

ZION INSTITUTIONS AND INDUSTRIES

(WILBUR GLENN VOLIVA)

GREAT FURNITURE SALE

Commencing Saturday, Mar. 15th 'till Saturday, Mar. 22d, everything in this Dept. will be reduced.

RARE BARGAINS on Refrigerators, Kitchen Cabinets, Cupboards, Kitchen Tables with Porcelain Top, Steel Beds, Bed Springs, Rockers, Chairs, Mattresses, Baby Carriages, Rugs, Table Covers, Lace Curtains, All Earthenware, Portiers, Sewing Machines, Dressers, etc., etc. Every item at Big Reductions.

We offer every pair of Lace Curtains in stock at ONE FOURTH OFF.	STEEL BEDS. Our 11.75 value for	\$8.50	BREAKFAST TABLES. 9.50 values for	6.25
Baby Carriages and Go Carts ONE FOURTH OFF.	STEEL BEDS. 14.50 value for	10.00	KITCHEN TABLE with porcelain top 15.00 value for	9.50
Hand Painted China ONE FOURTH OFF.	STEEL BEDS. 16.50 value for	12.50	KITCHEN CABINET. Our 42.50 value	35.00
Mattresses ONE FOURTH OFF.	BED SPRINGS. Our 7.50 value for	5.50	CUPBOARD, Oak front. 18.75 value for	12.50
Chairs, Rockers, Dressers and Sewing Tables 20 per cent off.	BED SPRINGS. 10.50 value for	7.50	CUPBOARDS. 15.50 values	11.00
Sewing Machines	BED SPRINGS. 13.50 value for	10.00	Refrigerators	
We intend to make a clean sweep of every machine at the sale. Take your choice at	CLOTHES HAMPERS. 9.50 value for	6.25	Our 13.50 value for	\$8.75
HALF PRICE			Our 15.75 value for	11.25
			Our 21.00 value for	15.75

Peanut Butter—excellent quality, smooth and strictly fresh, regular 25c quality; special per lb.16c
 Douglas Oil—the finest cooking Oil produced, worth \$2.25 per gallon. Bring your can; per gallon\$1.65
 Macaroni Spagetti or Noodles—fresh, none better made, regular 12c pkgs.; special 3 pkgs. for25c
 Karo Syrup—Maple flavor, 1½ lb. cans, 25c value; special19c
 Karo Syrup—Blue label, 2½ lb. cans, very special18c
 Karo Syrup—Blue label, 5 lb. cans, very special36c
 Karo Syrup—Blue label, 10 lb. cans, very special72c
 Karo Syrup—Red label, 2½ lb. cans, very special22c
 Karo Syrup—Red label, 5 lb. cans, very special41c
 Karo Syrup—Red label, 10 lb. cans, very special76c
 Table Syrup—exceptionally fine quality, in bulk. Be sure to bring your pail, \$1.25 value, special per gallon95c

When We Made the Statement

That our Grocery Prices would be so low and the quality of our goods so high that it would be next to impossible to duplicate them elsewhere. We knew what we were talking about! **TRUE TO OUR PROMISE** that we would lower our prices whenever the market warranted it, We have in many instances reduced our prices. In a very few instances, when the market went up we were compelled to raise our prices accordingly. It is our aim to be consistent in all our prices and cheerfully invite your criticism of whatever you believe ought to be rectified.

Please note the **EXCEPTIONALLY LOW PRICES** quoted herewith. We reserve the right to change the **VERY SPECIAL** items to their former prices **AFTER WEDNESDAY, MARCH 19.**

Maple Sugar—regularly worth 50c per lb., special per lb.33c
 (Limit 2 lbs. to customer).
 Dove Brand Molasses—regular 25c cans, now21c
 Dove Brand Molasses—regular 18c cans, now15c
 Dove Brand Molasses—White label, 30c cans, now25c
 Campbells Soups—all kinds, regular 12c value, special per can10c
 Vegetable Soup—solid pack, worth 12c per can, now 3 cans for21c
 Garden Seeds—in 15c cartons, special 2 for23c
 Onion Sets—worth 10c per lb., special 3 lbs. for20c
 Fancy Toilet Soaps—regularly sold at 10c per bar, special 6 bars for29c
 Jap Rose Toilet Soap—worth 15c bar, special 3 bars for29c
 Kirk Olive Soap—10c value, special 3 for23c
 Galvanic Soap—regular 7c value, now 10 bars for53c
 Toilet Paper—1,000 sheets to the roll, worth 13c, special 6 rolls for45c

Borden's Peerless Evaporated Milk—regular 18c value, special 3 cans for . . .41c
 Eagle Condensed Milk—worth 25c can, special 3 cans for62c
 Raisins—in pound packages, seeded, regular worth 17c, special at per pkg. . .12c
 Farm House Peas—excellent quality, regular 20c value, per can15c
 Heinz' Baked Beans—nothing finer made, regular 20c value, special 3 cans for 52c
 Dried Apricot—very fine quality, worth 30c per lb., special 2 lb. for46c
 Dried Apricots—in 25 lb. boxes, new goods, per box\$5.19
 Red Ruby Beans—delicious, none nicer, worth 10c lb., very special 5 lbs. for 15c
 Broken Head Rice—worth 11c per lb., special 3 lbs. for26c
 Preserves—Strawberry or Raspberry, 15 oz. jars, worth 40c jar, very special per jar33c
 Zion Corn Starch—in 1 lb. packages, worth 7c, special 3 for13c
 Zion Cereal Food Drink—regular 20c pkgs., very special 2 for27c
 Zion Self-rising Buckwheat or Pancake Flour—regular 18c pkgs., special 2 for27c
 Zion Baking Soda—in 1 lb. pkgs., special 2 pkgs. for9c
 Garden Seeds—Full line of package garden seed, regular 5c pkgs., special 6 for23c

Come to our 5c Sale for 4 Days Only, in the DRY GOODS DEPARTMENT (Saturday, Monday, Tuesday and Wednesday)

20 pieces of 32 in. RENFREW ZEPHYR GINGHAM, good colors and good wearing cloth, regular price 50c yd. Our 5c Sale, 1 yd. 50c, 2 yds. 55c. (6 yd. limit).
 30 pieces of COLORED NOVELTY VOILES 25c mdse. Our 5c Sale 2 yds. for 50c, 3 yds. for 55c.
 5 pieces of light ground GABERDINE, with colored stripes, regular price 50c yd. Our 5c sale 1 yd. 50c, 2 yds. 55c.
 3 pieces of WHITE VOIL dotted and stripes, regular 50c goods. Our 5c sale 1 yd. 50c 2 yds. 55c
 All of our 2 OZ BALLS OF KHAKI YARNS, regular price 80c ball. Our 5c sale 1 ball 80c, 2 balls for 85c
 4 pieces of CURTAIN MARQUISSETTES, in check patterns 50c values. Our 5c sale 1 yd. 50c, 2 yds. 55c.
 7 pieces colored edge Swiss Embroidery, regular price 25c yd. Our 5c sale 2 yds. 50c, 3 yds. 55c.
 Beautiful new CAMBRIC EMBROIDERY EDGING, wide widths, good value at 20c yd. Our 5c sale 1 yd. 20c, 2 yds. 25c.
 30 dozen ladies' FINE HDKFS., with colored borders and embd. edges, 8c ea. or 3 for 20c. Our 5c sale 4 for 25c.
 WILLOW ADORABLE CREAM, 50c a jar. Our 5c sale 2 for 55c.
 About 100 bunches PEARL BUTTONS, size of a dime, 6 to a bunch, were 5c a bunch. Our 5c sale 7 bunches for 25c.
 17 doz. ladies' African brown mercerized LISLE HOSE a 50c number in seconds, good value, 35c a pair or 3 pair for \$1.00.
 8 doz. ladies' black FIBRE SILK HOSE, a 50c number in seconds, but they run very good 35c a pair, 3 pair for \$1.00. (3 pair limit).

The American Gentleman"

"The American Gentleman" is the correct and latest authority on men's wear. This periodical announces the newest features to be in vogue for the coming seasons and furnishes Style Plates portraying the deviations and new ideas that are to be worn. It is America's leading style journal for men.

Our Tailoring Department receives these new plates and styles ahead of the seasons and can always produce garments that are to be amongst the leading styles for the coming seasons.

It is not a matter of larger expense or difficulty to produce a new style tailored garment—it is simply being up to date in information.

A cutter who knows his business can as easily produce one style as another.

We solicit the business of Zion men because we are a Zion Tailoring Department, employing Zion labor, and are glad to produce garments a bit ahead of the season whenever desired.

You are invited to step in and select your Spring Suit from a fine variety of cloths. Every piece of cloth will be just your fit if we make it up to your measurements.

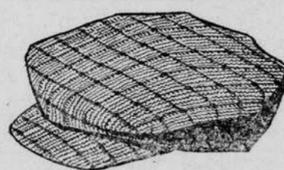
Prices are strictly moderate.

Tailoring Department Second Floor.

ZION, ILL.

DEPARTMENT STORE

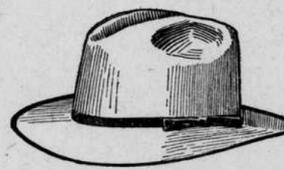
ZION, ILL.



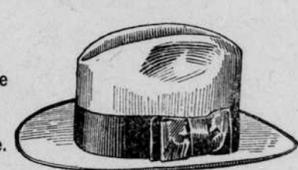
Now They
Want Style!



Yes—now the men and young men will want style—the newest is none too new for them. They will also want quality—and the best is none too good. Hart Schaffner and Marx—Also Style PLUS CLOTHES



FRIED
HATS All the
New Ones
All the Time.



MEN'S CLOTHING DEPARTMENT

The Latest in Ladies' Foot Wear Just Arrived

Women's dark grey kid Lace Boots, French and Cushion heel, very stylish, at **\$8.50**
 Women's dark brown kid, Lace Boot, French heel, 8½ inch top **8.75**
 Women's dark brown calf skin Boots, wing top, cushion heel, very smart **8.75**
 Women's bro kid Lace Boots, also cloth tops, cushion heels at **7.00 & 7.50**
 Women's dark bro calf skin Boots, also cloth tops, at **6.50 & 5.50**