

**WIMMER COLD DIP THE RIVER**  
 Prof. Thor Norberg, celebrated swimmer and diver of this city took his annual frigid dip at 10 o'clock this morning in the icy waters of the Mississippi river, and clad only in the scant bathing costume of the summer, leaped from the dock at the foot of Eighteenth street. He swam for several feet out into the stream and then retracing his course, climbed back to the ferry landing amidst an outburst of applause and cheers of almost a thousand spectators.

**BIG CROWD ENTERTAINED**  
 Heartily Applaud Athlete When He Performs Difficult Feat at Foot of Eighteenth Street.

At the Olympic games at London in 1908 Professor Norberg took one of the most enviable prizes and when the team of high divers, of which he was a member, toured southern England he performed from a 70-foot platform at Portsmouth, England, on the naval docks, executing both backward and forward somersaults from this height, equal to that of the Safety building. George E. Clark, a famous London diver, who attempted the same feat, was less successful, being laid up for two weeks under a physician's care.

It will be recalled that Professor Norberg swam from Campbell's island on Rock Island ferry landing some two years ago, a distance of about ten miles, through the dangerous Bettendorf rapids, without even an accompanying boat, his time being three hours. During his lifetime he has also rescued no less than six persons from drowning, each time at the peril of his own life, the last one being a student of Augustana college, whom he pulled from the icy waters of a deep stone well on Forty-second street. He is well known swimmer in connection with the local Y. M. C. A., where his exhibitions in swimming and diving always make him the center of attraction.

Swimming as Exercise.  
 His interesting exhibition this morning Mr. Norberg gave out the following statement regarding swimming:  
 Swimming is the best of all exercises, inasmuch as it develops every part of the body and muscular system, and facilitates the circulation of all the organs. The water which is so common to all life, and which cannot swim, is distinguished by a lot of, and attraction for the mind of the man who has learned to appreciate its wonderful power of renewing the vital forces. Nature, when rightly understood, is not cruel, but beneficent and kind—a truth which can only be understood by him who has formed intimate acquaintance with her. It is told of a prominent Arctic explorer who, through some accident, was cut off from his companions, with insufficient provisions and scanty clothing, that when found a few years afterwards, he had become acclimated to such an extent that he could subsist on the same food that he caught single-handed, and his skin had been covered with a thick fur as an adaptation to the cold environment. This latter statement must be taken with a grain of salt, unless we prefer to adhere to the

more plausible theory that he was taken from some animal. Modern man has gotten away from Nature that he fears—has become effeminate and consequently his power of resistance is lessened. The ice-cold northern wind is not necessarily more hostile to man than the balmy summer air. Everything depends on the condition of one's body. The skin, when accustomed, will prevent the cold from gaining entrance and the blood will organize in its minute corpuscles, an army of microscopic warriors that will defend the body much more efficaciously than any amount of clothing and care in avoiding cold draughts and exposures of every kind.

**RADIUM TREATMENT HELPS CONGRESSMAN**



Congressman Bremner.

Baltimore, Jan. 1.—"Smiling Bob" Bremner, congressman from New Jersey, one of President Wilson's close personal friends, is undergoing treatment for cancer at the private hospital of Dr. A. B. Kelly in Baltimore, and \$120,000 worth of radium is being temporarily embedded in his shoulder to effect the cure. Dr. Kelly is well known as an advocate of the radium treatment for cancer, and is one of the men who contributed \$150,000 to the government to be used in the search for new deposits of the rare metal. The operation is regarded as one of the most important ever performed in this country.

Dr. Kelly says his patient is resting easily, but declares it will be six weeks before he can make any statement as to definite results. Mr. Bremner's case, says the physician, shows the necessity of immediate action to conserve the radium supply. If it were done there would be enough of the mineral to handle this and all other similar cases, he said. The amount of radium being used in Mr. Bremner's case, \$120,000 worth, is the largest in quantity and its monetary value that ever has been applied in a single instance, asserted the doctor. Dr. Kelly says that there is not now in existence enough radium to test one one-hundred-thousandth of the cancer cases needing treatment. "It is a strong indication of the need of government control," he insists, "and of the necessity for a supply of radium in public depots. If congress would sequester radium-bearing land and prevent the exploitation of it for the benefit of private enterprise it would be an important step in solving the question."

Kelly is particular to emphasize the fact that it is not a universal cure, and that it would be cruel to build false hopes in sufferers from the disease when so little is known about the mineral. Dr. Kelly added that only certain forms of the disease have shown response to its application. "The real solution," he stated, "is surgical, and lies in the early recog-

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**20% DISCOUNT SALE**

BEGINNING **FRIDAY** January 2  
 For 8 Days Only  
 ENDING **Saturday** January 10

**D**URING this sale we offer 1-5 off on everything in the store with the exception of a few articles on which the manufacturers dictate the selling price. With these exceptions this liberal discount applies to all merchandise in the store.

**E**VERYTHING is marked in plain figures and the discount will be deducted at the time of the sale. Consider the amount you can now save and buy for future needs. You will have use for Hosiery, Rugs, Curtains, Draperies, Silks, Dress Goods, Ribbons, Embroideries, Underwear, Shoes, Furniture, Jewelry and the like, and now is the time to select the things that you like the best from our large and well chosen assortment at a saving of 1-5.

**W**HEN the FAIR advertises 20% discount you are positively assured of better values, because our original prices from which the 20% is deducted is from 10 to 25% less than any other store in the Tri-Cities.

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ONLY A SMALL NUMBER OF CONTRACT ARTICLES EXCEPTED

**T**HIS means that you can buy a dollar's worth for 80c, \$5.00 worth for \$4.00, \$25.00 worth for \$20.00, and so on. You save 1-5 of whatever you buy. We have always been liberal in dividing our profits with our customers and they will tell you that we sell nine-tenths of our goods for less money than any store in the Tri-Cities. Now is the time to buy the things you need. Take advantage of this 20% Discount Sale. It only last 8 days.

**Goods Excepted** Here and there about the store will be found a few articles that are withheld from the discount, such as spool silk, sewing cotton, Skinner's Satin, copyright books, rubber footwear, washing machines, vacuum sweepers, oil heaters, Santa Claus Fairy soap, and drugs, which are now being sold cut-rate and a few toilet articles which the manufacturer does not permit us to sell below a fixed price.

**50% OFF** from the original price on all Women's and Children's Suits and Coats. Come early tomorrow morning and investigate. Millinery 1/2 off.

**20% OFF** on all Ladies', Misses' and Children's Furs, comprising all the new styles in Neckwear and Muffs. 1/3 off on Children's and Junior's Coats. 33 1/3% Discount on all Skirts.

We desire to emphasize that during this sale no goods will be charged at the 20% Discount.

Regular S. & H. Green Trading Stamps will be given during this sale.

**M. L. Parker Co.**  
 DAVENPORT, IOWA  
 We Give S. & H. Stamps.

You recall the crowds that attended former sales, therefore endeavor to shop in forenoons.

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owe it to yourself to make at least one "resolution" at the beginning of this New Year. Here are seven (of the many) reasons why you should RESOLVE to use GOLDRIM Flour.  
 1. Carefully selected Hard Spring Wheat—  
 2. The best baking flour.  
 3. Pure and thoroughly clean every particle.  
 4. More healthful flour.  
 5. Made by the most improved machinery.  
 6. Quality flour.  
 7. Through 14 sets of silk sieves for a finer texture and quality.  
 8. Made by machines—NO human hands.  
 9. Used in all processes of mill-baking.  
 10. Available right here in the Tri-Cities.  
 11. To sell you GOLDRIM Flour.  
 12. Satisfied customer.  
 13. Your baking with GOLDRIM Flour.



Western Flour Mill Co. Davenport, Iowa

**CITY CHAT**

(Advertisements.)  
 Buy a home of Reddy Bros. For express, call William Trefa. Tri-City Towel Supply company. Independent Express & Storage. R. I. 981.  
 Dr. J. R. Hollowbush's office has been removed to 395 Robinson building.  
 Rheumatism Relieved in a Few Hours. N. E. Langley, Madison, Wis., says: "I was almost helpless with rheumatism for about five months. Had it in my neck so I could not turn my head, and all through my body. I tried three doctors and many remedies without any relief whatever until I procured Dr. Detchon's Relief for Rheumatism. In a few hours the pain was relieved and in three days the rheumatism was completely cured and I was at work." Sold by Otto Grotjan, 1501 Second avenue, Rock Island; Gust Schlegel & Son, 229 West Second street, Davenport. (Adv.)  
 Flashlights at Fiebig's. Flash lights, electric engines and motors at Fiebig's, 1619 Third avenue. Open Wednesday and Saturday nights. Look for the big electric key. (Adv.)  
 Move to Oust County Clerk. Murphysboro, Ill., Jan. 1.—The Jackson county board of supervisors yesterday instructed the state's attorney to institute proceedings to remove County Clerk James W. Brown from office. The supervisors raised the clerk's bond from \$5,000 to \$25,000. If this is not furnished within 10 days

the office is to be declared vacant. The county has been sued by the First National bank, the City National bank, Mrs. Mary Bothman and Mrs. S. Landan for sums totaling \$11,100. The plaintiffs allege that Brown sold them county orders payable to himself and not countersigned by the county treasurer. Attorneys for the county contend the county is not responsible for those orders. Brown, who obtained a total of \$23,000 on irregular warrants, according to the charges made by auditors who examined his books, has paid the county all its claims against him.

**FREE**

Here is an interesting CONTEST that costs nothing to enter. Someone is going to get these premiums. Why not you?

**Free—1st Prize—\$325 Piano**

**Free—2d Prize—Genuine Diamond Ring**

**Free—3d Prize—This Beautiful Silver Tea Set, four pieces, triple silver plate, gold lined**

**Free—4th Prize—This Lady's or Gentleman's Gold Watch**

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**EXPLANATION**—Correct solution of the above Rebus expresses a statement of fact complimentary to our firm and Pianos.

**HOW THE PRIZES ARE TO BE AWARDED—INSTRUCTIONS—FOR THE CORRECT OR NEAREST CORRECT SOLUTION**

of the above Rebus we will give absolutely Free a \$325 Piano. The next best, a genuine Diamond Ring. The next best, a Silver Tea Set. The next ten nearest correct solutions will receive credit orders or vouchers for \$125. The next twenty, credit vouchers for \$120. The next twenty-five, credit vouchers for \$110; and all persons answering this Rebus will receive a credit voucher for at least \$25 and also choice of Cuff Buttons or Bar Pin. Credit vouchers good only as part payment on a new Piano. Should there be more than one correct answer, or two or more tie in being correct in their solutions, awards will then be made to the contestant presenting his or her solution displayed in the most attractive manner and of the greatest value from an advertising viewpoint. Only one person in a family can enter. All contestants will be notified by mail and all premiums must be called for within ten days from the closing of the contest. The judges of the contest will be three disinterested business men of this city, whose decision will be final. We want to assure you that every one entering this contest has an equal opportunity of securing one of the largest premiums. Don't delay answering, but mail or bring your solution to-day. **CONTEST CLOSES Jan. 12, 1914.**

**GRIGGS MUSIC HOUSE**  
 121 East Second Street, Davenport, Iowa