

ZION INSTITUTIONS AND INDUSTRIES

(WILBUR GLENN VOLIVA)

DEPARTMENT STORE

JANUARY CLEARING SALE NOW ON

When we say you can save money by buying the goods we are offering at **Reduced Prices**, we are not emphasizing it enough for we find which ever way we turn that things are going to cost more than when we bought this stock and to offer it for sale at reduced price is certainly to your advantage to secure it. We could hold these goods and raise the prices on them to equal the new goods, but we prefer to have **New, Fresh Goods** and clean out those on hand every season and are willing to let them go at lower prices rather than keep them.

Ladies' Apparel Dept.

Many are taking advantage of our big reductions at this Sale.

Everything you can buy at a reduced price is a **Double Saving**.

You save on what the price was and you save more on what it will be next season.

Anticipate your needs and get supplied now from the items on Sale. It will be easier than working for all that extra money you'll have to pay later on.

We mention some of the goods now on Sale:

Coats, Suits, Skirts, Dresses, Petticoats, Middies, Sweaters, Rain Coats, Aprons, Muslin Underwear, Millinery, etc., etc.

A few opportunities to stock up on Underwear, Socks and Shirts.

MEN'S MACKINAWs and OVERCOATS
at a Big Reduction

Work Pants worth \$6.75 for \$3.98.

Items of Jewelry

Fancy, Artistic, Mechanical Toys, Dolls, etc., etc., going at from

10% to 25% Reduction.

Skates

SKATES are offered at 25% Reduction.

WALL PAPER at 25% Reduction.

Furniture Bargains

It's like handing out presents of \$10.00, \$20.00 and \$30.00 each to secure the items of furniture now being offered.

See Special Crockery Table. Every item at

HALF PRICE

**Store Closes
Every Thursday
At 1 P. M.**

Electric Washers

Probably there is no household commodity that relieves the working-day burden of a woman so much as an **Electric Washer**. They are rapidly becoming the common thing in every well appointed home, and we think if the men had to do the washing there would be but very few days between them and a Washer. Men! you owe it to your wife to have one sent around at once. There are so many good reasons for having one that no thoughtful person would say a word against them. You get a whole year in which to pay for one and many pay as much for hired help as this will cost you.

Here is another point that some might like to take advantage of. You get a Washer and instead of paying for it out of your regular earnings do some of your neighbor's washing to make the payments with. There won't be any more work attached to it than doing your own by hand and very soon it will be all paid for.

Step in and see how easy a day's washing can be done. It's like having a day's vacation every week.

The "Apex" Washer is the kind you can depend upon for results. It has the good points from other good machines combined.

We have a few more not yet ordered.

Order yours at once and save delay.

Lake County Headquarters

for

Stoves & Hardware



**Does This Saving
Look Good to You?**

Fuel is high—here is a way to gain big fuel economy and a perfectly heated home. Why not save the gas half of the coal wasted by all other stoves, with the fuel saving

Cole's Original Hot Blast

The opportunity to purchase a Heater Stove at a Reduced Price is now being given.

We have a limited number of these stoves on hand and wish to dispose of them at once rather than carry them through the summer.

The reduction we are offering, and in view of the fact that prices are still rising, will make a considerable saving.

Step in and make your selection now.

10% Reduction

A 10% Reduction on those lovely Wool Blankets will be a big saving.

The Broken Lines of Dress Goods at the prices we're asking surely is a very apparent money saving opportunity.

There are Waistings, Bath Robe Flannels, Poplins, Outings, Draperies, Table Linens, also.

Underwear, Gloves, Handkerchiefs and Fancy Articles all to be sold at **BIG REDUCTIONS**.

ONE THIRD OF THE PRICE

off Babies Welfare Underwear.

Grocery Specials

- 1 lb. Monarch Coffee, extra fancy fresh roasted, 55c value for **\$.048**
- 3 lbs. Monarch Coffee, extra fancy fresh Roasted, \$1.60 value for **1.41**
- Pancake Flour, full 2 lb. pkg. — new goods — our price, 2 for **.34**
- Pure Maple Sugar, worth 55c a lb. — during sale **.48**
- Dry Sweet Sugar Corn, regular 35c value — our price **.29**
- 1 Gal. Pure Maple Syrup, \$3.75 value, special **3.25**
- 15c Glass Peanut Butter — our price **.08**
- 12c Can Tomatoes for soup — our price 2 for **.15**
- 45c Can Peaches — big can — now **.37**
- Tall Can Sardines in oil — 25c value **.22**
- 25c Can F. H. Molasses — our price **.18**
- 25c Pkg. Dried Apples — our price **.17**
- Big Can Red Beets, 25c value **.17**
- No. 2 Can Mixed Vegetables, 15c value, 2 for **.22**
- Amber Soap Chips — your cheapest soap today — regular value 25c — our price, 5 lbs. **.95**

Shoe Bargains

FOR

MEN, WOMEN AND CHILDREN

Some people have certainly been fortunate when finding the shoes they need on the Bargain Table for **\$2.98** instead of paying from \$7.00 to \$10.00 a little later.

Better hurry in and get a pair before it's too late.

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