

ZION INSTITUTIONS AND INDUSTRIES

(WILBUR GLENN VOLIVA)

DEPARTMENT STORE

Easter Showing of Newest Apparel

Your Easter Garments and Millinery are here awaiting your approval and Selection! Our stocks, having been replenished to meet the demands of the later purchasers, are in good condition to afford the opportunity of securing your Easter outfit even at the last hour. Come in and permit us to show you the later and strictly new models recently secured. They will meet with your approval and the prices are in keeping with the quality and style in each instance.

Spring Modes in Suits

The demand for Spring Suits, which commenced early this season, still continues, and as the season advances we add other new and desirable garments to our stock.

We have these Suits now in stock at \$18.50, \$20.00, \$22.50, \$25.00, \$27.50, \$30.00, \$35.00, \$40.00, etc.

New Arrivals in Coats, Dolmans, Capes

A remarkably enticing assortment of these garments is now on display, new merchandise having arrived to replenish our depleted stocks after the unusually heavy selling of last week.

We have them in all shades and materials, and in prices from the cheapest on up to the medium and higher priced garments.

Eastern Shipment Misses' and Children's Dresses

Many classy garments in Cotton and Silk materials in this lot—in fact this manufacturer, who is the largest operator in this line in New York, originates many wonderfully clever ideas, and develop styles that are unusually pleasing.

Eastern Blouses in Great Profusion

Special shipments have recently arrived for Easter selling including many garments in Georgette, Crepe de Chine, Taffeta, Tub Silks, Cotton Voiles, Organdies, etc.

Crepe and Silk Kimonos

Inviting styles in Kimonos, many of which come in all silk or silk trimmed effects.

Prices from the cheaper garments at \$1.00 up to the highest priced novelty silk or satin at \$12.00 or \$15.00.

LOOK!

We are out to beat Saturday, April 12th, which was the biggest day in our big Grocery Department this year. Just a few items listed below show you how we can do it when everything in the Department is marked way down, as it is. Goods are all fresh and clean and of best quality.

Big Can Loomis Peaches in Syrup.....	24c
45c Can Uban Coffee.....	39c
Fancy Choice Hand Picked Navy Beans, 2 lbs.....	19c
Self-rising Pancake Flour or Buckwheat—per pkg.....	14c
Fancy Table Syrup—bring your pail—per gal.....	90c
Big Can Dark Cooking Molasses.....	21c
Heinz Baked Beans—worth 20c—2 cans for.....	34c
Shredded Wheat, 15c per pkg.—2 pkgs. for.....	25c
Puffed Rice, 15c per pkg.—2 pkgs. for.....	25c
3 lbs. Broken Crackers, fresh stock.....	26c
25c lb. Fresh Salted Peanuts, 2 lbs. for.....	39c
49 lb. Sack Lord's Best Flour.....	\$2.88
24 lb. Sack Lord's Best Flour.....	1.45
1—18c Can Corn; 1—18c Can Peas; 1—20c Can Baked Beans.....	47c
Peanut Butter Fresh Stock—bring your pail—5 lbs.....	44c
6 Rolls Toilet Paper, fine quality.....	45c
Jap Rose Toilet Soap, 15c bars, 3 for.....	28c
Keen Cleaner—Good as Old Dutch—3 for.....	17c
Mop Sticks—regular 25c sticks.....	18c

Garden Tools For Every Need

Planters, Cultivators, Lawn Mowers, Sprayers, Barrows, Rakes, Hoes and Spades, Paper Pots for transplanting cucumbers, pumpkins and delicate plants without disturbing the roots.

Spraying Materials and Supplies.

Sewing Machines

We carry guaranteed, reliable makes. Agents for the "Singer"



See Our New Dinnerware

Porcelain and China.

Attractive New Designs

Can be bought in parts and added to as desired until complete set is obtained.

HOUSE DRESSES

Special purchases enable us to offer nice quality chambray and gingham Dresses at \$1.25, \$1.50, \$1.75, \$1.98, \$2.50 and \$2.98.

SPECIAL LOT OF SKIRTS TO CLOSE

New skirts are arriving in serge, taffeta, plaid and plain faille silk, silk poplins embroidered and plain, and other novelty materials.

They come in a variety of new shades, and in classy designs for Spring wear. In addition we are placing on Sale a special lot of skirts in the cheaper, also better serges, taffetas, etc., at prices that will mean a considerable saving in real money to you.

Another 4 Days' Sale In Dry Goods Dept.

If you want to Save Money, watch these ads

Embroidered Voiles, light ground with colored embroidery, 27 in. wide, regular price 29c; 4 Days Sale 19c.

11 Pieces Colored Voiles, about 26 in. wide, regular price 25c; 4 Days Sale 11c a yard. (10 yd. limit).

4 Pieces Mercerized Foulards in figured and striped designs, 35c value; 4 Days Sale 22c a yard.

3 Pieces Embroidered Voil and Embroidery Flouncings, were \$1.50, slightly soiled, to clean up at; 4 Days Sale 75c a yard.

1 Piece of Oxford Gaberdine and 1 Piece of Fancy Stripe Gaberdine, 36 in. wide, 75c goods; 4 Days Sale 59c a yard.

Ladies' Knit Underverts, a 25c number in seconds for our 4 Days Sale at 19c each.

Children's Knit Underwaists, sizes from 2 to 13 years, were 35c, 40c and 45c each; 4 Days Sale 29c each.

Infants' Vanta Knities, 32 and 34 in. length, were \$1.25; 4 Days Sale 79c

Infants' Vanta Knit Bands of fine Australian Wool, sizes 2, 3, 4, 5, were 75c and 85c; 4 Days Sale 59c each.

7 Pieces Fine Batiste, 2 1/2 in. wide, embroidered edging, in colors, were 25c a yard; 4 Days Sale 10c a yard.

9 Pieces Venetian Lace Edging, the kind used for collar edging, odd pieces some ecru, some white, were 10c and 12 1/2c a yard; 4 Days Sale 5c a yd.

Small Lot of Venetian Edging and Insertion, 1 1/2 and 2 in. wide, were 25c a yard; 4 Days Sale 10c a yard.

Galoon Embroidered Insertion for baby yokes and shoulder straps, etc., 10c and 15c goods; 4 Days Sale 5c a yard.

Filet Laces, 1500 yards from 3/8 to 1 1/4 in. wide, regular price 7c and 9c; 4 Days Sale 3 1/2c a yard.

Cluney Laces, mercerized, 7c and 10c values, very desirable and splendid value; 4 Days Sale 5c a yard.

3 Dozen Bleached Bed Sheets, 81x90, good quality, regular \$2.25 per sheet; 4 Days Sale (if they last) at \$1.69 each.

Handkerchiefs, Ladies' embroidered corner and hemstitched, in seconds, 10c values; 4 Days Sale 4c each. 3 for 10c.

Pearl Buttons—did you get some of these 22 and 24 line, sold at 10c a card; 4 Days Sale 5c a card.

TOILET ARTICLES

Armour's Sylvan Talcum Powder in 2 oz. cans, was 15c; 4 Days Sale 10c a can.

Plain Cosmoline, better than vasoline, a 25c seller; 4 Days Sale at 10c. Aetna Shampoo Liquid, a 25c seller, a splendid head rest, leaves the hair light and fluffy; 4 Days Sale 15c. 2 for 25c.

Another Offer of Pebeco and Pepsodent Tooth Paste, a 50 seller; 4 Days Sale 39c.

Dorothy Vernon and Lady Alice Toilet Waters, a very fine quality, 2 oz. bottle; 4 Days Sale 35c each.

Specials for One Week!

Men's Hose!—Good Quality Cotton Hose in Black, Tan and White—Only 10c.

Best Grade Crown Overalls—\$2.00.

White Canvas Gloves—2 for 25c.

Blue Work Shirts—85c.

Men's Rain Coats—\$6.00 & up.

Boys' Rain Coats—\$4.00.

10c Coat Hangers—1/2 Price—5c.

Men's Umbrellas—\$1.25 to \$5.00.

10% OFF—Trunks—Bags—Suit Cases!

We will give you a 10% discount on any Trunk, Bag, or Suit Case we have in stock, if you buy it

This Week.

Belber TRAVELING GOODS



You should try a pair of Ivory Garters!

Wear them and enjoy Ivory Garter Comfort!

Single Grip, 35c, 40c & 75c. Double Grip, 50c.

NEW SUITS FOR THE BOYS

are arriving nearly every day. We have selected the best we could find in Chicago and New York and are sure you will be surprised and pleased, not only at their neat, dressy appearance but also at their sterling worth and long wearing qualities!

2 years to 18 years.

Prices Up to \$15.00.

Also Wash Suits, Rompers and Creepers.



Hart Schaffner & Marx Clothes Styleplus Clothes

Your money back if you're not satisfied. You couldn't make it stronger; you can come to us and get the liveliest styles to be had; Hart Schaffner & Marx clothes; if for any reason you're not satisfied in style, fit, wear—or anything else—you get your money back.

Men's Clothing Dept.

The Home of Hart Schaffner & Marx Clothes

Harness Department

We are now well equipped with supplies and experienced workmen to take care of your harness requirements.

Large Stock of Harness on Hand

Old Harness Oiled and Repaired.

Baby Carriage wheels re-tired while you wait.