

ZION INSTITUTIONS AND INDUSTRIES

(WILBUR GLENN VOLIVA)

DEPARTMENT STORE

CHRISTMAS SHOPPING

The unusual conditions prevailing this year make it necessary for us to urge everyone to make their Christmas purchases at once. We have on hand a wonderful selection of all kinds of goods, but our stocks in this line cannot be replenished, and to delay will cause disappointment. Many of these special items have been purchased for months back, and could not be secured now at any price. We shall be willing to put aside any articles that you may select, but cannot undertake to deliver them the last few days before Christmas. Many are taking advantage of this advice and securing the best selections. **ACT AT ONCE!**

Millinery

Two large tables Ladies' Trimmed Hats have been arranged at specially reduced prices.

Many attractive models in these lots. Come and make selection before the choice styles are taken.

Choice selection Camisoles in Jap silk, Georgette crepe, Messaline, etc. Prices 69c to \$2.50.

Silk Underskirts in white, flesh color, etc., a pleasing array at prices from \$2.75 to \$7.00.

Special purchase Infants' wear including Sacques, Bathrobes, Flannel Shirts, etc.

Ladies' Suits

Any winter weight suit in the house now 25% off regular prices. Lot includes a number of choice fur and plush trimmed garments. Make your selection of these at once, as the better styles will go first.

Ladies' Coats

Two odd lots Ladies' Coats, mostly small sizes. Materials are good, take your choice at \$3.75 and \$5.00.

Children's Coats

Special table at prices as low as \$1.98, \$2.50, \$2.98 and \$3.75.

Dry Goods Specials

FOR FOUR DAYS ONLY

SATURDAY, MONDAY, TUESDAY AND WEDNESDAY

10 Pieces of White Outing—present value 50c a yard. Special offer at 39c a yard. 10 yd. limit.

10 Pieces of Colored Outing—40c values. Special offer at 29c a yard. 10 yd. limit.

About 50 yards of Ecrú Marquisette with Cluney lace edging—50c merchandise. Special offer 29c a yard. First come, first served.

9 Pieces, 4 of dark, 5 light Percales—40c goods. Special offer 29c a yard. 10 yd. limit.

8 Bath Robe Patterns—cords and tassels to match, present value \$7.00. Special offer \$4.98.

1 Lot of Cluney and Torcheon Insertions and Laces—5c, 8c and 10c goods. Special offer 3c a yard, 2 for 5c.

Ladies' White Handkerchiefs—colored edge and worked corners, 7c & 8c values. Special offer 5c, 6 for 25c.

About 60 Cards of Darning Needles—7 on a card. 5c values. Special offer 2c a card, 3 for 5c.

About 5 dozen cards Gold Eyed Sewing Needles—assorted 5 to 10, 1 to 6, 3 to 9; were 10c a card. Special offer 5c a card.

10 Gross 28 line Fish Eye white Pearl Buttons—6 on a string, old price 4 on string for 5c. Special offer 6 on string for 3c.

No phone or solicitors' orders taken for these goods.

Does Our Policy Appeal to You?

We figure that today offers a big opportunity for increasing confidence in our store.

That's more necessary than more profits, more permanent and more productive in the end.

We have bought in greater volume for this season than heretofore and much earlier so that our prices could be kept down to the lowest possible level.

Our well-known lines take care of all you want to know about reliable quality.

This store is exclusive headquarters for

Hart Schaffner & Marx

Styleplus Clothes

If you are buying your Fall and Winter Clothes remember our stocks are big enough to suit every man's taste and price.

Styleplus is America's only Known-priced Clothing.

These Suits and Overcoats deliver the goods both in looks and wear.

Models just for the young fellows—others for more mature men.

Men's Clothing Dept.



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Reduced Prices on Candies

A good opportunity to lay in a stock for Christmas.

Waneta Choc. Nut Lunch Bars—sold at 8c. Now 1 for 5½c, 5 for 25c.

Rainbow Choc. Bars—large size 11c each.

Choc. Marshmallow Bar—4 for 5c.

Chocolate Drops—45c a lb.

Old fashioned Peppermint Lozenges 45c a lb. in pound lots.

Wintergreen Lozenges 45c a lb. in pound lots.

Cobb Mints—assorted flavors, 4c a pkg.

Special Sale on Groceries

MONDAY AND TUESDAY ONLY

20c Monarch Canned Pumpkin, 2 for.....\$0.30

16c Pkg. Prunes, new, delicious, 2 for..... .26

18c Raisins, 2 lbs. for..... .32

Fancy Bleached Raisins, per lb.18

5 lb. Sack New Buckwheat Flour..... .48

½ lb. Can Cocoa..... .17

25c Scrub Brush, and it's a good one..... .18

13c Can Lye, 2 for..... .22

50c Box Spratt's Dog Discuits, 2 for..... .60

New Nuts just arrived—the best grade—they are delicious and a good food.

100 lbs. of Cabbage for..... 1.50

Another Car of Potatoes is expected.

Can take a few more order for Michigan Potatoes at..... 1.45

No orders accepted by solicitors or 'phone at these prices.

U. S. Food Administration, License No. G12231.