

The great mass of human kind place implicit confidence in the printed page, the press, and with the announcements, repeated daily for months, along with advertisements of reputable business concerns of long standing, it goes without saying that much of the confidence placed in these fakirs resulted from the confidence placed in publishers of the metropolitan dailies.

Are publishers of metropolitan so stupid that they do not detect crooks till after they get their money and the public through other means discovers their swindling methods.

When they are found out, how quick the press made a move to clear its pages of such headlines, even going so far as to cut out honorable advertisers who really possess gifts of clairvoyance and who deal fairly and honestly with their patrons. In other words these fakirs who never possessed anything worthy the name of gifts above those of crook were taken by the press as a criterion in judging the gifts of psychic nature. Such ignorance on the part of publishers is inexcusable in this day and age of science and progress.

The money was divided, according to the evidence, and the daily papers received a goodly portion for the space given or sold to further the game. Will the press return to the victims its portion of the money and thus clear their skirts and re-establish the confidence they have surely lost in this scheme? Or will they keep the money and heap the whole blame onto the heads of the other fellows and remain silent as to the part their influence and claims to respectability had in fleecing the poor deluded souls out of their hard earned coin?

Of course, clairvoyance is not on trial. It is crooks who use the very very psychic and holy name clairvoyance as a pretense, knowing very well that it appeals to every member of the race in a greater or lesser degree. However, the press needs a

jolt. Its power and prestige should have back of it intelligence and honorable manifestation in the conduct of its business, which means so much in leading and directing the thought of the less enlightened who depend so much upon the printed page.—F. E. Ormsby, 4027 Monroe st.

**THE GOLDEN RULE.**—Each day I notice the American flag in the Herald and read beneath: "America asks nothing for herself but what she has a right to ask for Humanity itself."

Each day it brings the thought how inconsistent it is with the Golden Rule, for it is a poor rule that does not work both ways. And how can we claim anything for humanity's sake for ourselves when we disregard it so entirely where others are concerned.

The ammunition sent from this country brings the same catastrophe to foreign homes as was brought to us Saturday; and just as undeserved. Strange but true, the innocent always suffer for the guilty.

Oh, how I wish everybody would try to live up to the Golden Rule: "Do unto others as you would have them do to you." Think it over.—Mrs. M. R. Bandom, 155 N. Wood St.

**FLUSHING OF STREETS.**—Having occasion to be out often on business up to 12 midnight I have been inconvenienced and "soaked" several times by these street and sidewalk "four-flushers," who are no respectors of the public.

If sidewalks must be flushed (and I doubt it) the men should not be permitted to do so until after 12 midnight, when few persons are traveling about.

Street flushers should be compelled to give a warning signal so that pedestrians will not be bespattered with mud and water. They do not do this at present.

The system in use is an outrage on the general public and should be corrected.—G. L.