

THE DAILY PUBLIC LEDGER

Published Daily Except Sunday, Fourth of July, Thanksgiving and Christmas By The Ledger Publishing Company, Maysville, Kentucky.

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Local and Long Distance Telephone No. 46. Office—Public Ledger Building.

Entered at the Maysville, Kentucky, Postoffice as Second-class Mail Matter

SUBSCRIPTIONS—BY MAIL

One Year \$3.00 Six Months 1.50 Three Months .75

DELIVERED BY CARRIER

Per month 25 Cents Payable To Collector At End of Month.

AMERICA FIRST.

In the minds of all American citizens, native or naturalized, it should be "America first." It is on that strong platform the American people expect and demand that President Wilson and his cabinet shall stand.

While the official text of the reply from Germany has not been given out, enough of it is made public to warrant the conclusion that Germany has made concessions practically complying with American demands recently formulated.

The intimation in the reply that if a break follow in diplomatic relations the American government will be held responsible is a mere diplomatic bit of language.

The serious difficulty is in the fact that, while there are concessions they appear to be conditional, and if the break should come between the two countries it will not be difficult to place the responsibility upon the right shoulders.

The unconsoling part of being a dead hero is the lamentable fact that you never know that you are either dead or a hero.

In the matter of preparedness we suggest, again, that proper consideration be given to better roads.

Health for Sick Women

For Forty Years Lydia E. Pinkham's Vegetable Compound Has Been Woman's Most Reliable Medicine—Here is More Proof.

To women who are suffering from some form of woman's special ills, and have a constant fear of breaking down, the three following letters ought to bring hope:—



North Cranston, Wis.—"When I was 16 years old I got married and at 18 years I gave birth to twins and it left me with very poor health. I could not walk across the floor without having to sit down to rest and it was hard for me to keep about and do my work."

Lawton, Okla.—"When I began to take Lydia E. Pinkham's Vegetable Compound I seemed to be good for nothing. I tired easily and had headaches much of the time and was irregular. I took it again before my little child was born and it did me a wonderful amount of good at that time."

From a Grateful Massachusetts Woman. Roxbury, Mass.—"I was suffering from inflammation and was examined by a physician who found that my trouble was caused by a displacement. My symptoms were bearing down pains, backache, and sluggish liver."

Practical Economy

Baking powders made from alum or phosphate may be bought for a trifle less than Royal Baking Powder, which is made from cream of tartar, derived from grapes.

Alum powders are not only cheap, but they differ greatly in leavening power.

If a cheap baking powder is used for a fine cake and the cake turns out a failure there is a waste of costly materials worth more than a whole can of the cheap baking powder.

Royal Baking Powder produces the finest food, and its use therefore, results in an actual saving.

ROYAL BAKING POWDER CO. New York

PUNIAIVE EXPEDITION

Ordered to Big Bend—Second Body of Soldiers Will Probably Cross Line to Capture Bandits Who Invaded Glenn Springs and Killed Six Persons Last Friday.

Marathon, Texas, May 8—Two troops of American cavalry swung southward this afternoon into the Big Bend country moving on to Glenn Springs, where three soldiers lost their lives and a little boy was shot to death in the raid by Villa bandits Friday night.

Captain Casper Cole with 23 men of troop A is now scouting the river country where the bandits recrossed the Rio Grande in their fight after the attacks on Glen Springs and Boquillas. His observations and reports of the bandit movements are to be sent to Major General Funston that a plan of future action may be developed.

Unconfirmed reports are current tonight at Boquillas that bodies of bandits are operating in numbers on the Mexican side. The number of cavalrymen under present orders to proceed towards the river indicates that no effort will be made to pursue the bandits into Mexico unless they are observed near the border.

Lack of transportation and properly defend lines of communication preclude any extended pursuit into Mexico and military men here do not think another punitive expedition possible because of the lack of cavalrymen. The last body of Villa followers recrossed the Rio Grande Saturday morning and they are now probably nearly 40 miles south of the river.

"It would take a brigade of at least 3,000 men to form an expedition into Mexico to effectively cope with the situation," said an army officer here today just before the troops moved toward Glenn Springs. "The four troops of cavalry that are going in can do little more than offer protection to the border and there are no more troops of cavalrymen that we can draw upon."

Regiment in Vermont "There is now, I believe, a regiment of cavalry, the Second, at Fort Ethan Allen, Vermont, but that is the only cavalry available. All other cavalry troops are on duty at other points along the border and in the main expedition into Chihuahua. We simply have not the men for another punitive expedition."

It was learned here today that after the raid of Glenn Springs the bandits split their forces into two bodies, one heading toward the Rio Grande and fording the river at Boquillas and the other about 49 in number, working southeast and recrossing the river at San Viverito. It was here that they were observed by a Mrs. Hart, a school teacher, who reported that the brigade, mounted, crossed the Rio Grande about 5 o'clock Saturday night and disappeared into Mexico.

A telephone message was received tonight over a private line from the Chisos Mining Company at Terlingua, 50 miles west of Glenn Springs, saying that all was quiet there.

FAMOUS SPRINTER DIES

Louisville, Ky., May 7—Special—Iron Mask, one of the most famous sprinters of all times on the American turf, died here last night of double pneumonia. He was 8 years old and was by Diaguise-Royal Rose. He was bred at Castleton and was owned by the late James R. Keene.

Iron Mask had the distinction of having raced successfully in England, United States, Canada, Mexico and Cuba. His winnings on this side of the water total \$22,007. In 1913 he set the world's record for six furlongs of 1:10 4-5, and reduced that mark to 1:09 3-5 at Juarez the following winter. At Juarez he also set a new American record for five and one-half furlongs at 1:03 3-5. He was well insured.

If fortune's wheel does not turn to suit you, put your shoulder to it and give it another whirl.

A woman's taste in selecting neckwear for her husband is as good as a man's taste in selecting millinery for his wife.

POSITIVE PROOF Should Convince the Greatest Skeptic in Maysville

Because it's the evidence of a Maysville citizen. Testimony easily investigated. The strongest endorsement of merit. The best proof. Read it: Mrs. Della Luneford, 328 E. Front St., Maysville, says: "I attribute kidney trouble to a strain. I had sharp, shooting pains through my kidneys and a dragging-down feeling through my hips. I had dull headaches and dizzy spells and often if I had not caught hold of something for support, I would have fallen. I was in that condition for several years, up one week and in bed the next. I finally began to notice symptoms of dropsy. My feet began to swell and my hands were at times the same way. Finally, I used Doan's Kidney Pills and they cured me."

OVER THREE YEARS LATER Mrs. Luneford said: "Doan's Kidney Pills completely and permanently cured me and I am glad to confirm all I said in their praise before." Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Luneford has twice publicly recommended. Foster-Milburn Co., Props., Buffalo, N. Y.

CINCINNATI MARKETS

Table with columns for GRAIN (Wheat, Corn, Oats, Hay) and LIVE STOCK (Cattle, Hogs, Sheep) with prices listed.

Table with columns for CATTLE (Shippers, Good to choice, Calves), HOGS (Heavy shippers, Packers and butchers), and SHEEP (Extra, Common to fair, Spring lambs) with prices listed.

A distant manner doesn't lend enchantment to one's view of friendship.

STANDARD PRICES AID COMPETITION

The Stephens Bill Encourages Rivalry in Quality.

REAL BENEFIT TO PUBLIC.

False Pretense in Merchandising as Practiced by Big City Stores is Method Used to Injure Small Dealers and to Destroy Small Towns—Dishonesty Can't Benefit Consumers.

The true competition is between rival articles, a competition in excellence, which can never be maintained if, through the perfidy of the retailer who cuts prices for his own ulterior purposes, the manufacturer is forced to compete in prices with goods of his own production, while the retailer recoups his losses on the cut price by the sale of other articles at, or above, their reasonable price.

This language, used by the supreme court of the state of Washington in a unanimous decision of the case of the Fisher Flouring Mills Co. versus C. A. Swanson, clearly sets forth the interest the consumer has in maintaining the highest form of competition—that of quality.

The genuine bargain is used as "bait" to spread the impression that all merchandise is sold at the same low margin of profit. If this impression can be created the cut rate merchant can sell unknown goods at as high a figure as his conscience will permit him to charge—and his conscience is elastic.

A Bill to Protect the Public. Representative Dan V. Stephens of Nebraska and Senator William F. Ashurst of Arizona have introduced in congress "a bill to protect the public against dishonest advertising and false pretenses in merchandising."

It ought to be axiomatic that the public cannot profit through dishonesty or through false pretenses. The individual may make a pecuniary gain; thieves, burglars and confidence men occasionally escape paying the penalty of their crimes and are peculiarly better off. But the public, the victims of the successful criminals, loses.

The Stephens-Ashurst bill provides for standard and uniform prices on articles sold under a trademark or special brand, with the widest possible publicity for buyers and sellers. Opponents of the bill—adherents of dishonest advertising and users of false pretenses in merchandising—have declared that it will encourage monopoly and prevent competition.

No Monopoly Possible. The bill does not encourage monopoly, because producers who have a monopoly of any particular line or who make an agreement with a competitor to maintain prices are barred from taking advantage of the privilege of preventing discrimination by contracting for the resale of their goods at uniform prices.

The bill will not raise prices and increase the cost of living. Producers already have the right to sell their goods at whatever price they wish. The proposed legislation merely permits the producer to control the retail price, and if he puts this too high—higher than the public is willing to pay—then his goods will not be sold and he loses.

Cut rates by big department stores enable them to kill off the small store and the small town. Those residents of rural communities, villages and the lesser cities who want to see their home folks injured that the large cities may grow richer and larger should naturally oppose the Stephens bill.

Do the unusual if you would attract attention, but make your doings worth while.

Some people can make best their presence felt by their absence.

NEW GOODS ARRIVING DAILY AT THE New York Store

SPRING COATS Samples—New Styles, will be sold cheap. All-Wool Coats, \$10.00 quality, \$4.98. SILK DRESS: Samples—Made to sell for \$15.00 and \$20.00, your choice as long as they last \$9.98. See them.

HATS! HATS! HATS! New ones arriving daily. Children's Hats 25c and 50c. Ladies' Trimmed Hats 98c on up. Old Hats Retrimmed.

NEW YORK STORE S. STRAUS, Proprietor. PHONE 571.

PLUMBING advertisement with illustration of a plumber working on a pipe.

Sweeping Made Easy

No other household utility saves so much downright drudgery and fatigue as the Bissell Sweeper. None gives so much convenience and comfort. Bissell's latest improved "Cyco" Ball Bearing Sweeper costs from \$2.75 to \$5.75.

McIlvain & Knox Funeral Directors and Embalmers

Be Prepared!

Make housecleaning a pleasure. We have Electric Vacuum Cleaners for rent by the day. If your house isn't wired—do it NOW. Be prepared to take advantage of the thousand things the invisible servant will do for you.

Electric Shop of Maysville Gas Co. INCORPORATED

PURINA CHICK FEED advertisement with illustration of a chick and a feed container.

Also Plenty of CALF MEAL at J. C. EVERETT & CO'S.

ATTENTION, BREEDERS. The Ledger Printery is better prepared than ever to make your Horse and Jack Bills and Cards. Prices reasonable.