

# ZION INSTITUTIONS AND INDUSTRIES

(WILBUR GLENN VOLIVA)

## DEPARTMENT STORE

### Your Christmas Purchases Should be Well in Hand

We shall not be able to reorder stocks that become depleted. Your opportunity to secure the best selection is right now, to delay will bring disappointment. The merchandising conditions today are against us putting in a super-abundant stock of holiday goods, and we do not wish to carry any over until another year for obvious reasons. **We now have a splendid assortment of very attractive and useful goods for Christmas presents. Make your selections and we will hold them if necessary, but we cannot undertake to deliver them the last few days before Christmas.**

#### You Know Our Clothes by Name

This fact means clothing with a reputation gained by years of fair dealing with the public—giving every man as much value in return for his money as scientific methods and great volume buying can possibly give.

And right now, it is more important than ever to buy clothes that are known. We carry these famous lines.

HART SCHAFFNER & MARX  
STYLEPLUS

Quality pays in the end. Our lines are right in quality and in price. They give you the satisfaction of knowing you have spent your money to war-time advantage.



© Styleplus Clothes

Styleplus Suits are made in two grades: \$25 and \$30 plainly marked on each garment.

**Styleplus Clothes**  
\$25 - \$30 - \$35

Each grade the same price the nation over.

Styleplus Overcoats are made in three grades: \$25, \$30 and \$35. Each grade the standard of value at the price.

Select your Suit or Overcoat now.

#### Men's Clothing Dept.

#### Put in your orders now for Christmas Boxes of Candy.

Dainty, Fancy Boxes of all sizes filled to suit your wishes.

#### 8 Days Sale On Ladies' Coats 4 Special Lots

A fortunate deal enables us to offer Ladies' All Wool Coats at prices unheard of for the past two or three years.

These coats are not this season's styles, but for actual quality of material, they exceed many of the garments for which fancy prices are asked by stores throughout the country today.

Sale prices are as follows:

3.95, 5.75, 7.98, 10.00

Sale starts Saturday, Nov. 16 and ends Saturday, Nov. 23

#### JUST TO REMIND YOU WHAT TO BUY JEWELRY AND STATIONERY DEPTS. HARDWARE DEPT.

- Kodaks
- Bracelet Watches
- Mantel Clocks
- Kodak Albums
- Bibles
- Bible Story Books
- Coaster Wagons
- Sleds
- Erector Sets
- Tool Chests
- Box Stationery
- Purses
- Sewing Baskets
- Rings
- Silverware
- Cut Glass Articles
- Watch Fobs
- Doll Buggies
- Cook Books
- Paint Boxes
- Cuff Links
- Stick Pins
- Belt Buckles
- Zion Emblem Pins
- Zion Rings or Pendants
- Lavallieres
- Fountain Pens
- Fern Dishes
- Serving Trays
- Photo Frames
- Dolls
- Velocipedes
- Sporting Goods
- Blackboards
- Toy Aluminum Sets
- Teddy Bears
- Manicure Sets
- Fancy Glass Ware
- Ivory Sets
- Shaving Sets
- Nut Picks and Crackers
- Flash Lights
- Brooches

#### MUSIC DEPT.

- Music Stand
- Music Cases
- Musical Instruments
- Piano Scarfs
- Records

- Electric Appliances
- Electric Iron
- Electric Toaster
- Electric Table Lamps
- Safety Razors
- Aluminum Ware
- Pocket Knives
- Carving Sets
- Tools
- Bread or Cake Mixer
- Washing Machine
- Tea Pots
- Perculators
- Lunch Boxes

#### MEN'S CLOTHING DEPT.

- Umbrellas
- Ties
- Caps
- Gloves
- Suspenders
- Suit Cases
- Sweaters
- Mufflers
- Bath Robes
- Handkerchiefs
- Belts
- House Coats
- Garters

#### DRY GOODS DEPT.

- Blankets
- Table Linen
- Towels in sets
- Umbrellas
- Perfumery
- Hand Bags
- Handkerchiefs
- Pillow Tops
- Neckwear
- Ribbons
- Brushes
- Combs
- Barrettes
- Laundry Bags

#### SHOE DEPT.

- Slippers

#### SPECIAL SALE ON GROCERIES MONDAY AND TUESDAY ONLY

- 1 Lb. Zion Phosphate Baking Powder and a nice sauce dish...\$0.25
  - 4 Pkgs Quaker Corn Flakes ..... .29
  - Best House Broom, only 1 to a customer..... .84
  - 10c Pkg. Clothes Pins, 2 for..... .15
  - 30c Pkg. Crystal White Soap Chips..... .23
  - 15c Bottle E. Z. Stove Polish, 1 to a customer..... .10
  - 30c Lb. Fresh Salted Peanuts, full pound..... .25
  - Nice fresh solid clean cabbage, 100 lb. lots..... 1.50
  - Less than 25 lbs..... .50
  - \$.25 Bottle Nestles Food..... 1.85
- The two cars of Potatoes we advertised have arrived and they are all sold.
- Orders not accepted by solicitors or 'phone at these prices.
- United States Food Administration, License No. G12231.

#### Men! Let Us Make You a Nice Suit or Overcoat for Christmas.

You'll get just the cloth you like, The style you like, The fit you like, And others will like it because there is character about a garment made to order that is not otherwise obtained and you will have the added satisfaction of knowing that all the wages spent on producing it is paid to a Zion co-worker instead of to some one in another city. This alone to a loyal Zion man is reason enough to have your clothes made to order when something of the better class is desired. Step in and see the unlimited variety of materials we have to show you.

#### In the Hardware Dept.

You will find a variety of items for Practical Christmas Presents, from an Electric Washer to a Salt Shaker.

Electric appliances, such as Toasters, Boilers, Irons, etc., make admirable presents. Vacuum Bottles and Universal Lunch Boxes, Safety Razors, Skates of all kinds Aluminum Ware, Double Boilers, Perculators, Roasters and a dozen other useful items.

#### Lake County Headquarters for Stoves



Cut Shows Model No. 87 Note the Heat Arrows

**1/3 to 1/2 Saving**

Here's Your Opportunity to Help Save the Limited Coal Supply

**Bake With Heat Now Lost Up the Chimney**

This remarkable range takes advantage of Nature's law for heat to rise and thus the High Oven saves and bakes with the "waste or chimney heat" of the common type range. Note that the two oven flues start at the place where the smoke flue is connected to the chimney on other ranges. Why let half your fuel money fly up the chimney? You can easily save 1-3 to 1-2 in fuel bills and do away with one of your heating stoves with the efficient

#### Cole's High Oven Range

Put One in Your Home

See It on Exhibition at Our Store



445