GET IN THE WELL DRESES CIRCLE

A few words with you about your new fall suit. If you've been buying at this store there isn't much you know. You know we conduct the only up-to-date Clothing and Shoe Store in Rochester county. We feature SPECIAL SUTITS at $10, $15 and $20 and you know, too, our one-price, square-deal-to-all methods. If you're not acquainted with our store, our methods and our Good Clothes and Star Brand Shoes, you ought to be, and now is a mighty good time to start. We have a great showing of the very newest things, a big enough variety to please and fit you perfectly, marked at a low enough price to guarantee satisfaction to you and to us. We do not sell at cost or below cost or job lot goods. We buy the best goods and we sell them at a legitimate profit. We're in business to stay and we're glad to notice that all our customers are staying with us. They seem to like our methods, our goods and our prices, and they are sending their friends. We've found that it pays to give everybody the same square deal. We want you to feel at liberty to call at any time and get acquainted with the new styles at this store. Don't wait until you have to buy. Drop in and look around. Get some pointers on what's right. It will help you to buy right when you are ready.

Believing that the people of Kentucky believe that they will support such a company believing that they will support such a company by subscribing for its stock—we will publish in this paper every week the amount of subscriptions to date. The work of getting subscriptions was begun Monday, July 26 and below are the amounts of subscriptions for each week:

First week, August 2, $106,960.00
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