

OUR REGULAR SEMI-ANNUAL SALE OF ALL FOOTWEAR

COMMENCING

THURSDAY, JULY 16, 1908

AND CONTINUING FOR THIRTY DAYS.

We will Inaugurate our Twenty-Fourth Semi-Annual Sale of all Shoes, Oxfords, Slippers, Ankle Strap Pumps, Brass Buckle Pumps, Sandals and Canvas Goods in our store--Nothing Reserved.



Remember during this sale we will sell you a Shoe at the Slaughter Sale Price as well as an Oxford or Slipper. Our stock of Footwear at this season is extra large. We carry such well known makes of Footwear as the Nettleton Men's Fine Shoes, of Syracuse, that is acknowledged by all leading shoe dealers as one of the highest grade shoes made in the world, if not the best. Also Crossett's, J. P. Smith, Harry H. Lobdell, Groves & Rood and our Own Make of Men's Shoes and Oxfords, every pair with our own name on we guarantee.

In Ladies Footwear we have the Nugent shoe of Rochester, one of the best on the market; the Wichert & Gardner; the Donavon ladies' shoes of Boston; the Strobeck of Brooklyn, N. Y., one of the nobbiest and best fitting shoes made in this country.

In Boys', Misses' and Children Shoes, Slippers and Oxfords we claim to carry as good as the manufacturers' produce. All of the above make of goods are included in our Great Reduction Sale.



What We Advertise We Do.

Any of the reductions we offer we guarantee that you can get at our store. Come and get your fit before your size is gone. We can save you money. You can wear in this climate Oxfords and Slippers up to November.

This sale is not that we are going out of business by any means. But it has always been our custom to have a sale of footwear at Cost and Below Cost twice a year to make room for goods that are being made for us for the approaching fall and winter season. Below we quote our great reductions that will induce you to purchase as a saving proposition. The foot will always need a shoe.

All \$6.00 and \$6.50 Nettleton Shoes and Oxfords Cut to \$4.50	All \$5.50 Shoes and Oxfords Cut to \$4.25	All \$5.00 Shoes and Oxfords Cut to \$3.75	All \$4.50 Shoes and Oxfords Cut to \$3.45	All \$4.00 Shoes and Oxfords Cut to \$2.99	All \$3.50 Shoes and Oxfords Cut to \$2.75
All \$3.00 Shoes and Oxfords Cut to \$2.40	All \$2.75 Shoes and Oxfords Cut to \$2.25	All \$1.50 Shoes and Oxfords Cut to \$1.99	All \$2.25 Shoes and Oxfords Cut to \$1.80	All \$2.00 Shoes and Oxfords Cut to \$1.60	All \$1.75 Shoes and Oxfords Cut to \$1.40
All \$1.50 Shoes and Oxfords Cut to \$1.20	All \$1.35 Shoes and Oxfords Cut to \$1.05	All \$1.25 Shoes and Oxfords Cut to 75c	All \$1.00 Shoes and Oxfords Cut to 80c	All Barefoot Sandals Price: 75c, 85c, 95c and \$1.25, Cut to 60c	

In our Bargain Counter of Broken lots of Ladies' Tan Oxfds, also Patent and Vici Oxfords, we have 100 pairs, regular price was \$3.50, \$3.00 and \$2.50, that we are now offering for \$1.00, \$1.29 and \$1.49 the pair. We also have 100 pairs of Misses sizes, 11½ to 2, regular price \$1.50, \$1.75 and \$2.00, we are now offering for 50c the pair. The styles are little off as up-to-date goods, but stock is first class and guaranteed to wear well.

Remember Nothing Reserved During This Sale.

This Sale is for Cash. To those who have an account at our store we will give the benefit of the Cut Prices during this sale. You will miss the opportunity of the year to satisfy the foot if you do not get a pair or two of footwear during this sale from

B. McNANUS, JR.,
809 Commercial Ave., Cairo, Ill. **THE SHOE MAN.**