

ONE CENT—LAST EDITION—ONE CENT

ALL TODAY'S NEWS IN A NUTSHELL  
EASY TO READ ON CAR GOING HOME

# THE DAY BOOK

*An Adless Newspaper, Daily Except Sunday*

VOL. 5, NO. 56 Chicago, Thursday, December 2, 1915 398 

## HERALD SETS EXAMPLE FOR TRUST PRESS

*H. L. Starkey, Circulation Official, Calls Halt on Wild Rides of Newspaper Auto Trucks—Sabath Gives Drivers Talk on "Safety First"—Offers to Talk to All Papers.*

### LIVE NEWS

#### ON INSIDE PAGES

Judge Attacked in Court.  
Can Girls Come Back? Society Says No.  
\$500,000 Goes Up in Smoke Probe.  
Three Die in Swamp.  
Strikers' Fund Started.  
Mayor Calls for Cut in City Forces.  
Ford Party Denied Passports in War Zone.

The Chicago Herald blazed a new path in the newspaper circulation game yesterday. The thirty men who drive auto trucks for the morning paper were told that the Herald would not stand behind them if they were arrested for speeding; their boss warned them against reckless driving.

The circulation gangs of the Herald had very much the appearance of a class of school boys as Judge Jo-