

**The Purest, Richest Cream  
From Healthy Cows**

*Fresh Fruit Juices--*

*Blended and Frozen*

**50c  
Per  
Quart**

FORM the most delicious ice cream delight in the world. Don't mistake our Jersey Cream with ordinary kinds.

Children and old folks, too, can eat all they want of it. It's a food—in addition to "tasting nice."

All kinds of ices and brick cream made on request.

Phone us your order today. Quick delivery made for special occasions.

**Jersey Milk & Ice Cream Co.**  
High Street, Mt. Sterling, Ky.



**BLUE GRASS LEAGUE SCHEDULE**

**Sunday, June 25**  
Cynthiana at Winchester.  
Mayville at Lexington.  
Mt. Sterling at Paris.

**Thursday, June 28**  
Lexington at Winchester.  
Paris at Cynthiana.  
Mayville at Mt. Sterling.

**Sunday, July 2**  
Paris at Lexington.  
Mt. Sterling at Cynthiana.  
Winchester at Mayville.

**Tuesday, July 4 (Independence Day)**  
Lexington at Cynthiana.  
Paris at Mayville.  
Mt. Sterling at Winchester.

**Sunday, July 9**  
Lexington at Mt. Sterling.  
Cynthiana at Mayville.  
Winchester at Paris.

**Thursday, July 13**  
Lexington at Mayville.  
Paris at Mt. Sterling.  
Winchester at Cynthiana.

**Sunday, July 16**  
Winchester at Lexington.  
Paris at Cynthiana.  
Mayville at Mt. Sterling.

**Thursday, July 20**  
Lexington at Paris.  
Cynthiana at Mt. Sterling.  
Winchester at Mayville.

**Sunday, July 23**  
Mt. Sterling at Winchester.  
Cynthiana at Lexington.  
Mayville at Paris.

**Thursday, July 27**  
Lexington at Mt. Sterling.  
Paris at Winchester.  
Mayville at Cynthiana.

**Sunday, July 30**  
Mayville at Lexington.  
Paris at Mt. Sterling.  
Winchester at Cynthiana.

**Thursday, August 3**  
Lexington at Winchester.  
Paris at Cynthiana.  
Mayville at Mt. Sterling.

**Sunday, August 6**  
Mayville at Winchester.  
Paris at Lexington.  
Mt. Sterling at Cynthiana.

**Thursday, August 10**  
Lexington at Cynthiana.  
Mayville at Paris.  
Winchester at Mt. Sterling.

**Sunday, August 13**  
Paris at Winchester.  
Mt. Sterling at Lexington.  
Mayville at Cynthiana.

**Thursday, August 17**  
Mayville at Lexington.  
Mt. Sterling at Paris.  
Cynthiana at Winchester.

**Sunday, August 20**  
Winchester at Lexington.  
Cynthiana at Paris.  
Mt. Sterling at Mayville.

**Thursday, August 24**  
Lexington at Paris.  
Mt. Sterling at Cynthiana.  
Winchester at Mayville.

**Sunday, August 27**  
Cynthiana at Lexington.  
Paris at Mayville.  
Winchester at Mt. Sterling.

**Thursday, August 31**  
Lexington at Mt. Sterling.  
Paris at Winchester.  
Mayville at Cynthiana.

**Sunday, September 3**  
Cynthiana at Winchester.  
Lexington at Mayville.  
Mt. Sterling at Paris.

**Thursday, September 7**  
Lexington at Winchester.  
Cynthiana at Paris.  
Mt. Sterling at Mayville.

**Sunday, September 10**  
Paris at Lexington.  
Cynthiana at Mt. Sterling.  
Winchester at Mayville.

**Thursday, September 14**  
Lexington at Cynthiana.  
Paris at Winchester.  
Mayville at Lexington.

**Sunday, September 17**  
Mt. Sterling at Lexington.  
Winchester at Paris.  
Cynthiana at Mayville.

**Thursday, September 21**  
Lexington at Mayville.  
Paris at Mt. Sterling.  
Winchester at Cynthiana.

**Sunday, September 24**  
Winchester at Lexington.  
Paris at Cynthiana.  
Mayville at Mt. Sterling.

**Thursday, September 28**  
Lexington at Paris.  
Mt. Sterling at Cynthiana.  
Mayville at Winchester.

**Sunday, October 1**  
Cynthiana at Lexington.  
Paris at Mayville.  
Winchester at Mt. Sterling.

**Thursday, October 5**  
Lexington at Mt. Sterling.  
Paris at Winchester.  
Mayville at Cynthiana.

**Sunday, October 8**  
Cynthiana at Winchester.  
Mayville at Lexington.  
Mt. Sterling at Paris.

**Thursday, October 12**  
Winchester at Lexington.  
Cynthiana at Paris.  
Mt. Sterling at Mayville.

We know a man who says life is an open book—like the Police Gazette.

**POISONED BAIT SUCCESSFUL  
MEASURE AGAINST CUTWORM**

Cutworms can readily be controlled by the use of poisoned bait. The United States Department of Agriculture has demonstrated. This is the way to prepare and apply the poison:

To 1 bushel of dry bran add 1 pound of white arsenic or Paris green and mix thoroughly into a mash with 4 gallons of water, in which has been stirred one-half gallon of sorghum or other cheap molasses. This amount will be sufficient to treat 4 or 5 acres of cultivated crops. After the mash has stood for several hours scatter it in lumps of about the size of a marble over the fields where the injury is beginning to appear. Put it about the bases of the plants which have been set out. Apply the mash late in the day, so as to have the poison in place around the plants before night when the cutworms are active. Apply a second time if necessary.

Cutworms destroy hundreds of thousands, even millions, of dollars' worth of crops every year throughout the United States. They especially attack tomatoes, cabbage, lettuce and other vegetables that have been started under glass and transplanted. Cutworms sometimes appear in great numbers in the spring and early summer, and frequently do severe injury before their ravages are noticed.

Their method of attack is to cut off the young plants near the ground. They are of large size and are voracious feeders, capable of destroying many plants in a single night. Often they cut down more than they can devour.

Knox and Hopkins Straw Hats for men. Correct styles.—The Walsh Company.

It isn't hard to find the bright side of things when one little sunbeam can make a whole green meadow wear a smiling face.

Gaberline Suits for young men in sport models.—The Walsh Co.

**A NOVEL ORANGE EXHIBIT**



Golden oranges of California—heaps of the finest of them—were used in making many attractive and novel creations seen at the Annual Valencia Orange Show at Anaheim, California. Photograph shows the Blue Goose exhibit, which attracted much attention—the blue goose being the center of attraction for the kiddies.

**The  
Phoenix Hotel  
Lexington, Kentucky**

Will continue to cater to its numerous Central Kentucky patrons in the usual first-class manner with every detail for guests' comfort looked after.

European Plan, \$1.50 Per Day Up

CHARLES H. BERRYMAN, Pres. JOHN G. CRAMER, Mgr.

**ADVERTISING A PUBLIC BENEFIT**

Government figures prove beyond dispute that business revival is marked—but by business revival is meant manufacturing and production. Retail trade has not yet caught up. Close analysis of this situation discloses that the retailers have lagged because they have failed to put into the minds of the people a feeling of confidence that prices have reached the bottom and that better times are at hand. It is amazing how few retail merchants in the smallest towns realize the value of educational advertising. They are so close to the picture they fail to see its perspective. They look for the immediate dollar and in grasping at the word camera out of the dictionary and advertised the trademark name Kodak into the dictionary.

The day of misleading advertising has passed. The public has come to see advertising in the light of news, and is news. The merchant who advertises tells his story frankly to the public, knowing he will be checked up and courting investigation of his statements and prices. The advertisement of today is not the subject of suspicion. It is the merchant who is afraid to tell his story over his signature that the public regards with doubt, and properly so.

The boom in retail trade awaits only a little thought on the part of the merchant, plus the fundamental knowledge that advertising is an investment and not an expense and a duty owed to the public whose support is sought. The whole business structure of the nation depends on advertising, increased business means greater production, lower first cost, a larger turnover, increased buying and consequently provides a saving to the buying public. The public should support merchants who advertise because they are the constructive force that helps to keep the costs down.

**THE SEVEN NATURAL CRAVINGS**

Dr. Daniel Russell Hodgdon, authority on the science of dietetics, believes every housewife should examine the menu she prepared for her friend husband, and see if it contains the seven natural cravings of healthy appetites. These are summed up as a bulky food, a muscle building food, a fat food, an acid food, a salt food, a sweet food and finally a live food. The seven cravings, says the doctor, should be satisfied every day.

For guidance of our queens of the kitchen, bulk comes in bread, potatoes, cabbage and other vegetables. Fish, eggs and cheese are muscle builders, olive and other oils are fats, while vinegar covers the acid requirement. Salts are salts and sweets are sweets, so that no explanation is needed, and thus we reach the seventh requirement, the live food, which means raw food such as oysters or clams or rare meats. All of which is interesting and doubtless enlightening. The doctor of medicine has provided his bit to the sum total of useful knowledge. May we now look for some doctor of economics to come forward with the seven requirements to enable people to satisfy the natural appetite and yet remain out of the bankruptcy court. Perhaps it will require the seventh son of a seventh son to provide the answer. It will be interesting to the poor devils who are sweating in the coal mines at top speed when coal is needed and then thrown out of work when the supply is believed to be sufficient, to read during their idle moments, and so improve their minds, just what their overworked wives ought to put on the table to keep the family in proper trim. Surely Damas had a glimpse of life when, in Les Miserables, he caused that rich and noble lady, stirred by the sight of abject poverty and snerling, to give in her generosity to the great French derelict, a golden manure set.

Men who make good use of their time have none to spare.

**KILLS RATS**

and mice—that's RAT-SNAP, the old reliable rodent destroyer. Comes in cakes—no mixing with other food. Your money back if it fails.

35c size (1 cake) enough for Pantry, Kitchen or Cellar.  
55c size (2 cakes) for Chicken House, coops, or small buildings.  
\$1.25 size (5 cakes) enough for all farm and outbuildings, storage buildings, or factory buildings.

Sold and Guaranteed by  
CHENALT & OREAR

**Uncle John's Josh**



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Some day, maybe they'll get something from economics besides the "ECO".

We heard of a solicitor who never says "thank you," fearing his customer will get the idea he needs the business.

See The Advocate for printing.



**KEEP COOL**

**HOT WEATHER LOGIC**

An electric fan is a simple device but how valuable in its cool breath on hot days! Touch a switch and the whirr of the polished blades proclaims the end of the torrid waves.

**Cost about one-half cent per hour**

When you consider that this comfort-making service costs but a fraction of a cent an hour, it seems strange that anyone would do without it.

**Sizes for home or business use**

We carry different sizes of electric fans, suitable for home or business uses.

**General Electric**  
and  
**Emerson makes**  
fully guaranteed

**KENTUCKY UTILITIES CO.**  
Incorporated

**Uncle John's Josh**

THE BOLL WEEVIL HAS HIS LITTLE FAULTS BUT HE DOESN'T WEAR A SHEET AND OPERATE AT NIGHT.



There is more laughing in secret than in public, and much of the laughing is about you.

A movie star sends her hubby a weekly check for a million kisses. Wonder who cashes it for him?

Barber—Your hair is getting gray.  
Tapp—Well, I'm not surprised.  
Harry up.



**We Stand or Fall By This Test**

Have a letter written on any of the standard makes of typewriters. Then have the same letter written on a Woodstock. Ask any competent critic to pick out the neatest letter. The reason is built in the machine.

(Ask for Demonstration)  
**Woodstock Typewriter Co.**  
33 North Dearborn Street  
Chicago, U. S. A.

**MIRRORS OF CONGRESS**

Here are glimpses of the reflected images of the chairman of the two committees, which framed the tariff bill now under discussion, as seen by members of their own party press.

Under the heading of "Joseph W. Fordney, Republican, Michigan, Chairman of the Ways and Means Committee," the Philadelphia Public Ledger, Republican, says:

"The impression the public had of him (Fordney) was that he was a rather stodgy man with a good outfit of brains along conventional lines, that he was dignified, and, above all, respectable and decent. He did nothing in all those twenty-four years to disturb that impression, and now in one day he has torn it to pieces and scattered it to the winds. It was nothing but a mask, a pose.

"He did this in what he probably thought was a funny speech about ex-President Wilson. We refuse, to join Representative Connally in asserting that it was no fit speech to be made against a man who could not reply to take any other action. It was not a fit speech for a man such as Fordney was supposed to be to make about anybody, especially any ex-president. Calling Wilson always the 'schoolmaster,' Fordney recalled certain lines sung by boys at the close of a backwoods school: 'Goodbye, scholars; goodbye, school; Goodbye, teacher, you darned old fool.'

"Such epithets as 'political boss' and 'glorious mast' also figure in this boomerang speech. If Fordney finds many imitators, the Republican vote next fall is likely to be diminished, for the number of citizens who vote their disgust instead of their joy is always large, whether on fair grounds or not. And disgust is the only sentiment Fordney's 'levity stable conversation,' as Mr. Connally aptly called it, is likely to awaken.

However that may be, Fordney's course-minded clowning has enabled his revolted fellow citizens to take his measure, and if it has any effect on Wilson, will tend to create sympathy and respect for him.

**FOR SALE AND EXCHANGE—**  
On Logan avenue and 7th street, in Paris, Ky., a two-story brick residence with all the modern improvements. The residence is on a lot 80x200 feet; has 5 rooms, porches and halls. This is desirable property, well worth the money.—See H. C. McKee. (71-tf)

The way some women treat their husbands, it's a wonder they don't take out a dog license for them.

Orders have been issued at Hawaiian bathing beaches that bathers must get into clothes or the sea. They are real particular.

Get ready for the Fair with a cool Palm Beach—July 19 to 22. Racing every day. Good music. Solist.—The Walsh Company.