

DON'T MISS THIS!

Wilson's

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Beginning Friday, October 8th and Ending Friday, October 22nd, this will be the Greatest Sale Ever Put On In This Part of the Country---and That's So!

Big Price-Cutting Sale

All Kinds of First Class Goods Going at Shockingly Low Prices

Read This People! READ THIS!

This is something you don't get a chance at every day. A special attraction for most every day of the sale. When we say special, we mean special. Just read below and govern yourself accordingly.

Friday, October 8

On this date, we will give to the man bringing in the largest load of ladies', choice of any \$3.50 hat in town, and to each lady, a beautiful all silk crepe de chine handkerchief. What for? Nothing at all. They are FREE.

Monday, October 11

LISTEN LADIES', LISTEN. To the lady coming on this day from the greatest distance, who lives in this, or adjoining counties, and makes a purchase of as much as \$5.00 or more, we will give absolutely free, choice of any ladies' hat in the house, worth \$7.50. Isn't that great?

Tuesday, October 12

To the person or family, purchasing the most goods (in dollars and cents) from us on this date, will be given absolutely free a beautiful all silk georgette waist, valued at \$10.00. It's a perfect beauty, and well worth trying for. We say it is.

Wednesday, October 13

To the lady bringing in the largest number of her own children on this day, will be given FREE, her own selection of any \$10.00 skirt, in our beautiful line of ready made skirts. This is an offer that you don't get every day, so take advantage of one of the greatest opportunities in a life time. Come and bring the kiddies.

Thursday, October 14

LISTEN! LISTEN! LISTEN! Here is a great one for the little folks. Mothers and fathers, bring the little folks 10 years of age and under. On this date, any parent making a purchase of \$1.00 or over, will be given absolutely free, an airplane for the little folks free. It's one of the most entertaining toys out. Children don't forget this.

A full line of ladies' coats, coat suits, hats, dress goods, ladies', misses and children's shoes, and all kinds of notions, going at prices that will simply stun you. If you don't believe it, come and see. Ask for most anything you want in the above lines, as we have it, and if we haven't, we will get it quick. Why shouldn't we? Do you know that our stock in these departments, is the largest in this part of the county? Why shouldn't it be? Isn't that our business? That's what we are here for. You just come in and see our line of reduced prices. To see it is to know. You'll say it's a hummer.

Wonderful Bargains

In every department, we are giving you great money—saving values. Our goods are marked down to rock bottom prices. Old price tags will be taken off and thrown away. New tags put in their stead and new prices will take old prices place. Every article will be a bargain, and every bargain a real value. DO YOU KNOW THAT OURS IS THE ONLY STORE IN THIS OR ADJOINING COUNTIES CATERING SPECIALLY TO LADIES' TRADE. See our sumptuous line of ladies' coats and coat suits. All of the latest styles and newest fabrics specially priced for this sale. Our coats are the very last word in smart new style made of velours, plushes, silver tone, polo cloth, melton, cheviot, beautiful beaver plush etc. Beautiful coat suits in striking styles and lovely materials, such as tricotines, serges, silvertones, broadcloths and many other handsome materials.

They are elegantly made and beautifully lined, and these styles will suit the most fastidious. Come and see them. We want to show you.

Don't Fail to See Our Big Line of Beautiful Fall Millinery

We don't take a back seat for any one in this department. We claim it's the best. We show style, workmanship, materials and price, plus service that you don't get elsewhere. SEE this wonderful line of art, as we are showing hats for every age, in the way of dress, street, soft hats, sailors etc., in exceptional values. Remember that we have hats for the older ladies', the middle aged, the young ladies' and all kinds of children's hats.

OUR BEAUTIFUL WHITE SKIRTS AT 1-3 OFF—What an offer! Fine quality of gaberdines, poplins, and corduroys, all in the latest styles. Don't miss these bargains.

WHITE DRESSES FOR CHILDREN—All kinds of white dresses made of fine quality organdies and voiles, all new stuff and new styles, going at prices reduced 33 1-2 per cent. Take advantage of this great offering.

GINGHAM DRESSES FOR LADIES' AND CHILDREN—Made of fine materials in assorted patterns. All good clean stuff. Ladies' don't fail to come and get some good house dresses. Nothing is nicer for school girls than these lovely gingham frocks, that are easy to launder. GOING AT 2-3 OF FORMER PRICE. What a shame. They must go however.

COTTON SUITINGS—For making beautiful dresses, skirts, etc., and especially for children, you find in this wonderful collection, a rare assortment of patterns. The usual 75c quality for only 58c and the regular 60c quality for 39c

BEAUTIFUL SILKS—All kinds and colors. Most wonderful values in crepe de chine, georgette, taffetas, messalines, etc. Lovely materials for waists, skirts and dresses. Don't miss the greatest silk values ever offered. Former prices \$1.85 from \$2.50 to \$3.50 per yd. now

SUMMER SILKS—All colors in wide widths. Former price 50c per yd. Now going for only 35c

SILK POPLINS—See this beautiful line in all the new colorings. They come full 36 in. wide, are of very fine texture and are being sold by some merchants as high as \$2.00 per yd. Our special sale price will be only \$1.19

LADIES' SKIRTS—Of silk, poplins, serges, plaids, etc. Fascinating models, beautiful materials and wonderfully low prices. Garments that are delightfully dressy and distinctly up to date. Wonder values. Don't miss them.

SLIPPERS AT 33 1-3 PER CENT OFF—Hundreds of pairs of slippers in up-to-the-minute styles going at the greatest reduction ever offered. All kinds of leathers and sizes. Come and see the biggest bargains ever offered.

TOILET ARTICLES OF ALL KINDS—Such as face powder, talcum powder, dental cream, cold cream, soaps, perfume, toilet water, powder puffs, etc., all going at special prices during this sale. LADIES' make yourself look pretty by taking advantage of this rare offer. STANDARD BRANDS ONLY.

EXTRA SPECIAL—All silk crepe de chine blouses, in white, flesh, maize, navy and black at greatly reduced prices. \$3.48 Real \$5.00 values going at

SILK FINISHED SOISETTES AND PONGEES—This is the quality and width that some of the largest mail order houses are getting 85c per yard for. It's the best made. You can't match such wonderful values. Our price per yard 58c

Waists of Distinction and Charm. Remarkable price offerings in our handsome waists. They are made of georgette, crepe de chine, messaline, taffeta, organdy, voile etc., all charmingly pretty, all beauties in the latest style, at prices never offered before.

All quality goods. Don't fail to see them. CORSETS—Best make, best quality, and best bargains anywhere. Correctly corsetted, correctly dressed. Style starts with the corset. That is why we carry the best the Gossard front lacink and the MADAM GRACE both front and back lacing. They are not only correctly designed, but made from fine materials. The main feature is, that they will fit. They give your figure the lines that it should have. They will give your proper support, and they will wear and wear. Don't fail to get one of our corsets, that are priced so wonderfully low.

EXTRA GOOD QUALITY GINGHAM—One lot of beautiful patterns, and fine quality in values to 50c. Here is one of the very best gingham values you have ever had offered you. Positively going per yard during this sale at 29c

DON'T FAIL TO SEE OUR REMNANTS—All kinds of colors and lengths. Never before have we had such a nice lot of remnants, such as silks, serges, all kinds of woolen and cotton dress goods, gingham, suitings, organdies, voiles, etc. All are at greatly reduced prices.

Monday, October 18

HERE IS ONE OF OUR BEST ATTRACTIONS. To the one making the largest purchase of the different items carried on our second floor, such as millinery, coats, coat suits, sweaters etc., we will give absolutely free, choice of any \$10.00 pair of shoes in our house. A ripping proposition, isn't it? Our stock in this department, is the largest that we have ever carried before. Beautiful new models in millinery, and prices that will please. Our new designs in coats and suits are of a character, that will please the most exacting. Don't fail to see them.

Tuesday, October 19

THROW AWAY DAY. BARRELS OF FUN. WONDERFUL PRESENTS FREE. Be sure not to miss this. We are going to throw them east, west and winding. All kinds of useful articles such as shoes, sweaters, dress goods, ladies' wear of all kinds, notions, groceries etc., all neatly wrapped, will be thrown from our second floor promptly at 2 o'clock on this date. Line up people, line up. You can't afford to miss a treat like this. We've got a real prize for you, so be here promptly at 2 o'clock and get it. If you are late, you will miss the prize, also the fun.

Wednesday, October 20

SAVE YOUR SALES BILL IT'S VALUABLE. Who knows but that you will be the lucky person, and get the beautiful sweater. Yes, it's a perfect beauty, \$10.00 value, so save your sales bill as you may be the one. On each sales bill, is a number, and if you have the one corresponding with the number drawn on that date, (by a disinterested person) or the number nearest to same, you will get the sweater FREE. You are not required to purchase one cent in order to participate in this drawing, but you have to be here in person, promptly at 2 o'clock. You can't bring your neighbor's sales bill and draw on it. IT MUST BE YOURS, AND YOU MUST BE HERE.

Thursday, October 21

LADIES! LADIES! LADIES! To the lady purchasing the most number of items (regardless of the cost of same) will be given absolutely FREE a pair of \$3.50 pure silk hose, also 2 pair of 75c silk lisle hose, making a total of \$5.00 worth of fine hosiery. What lady is there that does not appreciate nice hosiery. Here is \$5.00 worth or real fine goods absolutely FREE. Don't miss it ladies.

Shoes! Shoes! Shoes!

Hundreds of pairs of shoes placed on the counters for you to see, so come and look them over. The greatest lot of reduced prices ever. Prices that will stun you. Prices that will leave dollars in your pocket book. Don't miss the greatest shoe sale ever offered you. Everything Blue Tagged. Blue Tagged means low prices. Show your family for the winter at these money saving prices.

NUMBER

NOTICE—Our store will be closed all day Thursday, Oct. 7, so that we may be able to mark down our goods and arrange stock for this big sale. We said MARK DOWN, and you will say so to when you see some of the lowest prices that you have seen for months. Prices, that are eye openers and breath takers. Did you get the date? Friday, Oct. 8th, is the beginning of the BIG CUT PRICE SALE. Extra clerks will be employed during this sale to take care of the enormous crowds.

Staple Dry Goods

HOOSIER COTTON—Take advantage of this great offer—The regular 27 1-2c quality. Later prices will be higher. During this sale only 17 1/2c

BLEACHED COTTON—Extra good grade of full width bleach, in values 35c to 40c per yard. During this sale only per yard 29c

FEATHER TICKING—A dandy good feather proof tick sold by many at 75c. A real value. Our price per yard 58c

TABLE OIL CLOTH—The best quality only. It's the kind you usually pay 65c per yard for. Our price will be only 48c

TABLE LINENS—A beautiful assortment of patterns in wonderfully good quality, at astonishingly low prices. Read these price reductions, see the goods itself, and you will agree it's extraordinary values. Our \$1.50 quality at \$1.19, our \$1.25 grade at only 98c, and our \$1.00 leader for only 85c

OUTING FLANNELS—Here is a real saving. This cloth on today's market is positively worth 50c. Most merchants will get it. It's the heavy cloth in a big range of patterns. A lucky purchase enables us to offer it during this sale per yard 35c

Special Notion Bargains

FROM A SPOOL OF THREAD TO A GOOD BED BLANKET, AT REDUCED PRICES

Clarks O. N. T. Thread in white and all colors per spool for 7 1/2c

SILK THREAD—In all shades per spool only 7 1/2c

C. M. C. CROCHET COTTON—in all sizes and colors per ball 11 1/2c

HOSIERY SPECIALS—One lot of children's very fine quality hose in values up to 75c. These are real values for 48c

LADIES' SILK HOSE—Our \$2.00 grade. During this sale only, they can be had per pair \$1.48

LADIES' SUMMER WEIGHT UNDERWEAR—Specially well made garments in best materials, at ripping bargains. A \$1.00 value for only 79c. Our 75c leader for only 59c

PRETTY BONNETS—Dandy for everyone. Values up to 75c for 39c

SUIT CASES—In different kinds and sizes. Everyone needs a suit case. Don't fail to see them. Our \$3.00 value for only \$2.38. Our \$1.75 to \$2.00 case to be had for only \$1.48

BUNGALO APRONS—Don't fail to see these beautiful aprons, as they always come in handy, high quality materials, all colors. Get one, better still get three or four at these give away prices of \$1.39

H. WILSON & CO.
FORDSVILLE, KENTUCKY

GROCERIES

Any number of bargains to be found in our 'Grocery department. Take notice of a few specials

STANDARD FIRE PROOF OIL—A real 25c grade for only 20c. Limit of 5 gal. to each customer.

FINE COFFEE—Cleaned and screened. Our 25c grade now only 17 1-2c.

KARO MAPLE SYRUP—Best yet. The 80c size for only 59c per can, during this sale.

POULTRY AND STOCK FOOD—No one should be without a box of these great remedies. It pays to keep the stock and poultry healthy. The 60c size for 45c and the 30c size for only 22c during this sale only.

Don't miss a day, as you will be missing something special, in one of the greatest sales put on in years, also one of the greatest number of real bargains ever offered. DON'T MISS IT.