever shown. A few complete lamps priced as low as

\$12.00



Metal Beds

Brass Beds, Steel Beds and Iron Beds in many styles. Some with heavy three-inch posts, others with one-inch continuous posts. We have them in Vernis Martin, Ivory and White Enamel finishes. Prices start at

\$8.75

Take Action Quickly  
Extraordinary Values  
During Our Annual  
July Sale



Values of the finest character—furniture you will be proud to own, can be purchased now to the best advantage. A comparison of values will be a revelation to every thrifty housewife. Because of our enormous purchasing power, combined with our knowledge of when and where to buy, so that we may secure the lowest possible prices, we are able to reduce prices on all good furniture to the lowest level during our big July Sale.

Now is the time to buy! Take action immediately—do not delay if you would profit by these savings. Hundreds of beautiful pieces await you and at big savings. Those who come first will profit most, because in many instances the quantities are limited, and opportunities like this are too rare to overlook at a time like this. We urge you to come tomorrow morning if possible—we will be able to serve you better and then you will be able to choose from complete stocks.

Greater South Bend's  
Greatest Furniture Outfitters

Ries Furniture Co.

306-308-310 S. MICHIGAN ST. SOUTH BEND, IND.

Library Tables

All enter this sale. None reserved. Queen Anne, William and Mary, Colonial and Mission styles, all priced at big savings. A solid oak table nicely finished turned oak, mission style, at

\$9.50



Rockers Reduced

Hundreds of rockers to choose from, tapestry, velour, damask, leather and imitation leather. No matter what design you may have in mind we have it and at a price that will please you. A big Boston Leather Rocker at

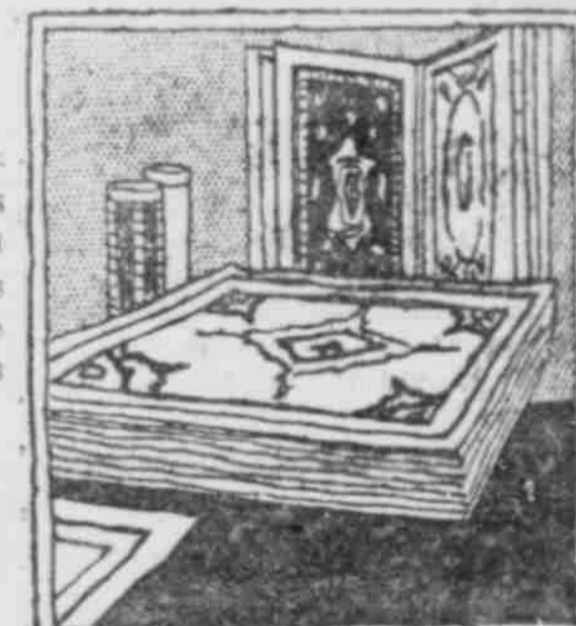
\$12.00



All Rugs Reduced

Royal Wilton Rugs, Velvet Rugs, Axminster Rugs, Brussels Rugs and Wool Fibre Rugs in all sizes, designs and colors, 500 rugs to choose from. During this sale we are showing seamless Brussels Rugs, 5x12 foot size, at

\$28.00



Dining Tables

All desirable period styles and all finishes. Queen Anne, William and Mary and Colonial Tables in Walnut, Mahogany, Jacobean and Oak. During this big sale we are showing a large Colonial Turned Oak Table at

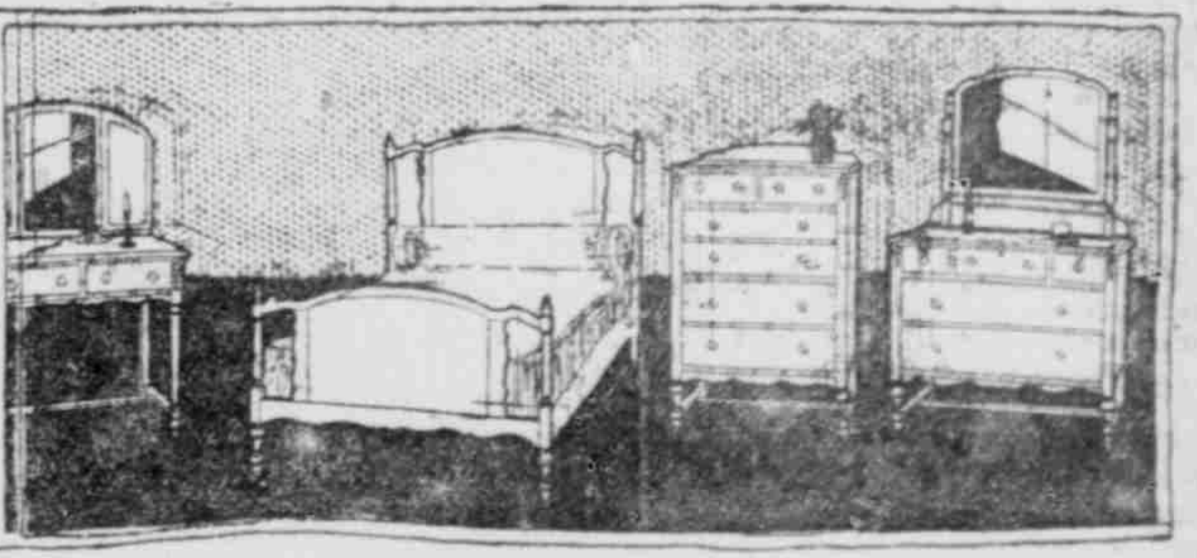
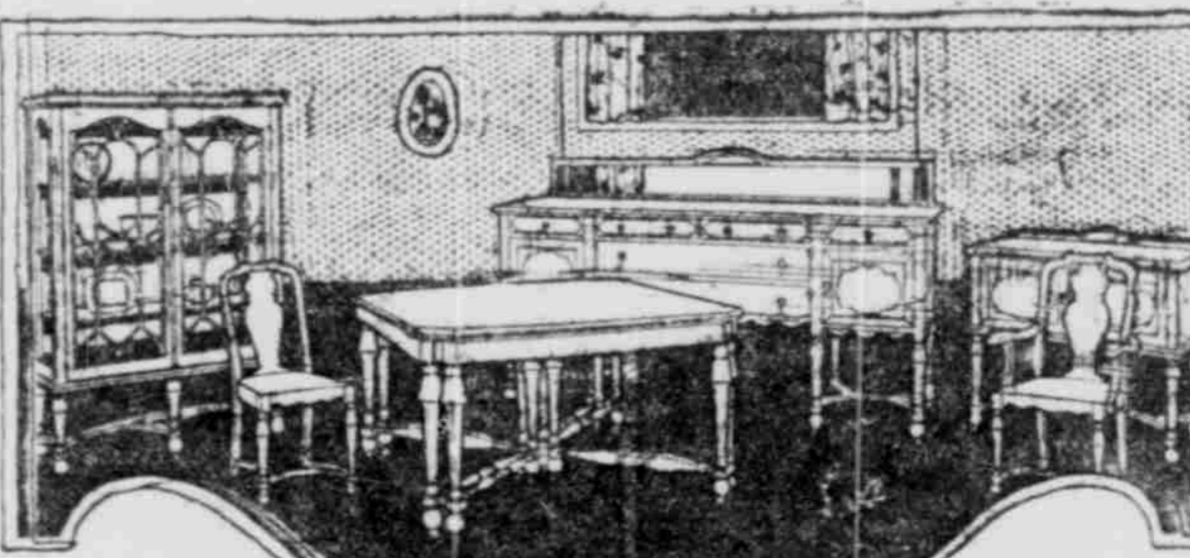
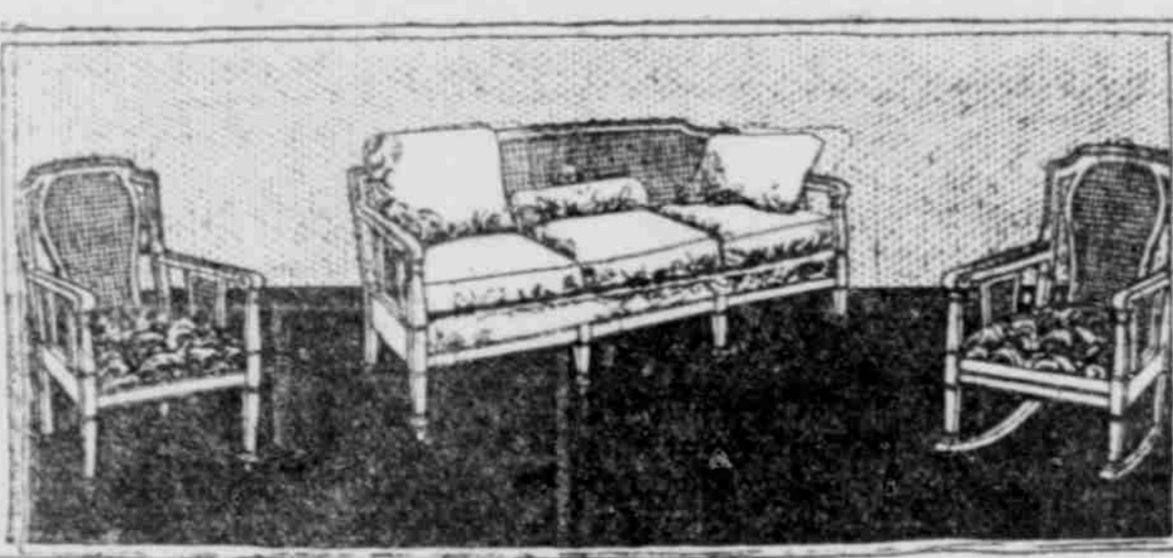
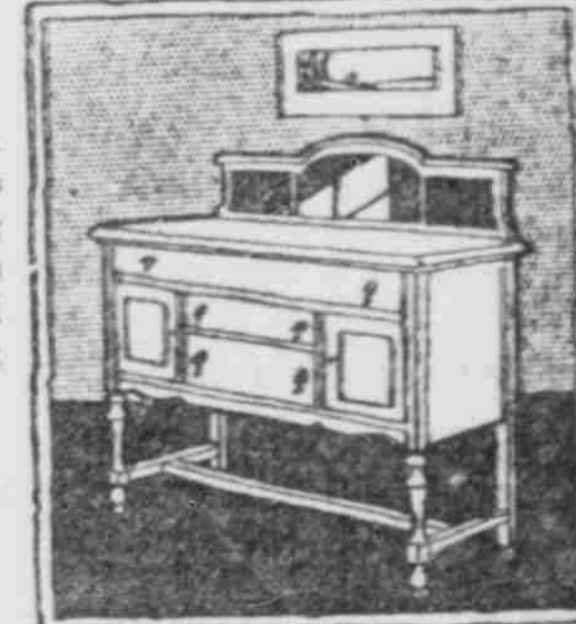
\$17.75



Period Buffets

A mammoth stock to select from. We can match any suite. Now is the time to complete your dining room suite while this big sale is in progress. Savings that you would not believe possible. Solid Oak Colonial Buffet at

\$24.75



Eyes Examined by H. LEMONTREE

S. B. SHOE PARLORS, 216 S. Michigan St.

HARRY L. YERRICK, Funeral Director

Art Materials, Picture Framing, THE I. W. LOWER

The West Side Barber Association

SAILORS

JACOB HOFFMANN COAL

VERNON HOME OF GOOD CLOTHES

MAX ADLER COMPANY, World's Best Clothes.

UNION SHOE CO., 233 S. Michigan St.

Don't Pay Cash for Your Clothing. GATELY'S

Union Trust Company

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