

**ZION INSTITUTIONS AND INDUSTRIES**

(WILBUR GLENN VOLIVA)

**Department Store**



**T**HE birthday of these two men so worthy of our honor coming within a few days of each other, we thought it fitting to celebrate the occasion by taking another look into their faces and their achievements, believing that it will inspire us to more earnest efforts to accomplish our God given work.

These are men of like passions with ourselves, but who overcame obstacles by determination and God's help and rose from the humble rank of life to the pinnacle of honor.

"Lives of great men all remind us,  
We can make our lives sublime,  
And departing, leave behind us  
Foot prints on the sands of time."  
—Longfellow.

It is our desire to make the Pioneer Zion Department Store (though at present only in a very humble garb) by earnest effort and honest determination a monument to consecrated business industry, inspiring those who follow to even greater attainments.

**To Our Customers:**

We thank you for your loyal support and co-operation, which has enabled us to record a very successful year. We are here to serve you, and we want to please you, and shall aim at perfection, but wherein we come short, give us the opportunity to adjust any matter.



**Ladies' Coats**

**SPECIAL LOT AT HALF PRICE**

Ladies' and Misses' Coats, Special Rack at Half Price

\$10.00 Coats to clean up	-	\$5.00
12.50 " " " "	-	6.25
13.75 " " " "	-	6.88
14.00 " " " "	-	7.00
16.75 " " " "	-	8.38

All Coats now greatly reduced. This includes all the newest 1916-1917 Winter Coats.

Ladies' Suits, Furs, Children's Coats, Ladies' Dresses, Kimonos and Sacques. Special lots at surprising reductions.

**MEN'S CLOTHING DEPARTMENT**

**Special Sale Boys' Overcoats**

Saturday, Monday and Tuesday **Feb. 10, 12 & 13**

We have a good selection of Boys' Overcoats which we are going to close out at unheard of prices! If the size you want is on this list come down to the store right away and get your choice of these wonderful bargains!

1 Overcoat, age 12	4 Overcoats, age 15
2 " " 13	4 " " 16
5 " " 14	2 " " 17

**18 Overcoats in all!**

Saturday, your choice, at	-	\$5.98
Monday, choice of what is left, at	-	4.98
Tuesday we shall sell the balance at	-	3.98

**Special Reduction on Men's Overcoats**

Our entire stock of Men's Overcoats, including a number made by Hart Schaffner & Marx will be offered for

**ONE WEEK ONLY AT THESE PRICES**

\$15.00 now \$10.98	\$20.00 now \$14.98
\$16.50 } now <b>\$12.98</b>	\$22.50 } now <b>\$16.98</b>
17.00 }	23.50 }
\$18.00 } now <b>\$13.98</b>	\$24.00 } now <b>\$18.98</b>
18.50 }	25.00 }

**One Week Only! Saturday, Feb. 10th, to Saturday, Feb. 17th, inclusive.**

**Special Sale on Groceries Monday and Tuesday Only**

50c Can Lee's Famous Egg Maker for your poultry	-	38c
25c Can Arsenate of Lead	-	19c
5c Pkg. B. & W. Washing Powder, 5 for	-	19c
10c Pkg. Swedish Health Bread	-	8c
25c Can Log Cabin Syrup	-	21c
1 Doz. Eggs in Envelope	-	10c
40c Jar Apple Butter	-	27c
20c Assorted Frosted Cookies	-	13c
35c Coffee, 30c, 3 lb. for	-	77c
\$1.00 Can Monarch Coffee	-	82c

Buy the whole order, except one lot of coffee, and get 15 lbs. sugar for \$1.00.

No orders accepted by phone or solicitors at these prices.

**Big Sale of Enamelware**

now going on

10 piece assortment for **\$1.00**

**INVESTMENTS**

Are you a regular investor in Zion Institutions and Industries? Do you appreciate the value to yourself and the help to Zion of having a part in Zion Institutions and Industries Investment Fund?

Our year closes January 1st. We are now entering upon a new period. Many have already signed their cards at the Zion Bank, indicating their intentions to participate in this investment fund during the coming year. Many others should do so.

We want to insist on your giving this matter your prompt attention. Call, sign your card, and start now. It makes a splendid savings account and assists in Zion's work.

You can invest from ten cents per week, up.

We hope the investments in this fund will be large enough this year to enable us to establish a new and important industry during the coming fall and winter.

Act now. For further particulars inquire at Zion Bank.

W. HURD CLENDINEN,  
General Manager.

**Join the Company of Lot Buyers**

Every person who wants to assist in paying for the Zion Estate and have a definite and important part in this work, will take hold and purchase a lot at once. This land must be owned by Zion people and we want Zion people to own it now.

Let every one do their part.

Prices reasonable and terms easy. Maps, prices and full particulars on application, either in person or by letter.

Act now.

ZION REALTY DEPARTMENT

**TAX NOTICE**

Beginning Tuesday, February 6, 1917, I will be at the Land Office in the Administration Building, Tuesday, Thursday and Saturday, of each week, until further notice, for the purpose of collecting all the personal and real estate taxes now due. Office hours from 10 a.m. to 4 p. m. JAS. J. CRAIG, Tax Collector.

**ZION CITY LIVERY**

W. J. HARKNESS, Prop.  
Cor 28th and Elijah Ave.

Furniture and Piano Moving,  
General Teaming  
Night Calls Promptly Attended to.  
PHONE 24

**WANTED**

Two girls for Bindery Department

Zion Office Supply

Phone 29 and 234-J Prices Reasonable

**CARL NICKUM**  
Licensed Chauffeur

**AUTO SERVICE**  
DAY OR NIGHT  
ZION HOME