

UNCLE SAM'S BABY EXPERT TELLS MOTHERS HOW TO SAVE LIVES OF BABIES!

The Long vs. The Short Haul

70 percent of city babies get their food through a tube 60 miles long. It takes about 36 hours—often 42 hours—for the milk to run from the cow end of the tube to the baby end of the tube.

This tube is open in many places and baby's food is frequently polluted. It is often wrongly kept in overheated places.

Then there may be a diseased cow at the country end of the tube.

And Yet Some People Wonder Why So Many Babies Die!

On the other hand the mother-fed baby gets its milk fresh, pure and healthful—no germs can get into it.

To Lessen Baby Deaths Let Us Have More Mother-Fed Babies.

You can't improve on God's plan. For Your Baby's Sake—Nurse It!

(Miss Julia C. Lathrop, chief of the children's bureau of the United States department of labor, Washington, is devoting her life to the study of infant welfare. She has the full co-operation of the government in forwarding her work along scientific and efficient lines. Much valuable information has been gained by the bu-

reau during its three years of work, and The Day Book has arranged for the full co-operation of the bureau, as well as the personal attention of Miss Lathrop in conducting a baby-saving campaign for Chicago. This is the first article by Miss Lathrop. Other articles by her and by experts on the care of infants under 5 years