

HERE IT IS.

HERE IS WHAT YOU HAVE BEEN LOOKING FOR.

Our Seventh Semi-Annual Sale of All Sales Commences
Saturday, January 21, and Continues Three Weeks.

We have more to offer you at this sale than at any previous sale. We must move \$10,000 worth of this season's brand new merchandise in three weeks. If the people of Cherokee county, Kansas, and Ottawa county, Oklahoma, are alive to their interests we will move that many goods the first week of this sale. LOOK AT THE PRICES. Bear in mind that the reductions are genuine, and that they call for brand new high quality merchandise.



100 Pieces of Good Quality Prints
in this Sale of All Sales at 4c yard.

500 pieces of full standard Cooper Quality Prints
at 5 cents a yard.

10 pieces only of Delmar yard wide Unbleached Sheeting
at 5c a yard.

10 small pieces Pepperell 10-4 Unbleached Sheeting
worth 30c, at 23c a yard.

10 Pieces French Flannelette
worth 18c, in this sale at 10c a yard.

Wool Dress Goods

positively sacrificed at less than factory prices.

\$1.50 dress goods in black, grays, blue and browns, in this sale at\$1.15
1.25 dress goods, all weaves and colors, at95
1.00 dress goods, all weaves and colors, at78
.75 dress goods, all weaves and colors, at58
.50 dress goods, all weaves and colors, at38
.25 dress goods, all weaves and colors, at18

50 pieces Percales, Gingham and Madras Cloths

selected from our regular stock, not a piece worth less than 15c, in this sale at 9c.

Outing Flannels

at 4 1/4c, 6 1/4c and 7 1/4c a yard in this sale, that would be cheap at 6 1/4c, 10c and 12 1/4c.

50 Dozen Silk Lisle Fleeced Hose
never sold at less than 25c a pair, in this great Sale of All Sales at 15c a pair.

25 Dozen Fleece Lined Hose
worth in all stores 15c, in this sale at 10c a pair.

25 Dozen Gray and Brown Mixed Hose
worth 12 1/2c, in this sale at 7c a pair.



50 Dozen Women's Black Cat Hose
worth 15c a pair, in this sale at 10c a pair.

25 Dozen Children's Iron Clad Black Cat Brand of Hose
made with triple knee and double heels and toes, 25c values, at 18c a pair.

50 Dozen Children's Black Cat Hose
15c, values, in this sale at 10c a pair.

10 Dozen Women's Pure White Fleece Lined Vests,
a mighty good 60c value, in this sale at 38c a garment.

25 Dozen Children's Union Suits
worth 35c each, in this sale at 19c a garment.

Boys' Gray Fleeced Lined Union Suits
a regular 50c value, in this sale at 39c a garment.

PALMER AND SINGER BROS. COATS FOR WOMEN, MISSES AND CHILDREN AT ONE-THIRD OFF FROM OUR REGULARLY MARKED MODERATE PRICES. 100 GARMENTS TO SELECT FROM. ALL BRAND NEW, THIS SEASON'S STYLES AT A REDUCTION OF

33 1/3 PER CENT

25 Old Coats and Jackets

were sold at \$5 to \$15. For a quick clearance your choice at 25c. The buttons are worth the money, coat thrown in.

Women's, Girls' and Children's Sweater Coats.

\$10.00 sweaters in this sale at\$6.00
6.00 sweaters in this sale at 4.00
5.00 sweaters in this sale, at 3.50
4.00 sweaters in this sale at 3.00
3.50 sweaters in this sale at 2.50
3.00 sweaters in this sale at 2.25
2.00 sweaters in this sale at 1.35
1.50 sweaters in this sale at 1.00
1.00 sweaters in this sale at75
.50 sweaters in this sale at38
.25 sweaters in this sale at18



LADIES' SKIRTS. ONE-FOURTH OFF ON ANY SKIRT IN THE HOUSE, AND AS A SPECIAL INDUCEMENT, WE WILL MAKE ANY ALTERATIONS NECESSARY FREE OF CHARGE.

Waists and Petticoats.

All of our celebrated Aresco made waists and petticoats, in silks, messalines, Persian silks, linen and lingerie waists, at 25 per cent, or one-fourth off our regularly low prices.

FOR INFORMATION ABOUT SHOES AND MEN'S AND BOYS' WEAR, SEE PAGE 4 OF THIS PAPER.

Women's Silk and Rubberized Rain Coats.

\$12.50 values in this sale at only\$9.25
8.50 values in this sale at only 6.25
7.50 values in this sale at only 5.55

10 Pieces Only

of a regular 12 1/2c shirting, in this sale at 8 1/2c a yard.

Blankets and Comforts.

\$7.00 all wool 12-4 blankets in this sale at\$5.50
6.50 all wool 12-4 blankets in this sale at 4.85
5.00 all wool 12-4 blankets in this sale at 3.95
3.50 all wool 12-4 blankets in this sale at 2.55
2.50 blankets in this sale at 2.10
2.00 blankets in this sale at 1.50
.75 blankets in this sale at60

THE MAISH LARGE HAND MADE COMFORTS.

\$3.50 values in this sale\$2.65
3.00 values in this sale\$2.45
2.50 values in this sale 2.10
1.50 values in this sale 1.15

Children's Sleeping Suits.

50 cent values in this sale at only38c
25 cent values in this sale at only 19c

OUTING NIGHT ROBES.

\$1.50 outing night robes in this sale at\$1.15
2.00 outing night robes in this sale at 1.50
1.25 outing night robes in this sale at95
1.00 outing night robes in this sale at83
.75 outing night robes in this sale at58
.50 outing night robes in this sale at38

We Are Making Preparations FOR OUR ANNUAL White Goods Sale.

Watch for the announcement in the Baxter Springs papers.

Not half the bargain story is told in this advertisement. We are continually finding small lots and broken lots that we are adding to the list. We urge you to attend this sale--and come the first day--then you are sure to come again. Extra salespeople will be on hand, and we'll do our best to make your visit pleasant as well as profitable.

John M. Cooper & Company,

Baxter Springs, Kansas.

Leaders of Style, Quality and Low Prices
in This Locality.