

M. L. Parker Co.

DAVENPORT, IOWA.

QUALITY MERCHANDISE - REASONABLY PRICED

The Christmas Store

"SERVICE" is the motto of the Christmas Season and the Christmas Store. Service in assisting you with your problems—service in arranging appropriate gifts for your selection—service in the small things that help so much to make the arduous task of Christmas shopping a pleasure. We are ready to serve you in every way. Won't you give us the opportunity?

Come and See What Santa Has Brot to Toyland



Philippine Lingerie
The Gift of Good Taste
\$2.50 to \$3.95

Dainty Philippine gowns and envelope chemise that are hand sewn and embroidered in beautiful eyelet, solid and Calada designs, finished in scallops. They are ribbon drawn and are of fine materials. A most attractive and intimate gift. Priced from \$2.50 to \$3.95.
—Second Floor.



A Sample Line of Madeira Linen Centers
\$2.65 and \$3.95 ea.

A special purchase of real Madeira center pieces and napkins. Each is very beautifully embroidered and there are several different patterns. They are all of a fine quality linen, and include a 25-inch center piece at \$3.95; a 24 inch center piece at \$2.65 each.

Fine Madeira Linen Handkerchief Cases—75c



McCallum Silk Hose
In All Desired Styles
\$1.95 up

Offering a variety of new designs and weaves including fancy lace and lovely clocked styles. These McCallum hose are of finest quality including the new congo, turtle, creole, almond, and biscuit shades. Sizes from 8 1/2 to 10, priced from \$1.95 to \$3.50.
—Main Floor



Real Kiddie Kars with Rubber Tires
\$3.00 up

Real Kiddie Kars with rubber tire wheels that will enable the children to ride noiselessly right in the house. They are neatly finished, and brightly painted. A gift every child expects at Christmas time. Priced from \$3.00 up.

Pioneer Tot Bikes
\$2.95

"Pioneer" Tot Bikes—Just the thing for little tots. They are "slung low" so that there is absolutely no chance for them to tip over. Made with pedals with specially designed handles and wheels that are finished with an extra quality, highly glossed red enamel, striped with brilliant yellow and fitted with a bell. Priced only \$2.95.
—Third Floor

Toys and Games for Kiddies

After all, Christmas belongs to the child more than anyone else—and here are toys to make this season unforgettable. Things inexpensive, but clever. Dolls and games and mechanical toys. You better see them and tell Santa what you want.

The Famous "Toonerville Trolley"—95c

An exact model of the well-known Toonerville trolley with the old "Skipper" himself! The way it wobbles from side to side will make the boys and girls laugh! Priced at 95c.

"Dandy Jim" the Jigger—45c

Dandy Jim, the dancer, stands right on top of the old cabin, banjo in hand, and does a real jig! This toy is the most popular one and will make a delightful Christmas gift. Priced at 45c.

Mechanical Kiddie Kar—45c

These mechanical Kiddie Kars are equipped with spring and can really race! The driver is dressed in regular outfit, brightly painted. Boys like these toys! Priced at 45c.

Toy Waffle Irons—50c

Miniature waffle irons that really can cook waffles—like mother makes! They are a practical and useful toy that will make inexpensive and appropriate Holiday gifts. Priced at 50c each.

Real China Tea Sets—\$2.95

Tea sets of fine handpainted China in many beautiful patterns. These dishes are large enough so that children can actually serve tea. They include cups, saucers, tea pot, sugar and creamer. Priced at \$2.95.

Blue Bird Tea Sets—\$1.45

Blue Bird tea sets for little girls. There is a large tea pot with the Blue Bird pattern in the center and a dainty pink edge. These dishes are priced at \$1.45 a set.

Toy Jap Tea Sets—special 45c

Toy tea sets of daintily decorated Japanese China, containing enough dishes to serve three children. These tea sets come in green, blue and pink. They are specially priced at 45c a set.

Dolls for Little Mothers

What a fairyland for a youngster! Dolls, big and little—baby dolls and grown-up ones. Dolls in-American clothes and dolls in foreign costumes. What little girl wouldn't be thrilled at the idea of owning one of them? She'd love any one of them. We know it.

Big 21-in. Lifelike, Jointed Dolls—\$2.95

With sleeping eyes, eyelashes and sewed wig, these 21-inch high, full jointed dolls are real favorites with small girls. They are dressed in pretty white slips neatly finished and wear shoes and stockings. It is easy to make new clothes for these dolls because they are so flexible. Priced at \$2.95.

Lifelike Madame Hendren Dolls That Walk and Talk—\$2.95 up

The famous Madame Hendren dolls are known everywhere because children have found them to be the most natural of all dolls. They can actually take steps with their tiny mistress and say "Mamma." They have hard composition heads.

Little Character Dolls—\$1.95

The famous "Horseman" character dolls with jointed bodies, composition heads and painted eyes and hair. They are each individually costumed and will be more than an ordinary doll to the children. Priced at \$1.95.

Mary Mix-up Dolls—\$1.95

Mary Mix-up dolls that are small enough for even tiny girls and yet large enough to please even larger ones. In fact, these dolls are the kind that children keep for a long time. Daintily dressed. Priced at \$1.95.

"Kiki" Trick Dolls—\$1.25

Watch "Kiki" do acrobatic stunts. He is the kind of doll that dances and does all sorts of funny things, even standing on his head or toes! Kiki dolls are favorites with boys as well as girls. Priced at \$1.25.

"Roly-Poly" Rag Dolls—65c

Roly Poly dolls with celluloid heads and Turkish towel bodies—the kind the baby can play with while in the tub. Roly Poly dolls float! They are priced from 65c up.
—Second Floor



Smart New Styles in Fancy Kid Gauntlets at \$6.00 pr.

Very new and smart are these fancy kid gauntlets with elaborately trimmed contrasting colored cuffs. They are strap wrist style with hand embroidered backs in beautiful designs. There are three color combinations, black and gray; tan and brown, and brown and tan. Priced at \$6.00 a pair.

Knit-Lined Cape Gauntlets \$3.95

A practical heavy knit lined cape gauntlet especially intended for driving or for outdoor sports. They are made with strap at the wrist and are attractively finished. In black or brown. Priced at \$3.95.
—Main Floor



Greens' Fine Chocolates for Christmas Gifts 85c Box

A box of these Promenade assorted chocolate creams will delight someone at home. They are packed in attractive boxes and can be sent away for Christmas gifts. Specially priced at 85c a lb.
—Main Floor

For the Home

Make Yours a Practical Gift This Year

Why not a gift that will perform some real service for you the whole year 'round—a practical gift that will add to your daily enjoyment of life? This year more than ever all of us are trying to give such gifts. For example:—

Manning-Bowman Electric Grills—\$12.50 ea.

There are the Manning-Bowman grills equipped with four different utensils, including toasting rack, egg poacher and two deep pans. These utensils can be used for broiling, frying or cooking. This grill is of heavy nickel and is guaranteed. Priced at \$12.50.



Star Turnover Toaster—\$5

The "Star" toaster is made so that you can turn the bread without touching it. It toasts the whole slice uniformly. This toaster, nicked, in upright style, is priced at \$5.00.

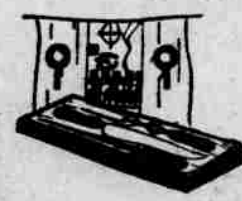
Manning-Bowman Electric Percolator Special—\$7.50 Complete

Here's a way to improve the taste of your coffee! For no matter how good it is, cooking it in a Manning-Bowman percolator is bound to improve it. This percolator is a full six-cup size, with seamless pot, of fine quality aluminum. The electrical part of the percolator is guaranteed. Especially for the Holidays it has been priced at \$7.50.



Stag Handle Carving Sets—\$3.95

You can enjoy Christmas dinner a great deal more if you do not have to struggle to carve the Holiday roast. A full carving set, such as these now displayed in our House Furnishings department, containing knife, fork and steel, with stag handles and silver ferrules, is what you need. They are priced at \$3.95 a set.



1 1/2 qt. Pyrex Casserole in Nicked Frame

A nicked casserole frame fitted with an 8-inch round or oval Pyrex casserole inset, pierced with an attractive design. Special for Saturday, at \$2.65.

Pyrex Pie Dish with nickel plated brass frame \$1.85
Pyrex Oblong Biscuit Pans 85c up
Pyrex Round Cake Dish 75c
Pyrex Tea Pots \$2.50 up
—Third Floor



Fine Silk Rain-or-Shine Umbrellas—\$4.95 up

An ever welcome gift is the silk umbrella. There is a splendid assortment in our Umbrella department. Some have strap or ring handles, novel "tear drop" straps, with fancy tips and ferrules to match. They come in grey, navy, red, black, green and purple. Priced from \$4.95 to \$15.00.

Children's Umbrellas \$1.65 to \$2.50

Children's rain umbrellas with 18, 20, and 22-inch frames. They are attractively made with strap or ring handles—just like those for women. Priced from \$1.65 to \$2.50.
—Main Floor



Warm Beacon Blankets Are Welcome Gifts

Sensible gift selection prompts one to purchase Beacon blankets, for they are the warmest, wash easiest, shrink less, and yet offer a large variety of colors and patterns.

Extra Heavy 72x84-in. Plaid Blankets \$10.50 pr.
Heavy 66x90-in. Plaid Blankets 8.50 pr.
Medium 72x84-in. Plaid Blankets 7.00 pr.
Medium 66x90-in. Plaid Blankets 5.50 pr.

Narcissus Bulbs in Fancy Pottery Bowls 75c up

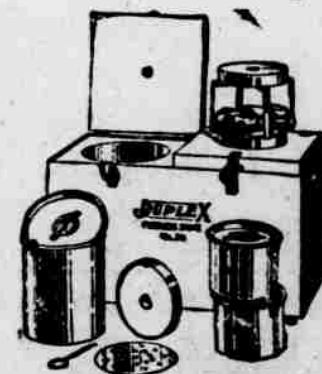
Why not give a Christmas present that will grow throughout the year? Such a gift is a bowl of narcissus bulbs. The bulbs are set in moss instead of stones. The selection includes:

Green and Brown Bowls, 3 bulbs 75c
Green Bowls, 3 bulbs 95c
Six Bulbs in Large Bowl \$1.45
Larger Bowls with Bulbs \$2.65 up
Black Base \$2.65
5 Bulbs in Blue Glass Dish with

A Christmas Sale of Fancy Art Work at Greatly Reduced Prices

French Artcraft is a welcome solution of the gift problem at Christmas time. It offers a pleasing variety of dainty novelties that every woman will welcome. Our selection includes:

Artcraft Waste Baskets \$3.95
Gold Laced Telephone Screens \$1.35 up
Dresden Doll Telephone Screens \$4.95
Artcraft Powder Boxes \$1.65 up
Artcraft Hair Pin Boxes 75c up
Artcraft Work Baskets \$2.25
Artcraft Perfume Bottles 55c up
Artcraft Glove Boxes \$2.25 up
—Third Floor



The Factory Demonstration of Duplex Fireless Cooker Ends Tomorrow Night

If you are interested in saving on your meat bills and your fuel bills as well as your time spent over a stove, you should take advantage of this demonstration and special selling.

Tomorrow, Mrs. Hadley will cook pork roast, sweet potatoes and baked apples. Come in and sample them.

Special Reduced Prices
One-Well Model No. 25 \$11.50
Two-Well Model No. 30 \$21.50
—Third Floor

ALL THE NEWS ALL THE TIME--THE ARGUS