

## Mt. Sterling At Paris Sunday

The Mt. Sterling baseball team will journey to Paris Sunday afternoon, where they hope to take the Bourbon county outfit into camp. At present both of these clubs are going at top speed and a battle royal is looked for.

This afternoon at Fair Grounds park the Essex are doing battle with the Lexington Studebakers. This is Lexington's first appearance on the Mt. Sterling grounds and it is hoped they will be handed a stinging defeat. At least, the local boys are going to do their best to make up for their poor showing Sunday. Elmore Eggleton, a new right-handed pitcher, who comes highly recommended from the manager of the Louisville American association team, will likely work against Lexington and, if it is said, he has everything.

The next game scheduled on the local lot is next Thursday, when Mayville will be the attraction.

New Tweed and Tartan Check Suits for young men.—The Walsh Company.

### "TAKE IT SLOW," IS ADVICE OF SWIMMER

The watchword for the beginner in swimming is "take it slow." The amateur navigator should proceed with his water lessons in easy stages, giving the heart, lungs and internal organs a chance to strengthen, resting when fatigued and later gradually increasing the pace and distance.

This is the advice of an expert swimmer. The ancient stroke was the breast stroke; later came the side stroke, single overarm, double overarm, Trudgeon stroke, Australian crawl and now the American crawl stroke.

The easiest strokes to learn are the trudgeon and the crawl strokes. The movements in the early stages resemble the dog paddle which most children generally follow when first taking to water untaught.

A little land drill is a useful and necessary preliminary to getting the beginner's feet wet. Bend at the waist until the upper body is on a level with the swimming plane and then rotate the arms in imitation of a windmill, only in a more relaxed condition. The arm movements should be continuous, each arm moving backward from the hip, swinging back and up, slightly overhead, sweeping forward and down to the starting position. The movements should alternate, one hand brushing the hip as the other passes the head.

The next step is to wade into water waist deep, place hands on hips, slowly submerge up and down with the eyes open. Then keep a standing position and practice breathing. Take a small intake of air through the mouth deep into the stomach. Slowly crouch and submerge and then gradually blow the air out into the water with puckered lips as in whistling. This should be practiced at least a dozen times.

The novice aquarian is then ready to strap on his water wings and get his initial duckings.

New Palm Beach Suits—just in the right shades and fit.—The Walsh Company.

The United States Department of Agriculture has been camping on the trail of bird law violators all over the country. Two persons have recently been convicted in Kentucky for the hunting of wild ducks in motor boats, and fined \$25 and costs.

## OIL AND GAS COMPANY READY FOR OPERATIONS

Auglaze Oil and Gas Company representatives from Lima, Ohio, will reach here Saturday and will take steps at once for drilling wells. They will drill both shallow and deep wells, beginning work on the shallow wells within 15 days and the deep wells within 60 days.

As soon as a shallow well has been brought in pumping will begin.

S. P. Mercer, of Lima, Ohio, who has been engaged in making scientific tests, is very much encouraged from flattering prospects and is firmly of the opinion that Kentucky's best oil producing wells will be found here at Mt. Sterling.

The first of the shallow wells will be put down between the Spencer and Owingsville pikes and while the shallow wells are being brought in the deep well test will be progressing within or near the city limits.

## AT WALTER H. WRIGHT'S FRIDAY AND SATURDAY

This store on Broadway has attractions for these days.

Their stock of aluminumware is complete.

No utensils are superior to aluminumware.

Graniteware stock is unbroken.

Enamelware stock is of superior stock.

The trade need look no further than Walter H. Wright's store, for he has the stock and the prices.

At this time of the year the good housewife wants pure apple vinegar. Walter H. Wright has the quality desired.

He has a superior stock of standard and fancy groceries.

You want his brands for the reason that they are the best.

In addition to the above he has added Fortune's macaroni and spaghetti. Three regular 10-cent packages for sale at 25 cents to show the trade what is the best.

## PROF. DOTSON GOES TO BENHAM

Professor John A. Dotson, who has been principal of the Sharpsburg high school for a number of years, has accepted the principalship of the high school at Benham and will go there this fall to teach. Mrs. Dotson has a position in the primary department. Prof. and Mrs. Dotson have worked faithfully for the educational interests of Sharpsburg and vicinity and are largely responsible for the excellent standing of the school system of that town. The best wishes of a host of friends attend them in their new undertaking.

## CORNWELL GROCERY LEADS

If our customers want home grown and home slaughtered meats they will get choice cuts at our store.

Every beef is blue grass corn fed, hence the best with the blue grass flavor.

Our pork is also of the highest grade.

Lamb is fresh home killed. You will find we have all vegetables in season.

We promise our trade all fruits obtainable.

Our canned goods cannot be excelled.

Come early and get the first of the market, is the word that comes from the Cornwell Grocery.

## RALL—HUTSELL

Mrs. Nannie E. Ralls, of this city, and James M. Hutsell, of Millersburg, were married in North Middletown Saturday by the Rev. F. M. Tinder. Mr. and Mrs. Hutsell were divorced about three years ago and decided to remarry. They have purchased and outfitted a handsome home in Millersburg and will make their home in that city.

The country has gone wild over black and white strap pumps and oxfords. We have them. Come in before your size is gone.—R. E. Punch Co., Inc.

## SOCIETY EDITOR

Miss Kitty Conroy has accepted a position as society editor for the Sentinel-Democrat and has assumed her duties. Miss Conroy is the daughter of Mrs. John Salmons and is one of the city's most intelligent young women. She will be a valuable addition to the Sentinel's staff and that paper is to be congratulated upon securing her services.

Just received a new patent sandal, very nobby. The latest creation.—R. E. Punch Co., Inc.

See The Advocate for printing.

## NEWSPAPER ADVERTISING

"It pays to advertise." This trade slogan has not degenerated into an empty platitude. On the other hand, its inspiration was recently demonstrated in Milwaukee at the convocation of the Associated Advertising Clubs of the World when a delegate pointed out that the 1920 records showed an advertising expenditure for the nation of \$1,384,000,000 which resulted in \$90,000,000,000 in sales—less than two per cent motive power to produce the gigantic total. And, it was shown, \$60,000,000 was spent for newspaper advertising.

Another delegate very sapiently observed: "Our theory and practice in merchandising and advertising are based on the principle that a merchant has a large and very definite responsibility to his community. We feel that the patronage of the public implies an obligation of service." Still another said: "Banks have not taken full advantage of the investment impulse generated during the war, and the bond-buying habit has been permitted to direct itself to an astonishing degree toward the 'blue sky' offerings rather than investments available through banks."

It is significant, in the first place, that out of a total expenditure of a little more than a billion dollars, six hundred millions were invested in newspaper space. This fact shows that the advertiser is thoroughly cognizant of press contact with the public. It has taken years of bitter experience to bring about this realization to some great concerns which have poured out money like water on advertising projects which, in the end, proved practically worthless. Haphazard schemes have had their day, and every man entrusted with the responsibility of investing a huge sum of money yearly in publicity knows it well. In the process of elimination by which advertising mediums have been gradually standardized, the newspaper has at last been awarded its proper status, the verdict being based wholly and impartially on results.

In the matter of bank advertising, it is certain that there was never a time in the world's history when financial institutions labored so zealously and intelligently through the press to inspire in the public mind a sense of safety and thrift. Some of the best advertising now being printed, from the standpoint of "copy," comes from the publicity departments of the country's big financial institutions. And, as to the question of the patronage of the public implying an obligation of service, this is so patent that even the business tyro understands it, and uses the sentiment in his advertisements. On the whole, advertising at the present time is on a more intelligent and artistic basis than ever before, and the people who spend their money for space have come to realize that the newspaper is the medium which brings the best results.

## BOB BALLARD IN TROUBLE

Tuesday the town of Frenchburg was thrown into a state of consternation when Bob Ballard entered an automobile and proceeded to race around the public square. Circuit court was in session and when Judge Henry R. Prewitt was informed of Ballard's conduct he ordered the sheriff to arrest him and bring him before him. Ballard was indignant and began cursing when the judge ordered him to jail under a fine of \$25. This increased the prisoner's wrath and the judge gave him an additional fine of \$50 and 48 hours in jail. Wednesday the prisoner had sobered and was brought into court and required to give a peace bond of \$3,000 for a period of one year and, failing to give bond, was returned to jail.

The jail prisoners were placed under guard on the outside of the jail until Ballard returned to his normal condition. Ballard is about 27 years old, single and is an ex-service man.

## RICHARDSON BROS.

can fill your orders for anything you want in meats of the best quality. Also fruits and vegetables. Melons on ice. Call 901.

Pongee and yellow silk Sox for children.—R. E. Punch Co., Inc.

## OLD GUARD TAKES CHARGE OF PINCHOT'S CAMPAIGN

The defeat of Gifford Pinchot at the election of a Republican state chairman in Pennsylvania when the contractor ring ran a steam-roller over his candidate and elected Harry Baker, a Penrose henchman, to conduct the campaign, is a concrete illustration of the futility of any attempt Pinchot may make to put into operation any progressive ideas or plans in that reactionary boss-ridden state.

But the worst feature of the affair was the evident insincerity of Pinchot himself in rushing up and congratulating Chairman Baker. Pinchot would have no more chance for success in the state house in Harrisburg surrounded by the bosses of the Old Guard faction than President Harding has success in the White House surrounded by the Daughertys and Falls and Denbys and Newberrys.

Investigations looking toward the establishment of grades for mohair are now being made by the United States Department of Agriculture. Federal wool specialists are making a careful survey of the various kinds of mohair produced in Texas.

An apology closes the incident, but it does not heal the wound.

## BRUCE P. DUTY TO WED LEXINGTON WOMAN

Mr. and Mrs. Frank Stockdell announce the marriage of their sister, Mrs. Evan Harrel, of Lexington, to Bruce P. Duty, of this city. The wedding will take place at five o'clock this afternoon at the home of Mr. and Mrs. Roger Drake, the Rev. J. W. Crates, of the Methodist church, officiating. Only the immediate families will be present to witness the ceremony.

The bride, who comes of a distinguished Fayette county family, is well known and popular here and has frequently visited friends in this city. She is a cultured and charming woman and a talented musician.

Mr. Duty is the senior member of the firm of Duty, Nesbitt & Company and is one of Mt. Sterling's most prominent business men.

Mr. and Mrs. Duty will make their home on Clay street.

## 4,000 STATE TEACHERS TO GO TO SUMMER SCHOOLS

Approximately 4,000 teachers of elementary schools will attend the summer training schools which have opened in about half of the counties for six weeks, in the opinion of Prof. C. D. Lewis, of the Department of Education, who is in charge of the work.

The normal schools, university and other colleges, he believes, will give the summer course to 2,000.

Reports from two remote counties he considers significant. One is Clinton county, 46 miles from a railroad, with only 52 teachers employed in the county and 56 enrolled in the summer school, which has opened. The other is Wolfe county. It has but 57 teachers, yet 80 are attending the summer school.

## CHAUTAUQUA TICKETS

Having subscribed for 50 tickets to insure the return of the Chautauqua to this city, we now have same on sale at Miss Bettie Roberts',—Woman's History Club.

## MODES VS. MORALS DISCUSSED IN NEW WARNER PHOTOPLAY

Is an evening gown the garb of degradation?

Without hesitation most of us would say that it is not, but the stern parent in "Why Girls Leave Home," which will be shown at the Tabb on Tuesday night, is firm in the belief that it is a sham and ingenious mode of revealing the backs of women. In direct contrast to this assertion Anna Q. Nilsson, who is the featured player in the screen play, contends that there is nothing suggestive about the evening gown, and that furthermore it serves to make women more attractive in the eyes of their admirers.

"Practically all of a woman's life is centered on being attractive to either her husband or intimate friends," said Miss Nilsson, smiling demurely. "Surely, if we take away the right of a woman to look her best, we rob her of the only possession with which to hold her man. But evening gowns are not to be despised. In the picture my father sternly objects to my wearing the gown simply because he is an old-fashioned, narrow-minded person whose foresight has never gone beyond the four walls of his home."

In the picture with Miss Nilsson are many screen stars popular with Mt. Sterling "fans."

## BETTER LAWS AGAINST DOGS NEEDED TO PROTECT SHEEP

Although 48 states have dog laws designed to protect sheep, many of them are so poorly planned or so poorly enforced that dogs still do much damage to flocks, especially in the farming states where flocks are small and dogs are plentiful. There is need for improvement in these laws, says the United States Department of Agriculture, a poor law that is enforced with energy may produce better results in sheep conservation than a much better law that is half-heartedly enforced. Dogs keep many men from going into the sheep business, which is probably a greater setback to the industry than the actual damage done by them.

Agricultural colleges in 45 states are giving courses in agricultural economics and allied subjects this year. In a number of states the courses include studies in marketing, co-operation, farm management and commercial geography. The United States Department of Agriculture is watching the work with great interest.

## Kentucky Baptists To Meet June 27

Dr. Fred A. Agar, New York City; Dr. George W. McDaniel, Richmond, Va., and Dr. J. T. Henderson, Knoxville, Tenn., will be among the principal speakers at the Kentucky Baptist assembly which holds its annual meeting at Georgetown College, June 27 to July 7.

The twilight services for the entire meeting will be conducted by Prof. E. L. Wood, of the department of English at Cumberland College. The Sunday School work will be in charge of Rev. J. R. Black, of Harlan, who is a prominent Sunday School worker in the Southern Baptist denomination. E. L. Wolslagel, of Asheville, N. C., who had charge of the music last year, will return this year.

Dr. George Ragland, Georgetown College, was chosen president last year, and will act at the coming session. The local managers of the meeting are Dr. M. B. Adams, president of Georgetown College, and George Newell, who is assistant manager of the assembly, and L. L. Calvert, Dr. F. W. Berhart, pastor of the Georgetown Baptist church, and Dr. Adams are also directors. This is the fifteenth annual session and the meeting will be two days longer this year than at any previous time.

For a number of years the meetings have been held at Georgetown College and it has been voted that they will continue to be held in that city each year.

PIANO FOR SALE—New mahogany, upright, with bench to match.—Mrs. Ollie Sanderson. (67-4t)

## ATTENTION, LEGION MEN

There will be a meeting of all ex-service men of Montgomery county at Prewitt & Botts' Hall on Thursday evening, June 22, at 7:30 o'clock. The purpose of the meeting is to discuss the disabled veteran situation and make plans to carry on the service census campaign, which will be held from July 1 to July 11, inclusive. Lunch will be served by the local post. Every ex-service man is requested to attend this meeting.

## AN APPEAL

The Mt. Sterling Laundry desires to make good their word and guarantee for the best laundry and to render prompt service. Our trade can render valuable assistance during these strenuous times by having your bundles ready for us when we call for your laundry. Our large force is worked to the limit these hot days. Would you give aid by getting everything ready so that our trucks may gather quickly? If you have rush orders phone us, giving the time laundry is wanted. We will call for it and deliver as per your requirement.

## CARD OF THANKS

We take this method of extending our thanks to our friends and the American Legion for the kindness shown to us at the burial of our son and brother, John T. Carroll.—Geo. Carroll and Family.

## MENEFEE CIRCUIT COURT

In the Menefee circuit court the case of Green Spencer, of Wolfe county, under indictment for the murder of — Williams, was continued until the next term of court.

Other cases, mostly for moonshining, are being disposed of rapidly, and most of the parties charged are found guilty and required to pay fines or go to jail.

## MANY PEOPLE GET TOO WARM IN THE GOOD OLD SUMMER TIME

but you will not have much to heat you up if you have a good checking account here, as the knowledge that you spend the hot days in ease and comfort will afford you much relief.

Join our happy throng of depositors today.

## TRADERS NATIONAL BANK

"The Bank With a Welcome"



"Why Girls Leave Home" at the Tabb Theatre, Tuesday night, June 27.



"Why Girls Leave Home" at the Tabb Theatre, Tuesday night, June 27.