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ALL THE LOCAL NEWS—FULL UNITED
PRESS SERVICE—IS HANDY TO READ

THE DAY BOOK

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WHAT MAKES TRUST PRESS SO BACKWARD ON REAL NEWS?

*Women's Civic League Takes Live Action in Auto Truck
Fenders Matter—Is the News Too Big for
the Loop Press?*

When is news not news? To the trust press it evidently is when an influential advertiser is hit by the story.

A bunch of women, they call themselves the Women's Civic league, heard about the fender law and the hide-and-seek game that the last two administrations have played with it.

When the speakers had finished

talking to them these women wrote out a long list of things that they thought about the fender business. They called them resolutions.

Then they sent the resolutions to the City News Bureau, a news-gathering organ of the trust press. Somewhere between the club women and the make-up men on the morning papers the story was killed.

The women also sent copies of