

ENTHUSIASM INTENSE IN BIG CAMPAIGN

(Continued from Page 1) Great Interest Being Shown... a five-year subscription as five one-year subscriptions, etc.

Right Now Is the Time From now until Saturday night, June 3, is the time to "big in" and gather the votes by the thousands.

Two Imported Weeks The winning votes can be secured between now and 10 o'clock Saturday night, June 3. And this "First Period" will practically decide who the winners of the big prizes will be.

You Must Get Busy The way to win is to pile up the largest number of votes. So the larger your vote score the better for you.

Big Subscriptions Count Most The two, three, four, five and ten-year subscriptions count most. Get as many of them as you can.

One five-year subscription counts 600,000 votes—four times as many votes as five yearly subscriptions. One ten-year subscription counts 1,240,000 votes—over four times as many votes as ten yearly subscriptions.

The candidates who will be most successful in the end are those who make the best showing between now and Saturday night, June 3.

Don't overlook a single subscription anywhere. Compare the vote standings today. Note the increases and gains on every hand. Then get busy!

Warning to Contestants Contestants are warned that they must make regular reports to The Chicago Whip office with their subscriptions. In case of failure to make weekly cash reports, candidates will thereby forfeit all rights to prize or cash commission.

Saturday, June 3, Last of Big Vote No candidates will be permitted to enter The Reporter office after 10 o'clock Saturday night, June 3, for the purpose of having their subscriptions credited on the present "big vote" schedule.

Office Open Evenings The Chicago Whip office at 3420 South State Street will be open each evening until 8 o'clock to receive votes and issue supplies, such as additional receipt books, sample copies, etc.

Rivalry of the most intense kind among the candidates who are now hitting their hottest pace before the clock strikes 10 o'clock Saturday night, June 3, in order to get in every possible subscription on the biggest vote schedule of the campaign is bringing a whirlwind of action.

All the preliminaries are now over, the competition is getting keener as the contestants realize that there are only five more weeks of the campaign. The Chicago Whip's \$3,000 in prizes will soon be distributed to their various winners and the \$1,570 Paige touring car will be presented to some "live wire."

The fighting spirit dominates—the very air itself is tense with excitement as the closing day of the "big vote" period draws nearer, which is further emphasized comes to a sudden end on June 24.

Time Is Flying Time is slipping rapidly by and the campaign will all be over before you realize it. Therefore, there is only one thing to do and that is to take advantage of every opportunity that presents itself which will be the means of increasing your vote standing.

Candidates Showing Speed As one lady expressed it, "Why, I'm just really beginning to get busy and I haven't scratched the surface yet or seen nearly all of my friends who have promised to give me their subscriptions to The Chicago Whip."

Another "live wire" hustler said, "Since I've found how easy it is to get subscriptions from my friends, I am getting more interested all the time and more determined than ever to capture that Paige touring car." This will give but a faint idea of the determination with which everyone is possessed these last fateful and important days. And everyone has their eye on Saturday night, June 3.

Interest in Special Prize Great interest is also being manifested as to who will be the lucky winner of the special \$25,000 prize given away Saturday night. The candidate turning in the most subscriptions by that time will win and everyone is hustling hard to be the lucky one.

INVITATION TO VISIT THE POSTOFFICE

During Postal Improvement Week to many visitors took advantage of Postmaster Lusk's invitation to visit the postoffice and inspect the work rooms that he has decided to continue the practice, in the belief that if the people see for themselves the errors of the mailing public with which the postoffice has to contend and can be brought to realize the advantage of mailing early and at frequent intervals during the day, it will not only benefit the postoffice but the people themselves.

Names of Contestants

HOW TO JUMP INTO THE LEAD

30,000 votes are allowed on every one-year subscription to the Chicago Whip. A two-year subscription is worth 70,000 votes—a three-year subscription gives you 150,000 votes—a four-year subscription entitles you to 300,000 votes—a five-year subscription credits you 600,000 votes and a ten-year subscription gives you 1,240,000 votes. Soon the number of votes given for each subscription will be reduced.

With your first subscription you get 100,000 extra free votes in addition to the regular votes. And with every \$25 in subscriptions you turn in you get 100,000 extra votes free. It will be seen from the vote standing below that a very little effort will make a new leader in the campaign.

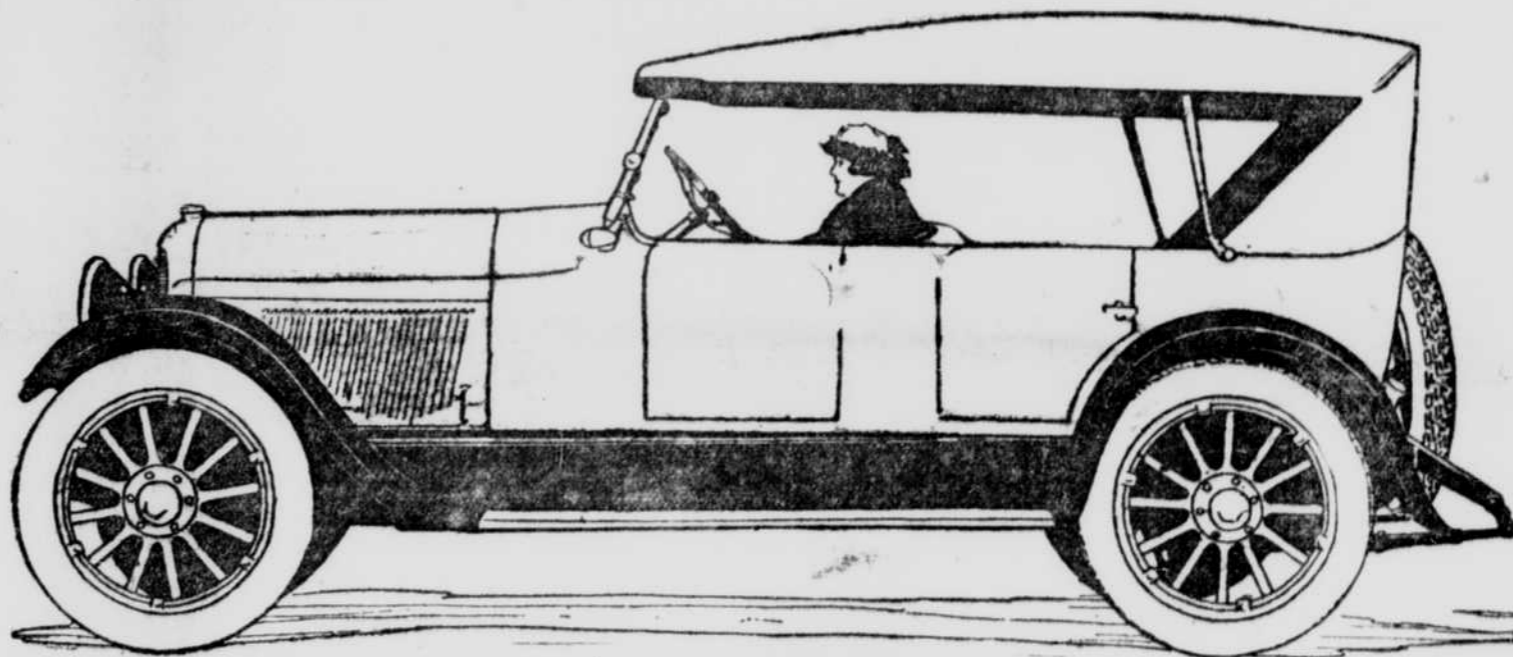
Table listing names of contestants and their corresponding vote counts. Includes names like Miss Paddy Alford, Miss Estelle Arnold, Mrs. Sarah A. Ball, etc.

DO YOU KNOW THAT?

Do you know that The Chicago Whip will, on the 24th day of June, give away, absolutely free the handsome and most costly collection of prizes ever offered by any weekly paper—given away without a cent of cost simply as a reward for ambition and a little pleasant effort?

Do You Realize That the First Grand Prize Is

A Fine New Paige Car



Worth \$1,570.00

Do you realize that the second prize is \$100.00?

Do you realize that "Everybody Wins"? There are no losers because every active participant is guaranteed a prize in accordance with the rules.

There's no denying that any one of the Chicago Whip's prizes would be a source of pleasure and profit, and particularly so when secured wholly through spare time effort in easy vote-collecting, without the expenditure of one penny.

Do YOU Want This Sparkling New Paige Touring Car?

You can have any prize in the list if you will but grasp the opportunity and take immediate action, and you can do it in your odd moments in the next five weeks.

The Whip is now being read by thousands of people all over the country, but there is no such thing as "good enough." Continual growth and expansion is necessary, to make this growth possible, the participation of live, energetic men and women, boys and girls is necessary. In order to obtain the desired interest in the election, the most elaborate list of prizes ever offered by any weekly newspaper in the country has been made ready for distribution among those who are nominated in the election.

The Election is Now On

And it is open to any reputable man or woman, boy or girl. All that is necessary is to clip the Nomination Blank on page 1 and send or bring it to the Chicago Whip office. Or if you cannot call, phone Victory 4606.