

Prices Slashed to the Limit

Staple Dry Goods and Ready-to-Wear at Half Price

The Greatest Nine Day Sale Ever Held in Belding. We Must Convert a Large Part of Our Stock Into Cash Before Christmas

Think of the opportunity this sale offers to purchase needed winter goods and Christmas gifts at a half to two-thirds of what you expected to pay. Come as early in the day as possible. You will not be disappointed in a single item.

WE MUST HAVE THE CASH. NO GOODS CHARGED.

SALE BEGINS DECEMBER 15, ENDS DECEMBER 24

Wool Dress Goods

LOT 1
All wool storm and French serge, 36 inches wide, black, brown, gray, royal wine and Green \$2.00 value98c

LOT 2
All wool French serge and ottoman, navy, black green, copen, gray, \$3.00 value\$1.49

LOT 3
All wool tricotine, French serge and ottoman, red navy, brown, gray, copen and green \$5.00 value\$2.59

LOT 4
All wool fine serge, value\$1.79

LOT 5
\$2.50 value\$1.19 \$5.00 value\$2.59
\$2.00 value\$.79 \$7.50 value\$3.98

LOT 6
Several odd pieces of wool dress goods, value up to \$2.5059c

Silks

Georgette and Crepe de Chine, 38 inches wide, good line of colors, \$2.50 value\$1.69

36 inch Messaline, good quality, nearly all colors, \$3.00 value\$1.79

36 inch heavy Satin, black and colors, \$3.50 value\$2.29

WASH GOODS

Dress Gingham 19c

These are our 48c quality, 27 inch standard Gingham. All Are Included

Best Percale 19c

These are standard quality, full yard wide, dark or light patterns.

Outings

27 inch heavy fleeced, light or dark Outing, same grade we have sold at 38c18c

Bleached and Unbleached Domet Outing Flannel, 20c grade10c

Bleached Outing, 40 grade17c

Heavy Bleached Shaker Flannel, 50c grade29c

Serpentine-Crepe

Beautiful patterns for Kimonas or Dressing Sacques, 30 inches wide45c

36 inch Vanity Silk, beautiful sheer, half silk fabric, 75c value58c

Christmas Handkerchiefs

Put up 2 to 6 handkerchiefs in pretty boxes, 39c to \$2.50.

Linen Handkerchiefs, hand embroidered 25c, 35c, and 50c.

Good values at5c, 10c and 15c

Closing Out the Dolls

\$.50 Dolls go at\$.39

\$.75 Dolls go at\$.59

\$1.00 Dolls go at\$.79

\$1.25 Dolls go at\$.98

\$1.50 Dolls go at\$1.19

\$2.00 Dolls go at\$1.49

Ladies Neckwear

\$.50 Neck wear 1/4 off38c

\$1.00 Neck wear 1/4 off75c

\$1.25 Neck wear 1/4 off94c

\$2.00 Neck wear 1/4 off\$1.50

We must have Cash. No goods charged at these prices

Ladies' Ready-to-Wear Garments at HALF PRICE

Nearly 100 Cloth and Plush Coats to select from. Many Fur Trimmed and full lined. All must go.

Ladies' Suits beautiful materials, Silvertone, Broadcloth, Tricotine, Serges, plain tailored and Embroidered Models. Prices range from \$40.00 to \$100.00. These go at HALF PRICE.

Wool and Silk Dresses

Every dress in the lot is new and up-to-date. Made from all wool materials and superior workmanship. Your Choice at Half Price.

\$30.00 Garments go at	\$15.00	\$60.00 Garments go at	\$30.00
40.00 Garments go at	20.00	70.00 Garments go at	35.00
50.00 Garments go at	25.00	80.00 Gaaments go at	40.00

Dress Skirts

Tricotine, Serges, Poplins, Silk Plaids and Novelty weaves, all must go regardless of cost.

\$ 6.00 Skirts go at	\$ 3.98
\$ 7.50 Skirts go at	\$ 4.98
\$ 9.00 Skirts go at	\$ 5.98
\$10.00 Skirts go at	\$ 6.67
\$12.00 Skirts go at	\$ 7.98
\$17.50 Skirts go at	\$11.67
\$20.00 Skirts go at	\$13.35

Outing Night Gowns

Full size, best Outing, these are our regular stock we have been selling at \$3.25 go at \$1.49

Childrens Gowns, sizes 6 to 14, good quality \$2.00 values98c

Hose

For Ladies, Misses, Boys and Children The lowest prices you have seen for three years.

Our entire line of Ladies Burson and Truefit Hose in black, white, cordovan. All our 75c hose go at49c

One Lot Ladies Black Hose, Ribbed and Hem Top25c

One Lot Ladies Fibre Silk Hose, black, white, gray. Our \$1.50 quality69c

Here is the lowest price you have seen on Childrens Hose in many a day. Boys or Girls 1 x 1 ribbed, black hose, 5 to 9 1/2, any size19c

Misses fine ribbed hose, black, white, cordovan 5 1/2 to 9 1/2, 65c value39c

Boys heavy ribbed hose, 6 to 10 1/2, 60c value39c

Munsing Underwear

Full line of this famous underwear for Ladies, Misses, Boys and Childrens suits or separate garments

Reduced 1-5 or 20 per cent

\$1.50 Garments\$1.20
\$2.00 Garments\$1.60
\$3.00 Garments\$2.40

and so on.

Bungalow Aprons

Made from good Percale trimmed with rick-rack braid, pockets, with or without belts.

\$2.00 Aprons go at\$1.00
\$2.50 Aprons go at\$1.25
\$3.00 Aprons go at\$1.50

Gingham Dresses

Ladies Gingham Dresses made from the very best fancy plaid gingham. Childrens Gingham Dresses from the popular "Weil Line" considered one of the best lines in the country.

Take your choice at HALF PRICE

\$3.00 Dresses go at\$1.50
\$4.00 Dresses go at\$2.00
\$5.00 Dresses go at\$2.50

Furs

Beautiful Neck Pieces and Muffs in Lynx, black Martin, stone Martin, river Mink, Fox and Coney at prices to close out.

One Lot of about 100 pieces of odd Scarfs and Muffs to close at HALF PRICE.

Silk Blouses

These are all new, bought especially for Christmas trade, Taffetas, Georgette, Crepe de Chine, plain tailored and embroidered fronts.

\$ 6.00 Blouses go at\$4.00
\$ 7.50 Blouses go at\$5.00
\$ 9.00 Blouses go at\$6.00
\$12.00 Blouses go at\$8.00

White Waists

These are made from fine Organdy and Voile and these prices should clean up every waist in the store.

\$2.00 Waists go at\$1.25
\$3.00 Waists go at\$1.75
\$4.00 Waists go at\$2.25
\$5.00 Waists go at\$3.25

Sweaters

All colors and styles are included in this assortment. They are priced from \$2.50 to \$12.50.

Take Your Choice at 1-3 Off

\$ 3.00 Sweaters go at\$2.00
\$ 5.00 Sweaters go at\$3.34
\$ 6.00 Sweaters go at\$4.00
\$ 9.00 Sweaters go at\$6.00
\$12.00 Sweaters go at\$8.00

Richardson R. M. C.

A Full line of White and Colors, all sizes choice 10c

Christmas Table Linens

58 inch Cotton Damask, \$1.25 value85c
68 inch pure Linen Damask, \$4.00 value\$3.25
70 inch pure Linen Damask, \$4.50 value\$3.50
70 inch pure Linen Damask, \$5.50 value\$4.00

Christmas Towels at Sale Prices

16 x 35 blue, pink or gold stripe, 50c value39c
16 x 36 fancy Towel, 90c value65c
20 x 36 fancy weave with colored border, \$1.25 value\$1.00
20 x 44 extra large beautiful Towel, \$1.75 value\$1.39

Crash Toweling

17 inch half linen crash25c
18 inch pure linen crash35c
18 inch fancy border, heavy crash32c
16 inch red check glass crash25c

Mercerized Satines

Our 85c quality, all colors, to go at49c

Filet Net Curtains

2 1/2 yards long, beautiful patterns, \$4.00 and \$5.00 value, choice\$2.98

Bed Blankets

64 x 76 single blanket, gray only\$1.29
68 x 80 Nashua blanket, tan, gray or white \$5.00 value\$2.98
Wool Nap blankets, standard size\$3.79
29 x 39 Crib blankets, assorted, blues and pinks	79c

WOOL BLANKETS

66 x 80 beautiful plaid \$12.50 value\$7.00
72 x 80 best quality \$14.00 value\$8.75

Bed Comfortables

Made from good quality Silkolene, filled with nice clean cotton.

\$5.00 quality go at\$3.25
\$7.00 quality go at\$4.50

Comfortable Material

Best Silkolene, 36 inch, plain or fancy, 38c value	25c
24 inch figured Challie10c
8 oz. good clean Cotton Batt12c
2 lb 72 x 90 Batt89c
3 lb 72 x 90 Batt98c
3 lb 72 x 90 wool finish Batt\$1.50
72 x 90 Wool Batt\$2.50

Fancy Ribbons for Christmas

LOT 1. Fancy Ribbons, 5 inches wide, wide range of patterns39c

LOT 2. Fancy Ribbons, 6 inches wide, good quality, 75c value49c

LOT 3. Fancy Ribbons, 6 1/2 inches wide, extra good quality, 85c value go at59c

Silk or Cotton Petticoats

Black Mercerized Petticoats values up to \$3.00 go at\$1.59

Figured Heatherbloom Petticoats, has all the appearance of Silk and wears much better. Values up to \$4.00 go at\$2.98

Silk Petticoats, plain and figured designs, make fine Christmas gifts, value up to \$10 go at \$6.50

Silk Hose

Put up in nice Christmas boxes without extra charge.

All sales Final. We cannot exchange sale goods or refund money

E. C. LLOYD

BELDING, MICHIGAN