

ZION INSTITUTIONS AND INDUSTRIES

(WILBUR GLENN VOLIVA)

DEPARTMENT STORE

Doll Buggy Week

Saturday, Nov. 1st, to Saturday, Nov. 8th

Inclusive

We have received our Factory Shipment of Doll Buggies, which were ordered last Spring at exceptionally low prices. After inspecting the various lines of a number of leading Doll Buggy Manufacturers we are confident that our line represents as high a quality and as reasonable prices as can be found anywhere. But—When this lot is sold it will be impossible to get any more of this quality merchandise at anywhere near these prices, if at all. We urgently recommend Early Christmas Buying for with the unusual shortage of supplies that exists everywhere it is evident beyond any doubt that the early buyer will have by far the greatest advantage of both Selection and Price as well as the satisfaction of selecting from a Complete Assortment. Judging from the large sale of books during "Children's Book Week" the selection of Doll Buggies after "Doll Buggy Week" will be a great deal smaller than it is now. And those who buy during this week will be saved the disappointment which the late buyer is bound to experience this year more than ever before.

All of our Reed Doll Buggies are made of Genuine Reed, not of an imitation fibre, in a large variety of sizes, shapes and colors.

Prices ranging from \$2.65 to \$15.75

Come and see these beautiful doll buggies whether you intend to buy now or later.

Always visit the Book, Stationery, Jewelry, Toy and Gift Department of the store whenever you are down town. You will be sure to see what you want there.

You cannot afford to put off buying that doll buggy later than Doll Buggy Week — Nov. 1 to 8 inclusive.

STYLEPLUS CLOTHES



© Styleplus Clothes

Men's Clothing Dept.

Place your order now
for an Indoor Toilet.

Odorless Sanitary Convenient
Price \$15.00

Store closes every
Thursday at 1:00 p. m.

Ladies' and Misses' Winter Coats

Now in stock at \$12.00, \$15.00, \$19.50, \$22.50, \$25.00, \$27.50, \$30.00, \$35.00, \$40.00, \$45.00, \$50.00, \$55.00, \$60.00, \$65.00, \$70.00, \$75.00, \$85.00.

Light weight full length fur lined broad-cloth coats, large fur collar, worth about double this price, a special purchase enables us to offer them while they last at \$40.00.

Ladies' and Misses' Suits At Special Reductions

Any suit in a special lot of newest fall garments now goes at 20 percent off regular prices.

Special Purchase Children's Coats

Children's Coats are bringing high prices in all stores elsewhere but when in New York purchasing our fall stock we fortunately secured a special lot at real bargain prices.

We can sell you children's coats today as low in price as \$5.00, and at \$6.50, \$7.50, \$8.75, \$10.00, \$12.50, etc.

Reliable Furs At Reasonable Prices

Our fur stock was purchased from a reliable New York manufacturer several months ago, before the sharp advance in prices.

We can sell you muffs as low in price as \$6.00, and on any item in our stock you will find our price right.

Children's sets up from \$1.75.

Aprons

Bungalow Aprons, 69c, \$1.00, \$1.25, \$1.50.

Band Aprons 49c, 59c, 69c.

Children's Aprons 29c, 39c, 49c, 59c.

Kimonos

Special purchase figured Velour Kimonos, choice of lot \$2.50.

Raincoats

Beautiful silk garments direct from a high grade New York manufacturer. Also many others in poplin, gabardine and other materials at prices from \$5.00 and upward.

Big New Assortment of ALUMINUM WARE

ALADDIN Aluminum



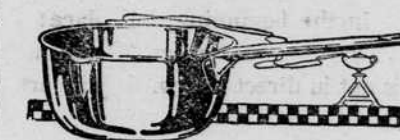
Price \$4.00

Price \$3.75

Consisting of the usual Kitchen Utensils. Aluminum ware is the one ideal and correct metal for kitchen utensils for many reasons. If you cannot buy a full line to start with, get what you can and add piece by piece. It will pay you in the long run.

FREE

We shall give absolutely free a 70c saucepan with a \$10.00 purchase of this aluminum ware during the week until Saturday evening, Nov. 8th.



Price 70c

Dry Goods Specials

A Bargain, Infant's all wool Hose in white only. Sizes 4 1/2 to 6 1/2. Run of the mill regular prices 65c, 70c, 75c pair. 3 days only, Saturday to Tuesday, (limit 3 pairs) at a pair. **50c**

3 Pieces of 64 inch White Mercerized Table Damask, our \$1.00 yd. value for 3 days only, at per yd. **69c**

About 50 pair Baby Blankets with dainty color designs, regular price 75c, 3 days only at per pair. **59c**

Turkish Towels with various colored stripes, regular price 50c, for 3 days, Each **39c**

300 yds. of 30 inch Turkey Red fast color Calico, a 35c value. Special offer at per yd. **19c**

15 doz. Ladies' White Handkerchiefs, embroidered corners and worked edges, good value at 7c. Sale price, each **5c**

Ladies' and Children's Garters, white or black, 15c, 18c, 20c, and 25c values. Sale price **15c** per pair, 2 pair for **25c**

Cold Zero Weather Time is Coming

Let us make you a lovely Warm Overcoat with a big collar and everything comfortable, becoming and right up-to-date.

Prices right.

Get it in hand now, then you will be ready for any weather.

ZION TAILORING DEPT.
2nd Floor.

Grocery Specials

49 lb. Bag Mystic Flour, new stock — 3 days only, per bag **\$3.37**
20c Package Macaroni, 2 for. **.28**
15c Package Shredded Wheat Biscuit, 2 for. **.25**
20c Package Holland Rusk, 2 for. **.28**
Fowlers Sifted Peas, fancy 2 for. **.36**
18c Bottle Catsup, 2 for. **.25**
Buy Raisins now, Christmas brand, per pkg. **.21**
35c Pkg. Armour's Oats. **.28**
100 Bars Crystal White Soap. **6.50**
85c Sally Gibson Broom, while they last. **.59**
10c Bar Kirk Olive Toilet Soap, 2 for. **.17**

ORDER SINGER SEWING MACHINES AT HEAD-QUARTERS, ZION DEPARTMENT STORE, AND GET BEST TERMS.

Store closes every
Thursday at 1:00 p. m.

YOUR MONEY GONE UP IN SMOKE

We are going to close up shop when the time comes that we cannot look you in the face and say, "There's Honest Values and Honest Prices." Our large line of Cole's Heating Stoves is not only attractive but will save you one-third your fuel bill.

Don't Be Confused

by the many attempts to imitate Cole's Hot Blast Economy, such as ring drafts, slotted firepots, etc., which fail in the one essential of Cole's air-tight construction, which is the underlying necessity upon which all gas burning economy is dependent. The test that proves economy is the even, steady gas burning heat given off day and night by

Cole's Original Hot Blast Heater

10,000 feet of illuminating gas saved by Cole's Fuel-Saving, Hot Blast combustion from every ton of soft coal—wasted by all other stoves.

The up and down heat of all other heaters disproves all their claims of economy.

Cole's Original Hot Blast is guaranteed to give even,

steady heat day and night.

It burns any fuel—soft coal, hard coal or wood.

Come in and see this heater today.



Look for the name "Cole's" on feed door. None genuine without it

"Cole's Hot Blast Makes Your Coal Pile Last"