

ZION INSTITUTIONS AND INDUSTRIES

(WILBUR GLENN VOLIVA)

DEPARTMENT STORE

**COMMENCING FRIDAY, JAN. 2**  
**THE ZION DEPT. STORE**

Has Arranged For a

**GREAT CLEANING - UP**  
**STOCK EVENT**

It is our purpose to make the

Reductions So Attractive by Offering Such Extraordinary

**Money Saving Opportunities**

That it will be Greatly to the

Advantage of Everyone to Secure the Great Bargains we Shall Give

at this time on

Ladies' Apparel of All Kinds, Men's and Boys' Clothing, Dry Goods, and Fancy Articles, Shoes for Men, Women and Children, Furniture, Rugs and Crockery and Numerous Other Items.

**Come Early and Buy Heavily**

Prices are Still Rising on New Goods

**It Will Mean a Big Saving to You**

See Special Bills for Full Particulars

Store Closes  
Every Thursday  
At 1 P. M.

**Sale Begins Friday, January 2nd**

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Every Thursday  
At 1 P. M.