

ZION INSTITUTIONS AND INDUSTRIES

(WILBUR GLENN VOLIVA)

DEPARTMENT STORE

SALE CONTINUED

The opportunity is still given for a few days longer to purchase apparel at prices that will seem very small when compared with that which is being asked for this season's goods.

It is to your personal interest to make good use of this opportunity.

Recent New York Purchases

in addition to our regular pre-inventory prices, make it possible for us to save you considerable money on coats, suits, dresses and various other lines of Ladies', Misses' and Children's apparel.



On Dresses

Silk, serge, jersey, tricotine, tricollete, etc., we have some exceptional values. Don't fail to make your selections at once and you will save considerable money.



Just a Few Days Left

of our

Pre-Inventory Sale

In Cloak & Millinery Dept.

Ladies' and Misses' coats and suits have been going fast since we put our Pre-Inventory Sale on, but we have a good selection of both lines still on hand and we advise that you make your selection at once while you can secure the garment that may appeal to you.

You will save \$5.00, 10.00, 15.00, or more on every Coat or Suit now purchased. Save money by buying now.



Skirts, Waists, Furs

Bathrobes, Kimonos, Sweater Coats, Knit Caps, and Scarf Sets, Knit Petticoats, Hug-me-tights, Children's Coats, Children's Dresses, Slip-on Sweaters, Drawer Leggings.

Special Purchase Children's Coats

We have recently received a shipment containing Children's coats, which garments were secured in New York at special prices.

These, and our entire regular stock, are placed at your disposal at very special reductions.

Muslin Underwear

Big variety samples and soiled garments to close out at **20%** off regular prices.



Millinery

Ladies' Trimmed hats now Half Price. New early Spring Satin hats now on display. Many Special Bargains in Ladies' and Children's headwear.



Come to Store Today!

Demonstration of Heinz Famous Products One Day Only

Come and taste and see for yourself

Large Jar Heinz Peanut Butter, worth 50c—special	42c
Heinz Malt-White or Cider Vinegar, quarts	32c
" Malt-White or Cider Vinegar, pints	21c
" Olive Oil, 4 oz. bottle, regular 45c bottle,	36c
" Dill Pickles, genuine Heinz quality, per doz.	29c
" Spaghetti, special price	18c
" Vegetarian Baked Beans, excellent	18c
Monarch Coffee, new stock, beautiful bean, excellently blended—you will say better all the time	
1 lb. package worth 58c, special	48c
3 lb. package worth 1.50, special	1.41
Saxon Wheat Food, good value at 25c, special 2 for	39c
Pure Cane Syrup, Br'er Rabbit Brand, 5 lb. can regular 85c, special	60c
Postum Cereal, regular 25c pkg., 2 pkgs.	39c
Monarch Oats, regular 15c pkg., 3 pkgs.	32c
Lowney's Cocoa, regular 30c pkg., 2 for	46c
Keen Cleanser, regular 7c pkg., 3 for	15c
13c Bar Jergen's Glycerine Soap, special 2 for	18c
Soy Beans worth 6c a lb., special 10 lbs. for	29c
Ruby Beans worth 6c a lb., special 10 lbs. for	29c
No. 1 Maple Clothes Pins, 3 dozen	10c
Best Grade Toothpicks, 3 pkgs.	11c
Lenox Soap, 10 bars	63c
Eagle Lye, regular 15c, special 3 for	26c

Saturday, January 24



Great Demonstration Day

For nearly the full line of

Heinz Famous Products

Five demonstrators will be on hand to exhibit and demonstrate the Heinz line. Taste and try them for yourself. Everybody come. These Products are sold upon their merits and need no further advertising than to try a sample. It is to enable everyone who has not yet tried them, that this

Great Demonstration Day

has been arranged for. You are cordially invited to sample the goods on Saturday.



The Apex Electric Washer

It does away with wash day drudgery. It gives you a good part of a day extra every week to do other things in. It gets the washing all done and put away so quickly you almost forget it was washing day. It is a household up to date necessity. It is not fair to the wife to have her rubbing for hours with her hands the family washing when it can be done in about one hour with an Electric Washer, for about one and a half cents. You get a whole year to pay for it in. Shall we send one up today?

Wall Paper

Our new Spring Wall Paper has arrived and is ready for your selection, but we want to **Clean Out Every Piece** of last season's stock. You Can Have It Cheap.

**Store Closes
Every Thursday
At 1 P. M.**