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# The Missouri Herald

"Of the People, By the People, For the People." First, Last, All the Time.

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## PEMISCOT FARM BUREAU NEWS

### Big Farm Bureau Celebration at Cape Girardeau.

The Farm Bureau has been in existence in Missouri for ten years. It started at Cape Girardeau, and has grown until we now have sixty-four Farm Bureau organizations in the state. This organization celebrated last week by having a home-coming with all of the county Farm Bureaus represented. One of the largest parades ever pulled off in the State of Missouri, was held on that day. More than one hundred floats represented the various phases of work. More than one hundred floats represented as an infant and was pushed over the streets in a baby carriage. The Farm Bureau of today was dressed on a huge truck showing an enormous growth in the ten years. Different phases of the work were illustrated by these floats. A great portion of the farmers of that section, and quite a number from other sections of the state, stood for about an hour and twenty minutes to watch the parade go by.

The float from Pemiscot County represented the work of the Alfalfa Growers' Association. We had a large banner with the words "Pemiscot County Alfalfa Growers' Association" on it. Then we had another banner showing the straight road and the crooked road, representing the old and the new way of marketing. We had a placard stating that the Pemiscot County Alfalfa Growers' Association had marketed 140 carloads of corn since January 1, 1922. On another placard we had, that this same organization had marketed 100 carloads of hay in the same period.

Some of the farmers from this county drove up to see this parade, and hear Mr. Howard, president of the American Farm Bureau, speak. Among these farmers were:

H. M. Whitener and family of Tyler, Mr. and Mrs. Henry Cain, Mr. and Mrs. J. C. Hudspeth, Judge Evan T. Criddle, and County Extension Agent M. D. Amburgey, and family.

### BAIT THAT BUILDS BUSINESS

Mr. Business Man, you are entirely out of reason if you complain of poor business before employing the greatest of all elizirs to thrive, build and boost your business—a sensible newspaper advertising campaign.

What would be your opinion of a man so foolish to go fishing without bait, and then return home with the complaint that fishing was simply bum—not a doggone nibble?

Just as much sense and reason to the fisherman's complaint as in that of the non-advertiser, except that the fisherman attempted to entice the fish with a baitless hook, while the non-advertiser has his shelves laden with enticing bait but fails to let the buyers know of the fact by casting a few lines in his local newspaper, the great brook of information through which those of the buying public eagerly swarm regularly each week ready and willing to claim the offerings that seem the best and most suitable to their needs.

Don't expect results without the free and judicious use of bait. As to the proper kind of bait, the good fisherman may have to use several brands until he finds the one that brings best results, then he is not stingy in putting plenty of it on the hook. For the merchant there are also numerous fine baits for enticing trade and rejuvenating dull business, but they must all be applied in conjunction with liberal newspaper advertising, otherwise they prove as ineffective as the unbaited fisherman's hook.

Don't groan about poor business. Make your business "bigger and better than ever" by going after it strong, employing the best possible and only sure method, ADVERTISING.

—Turn that extra piece of not-needed furniture into cash. Somebody may want it. A Herald ad will do it.

H. D. Wells and wife returned Monday from a ten days visit in St. Louis. While there, Dawson informs us, he never missed a big league game.

—Watch the new premium window, at Buckleys.

## OUR EARTHQUAKE

We find in the Kansas City Star this modern treatment of the New Madrid earthquake, which is usually described to us in terms of 1811: "The quake was not only a big event locally, but shook up a very considerable part of the entire continent and placed the name New Madrid in the scientific chronicles of the world. It was the longest in duration and the most remarkable in its geological and topographical disturbances of any earthquake ever recorded on this side of the water."

"Though 11 years have elapsed since the pioneers of the wilderness of Southeast Missouri were terrorized and dispersed by this epochal cataclysm, historic and scientific interest in the event has rather increased than abated with the lapse of time and in recent years Missouri's big earthquake has acquired considerable evidential importance among scientists as a corroboration of the latest—and now most generally accepted theory—as to the origin of quakes: the earth-creeping theory. This theory, propounded by Dr. Lawson of the University of California, is, in brief, that earthquakes are not due to volcanic or local structural disturbances, but are brought about by the fact that the entire crust of the earth, by reason of the fact that the poles do not run true to the earth's axis, is continually engaged in a warping, creeping process northward. The north pole describes a circle of about 60 feet every time the earth revolves upon its axis—a deviation that sets the soil and the rocks and even the mountains and the valleys in a slow, imperceptible, but steady, motion northward. When this crowding process reaches a certain point of extreme tension something has to give way, and the result is a tearing open of the earth's crust and a consequent lateral movement which the scientist calls an elastic rebound, and the man in the street an earthquake."

## THE DIAL

I. It is a pity that some men get a college training without getting an education.

II. To get to the top, start at the bottom, but be sure the bottom has a top.

III. It is not always politeness that prompts a man to let a lady board a street car first.

IV. In an argument between two women, the fastest talker wins.

V. Talk is so cheap that you can now buy a phonograph for \$5.

VI. It's a funny thing that the bride never gets the best man.

VII. Some men have no bad habits and not much else.

VIII. A man never realizes the till he tries to pawn or sell them.

IX. Wise men change their minds now and then, but fools have one to change.

X. If wishes were automobiles, you'd never see anybody walking.

XI. There's usually a "hitch" to every wedding.

XII. The man who blows his own horn usually stays at the little end.

## MRS JOHN SPENCER DEAD

The many friends of Mrs. John Spencer, a resident of Paragould, Ark., will be grieved to learn of her death, after an extended illness.

Mrs. Spencer has a number of relatives in this city, and was quite well known among the older people. Mr. and Mrs. Lee Spencer, W. E. Gotcher and wife, Chas. Spencer and Mrs. Lizzie Wallis were present at the deceased bedside.

She died Monday afternoon.

## BARGAIN—FOR SALE

My two houses and lots just west of Frisco main line, in Hayti, Mo., for sale cheap; part cash and balance on terms. Price \$600. Address Box 41, route 1, New Madrid, Mo.

Mr. and Mrs. J. W. Golden and little daughter left the latter part of last week for a few days visit with Mrs. Golden's parents at Rector, Ark.

—Have you seen that 10c gingham? The very thing for wrappers, at Buckleys.

W. H. Ellis and wife, accompanied by Miss Lillian Elmston motored to Senath Monday.

## BLUE SIMMONS SHOT FRIDAY NIGHT BY FRISCO GUARD: IN HOSPITAL

"Blue" Simmons, a young man living with his father, a tenant on the Tecklenburg farm near Pascola, was shot and seriously injured last Friday night in the railroad yards by Chas. Claywell of Caruthersville, a guard for the Frisco, who, we are informed, was accompanied by Detective Scott Carey, Mack Stubblefield and Frank Harris, were obtained by the Frisco to guard cars on the freight tracks.

For some time, cars have been broken into and much merchandise has disappeared, and now being the watermelon season, and the railroad company taking precaution to guard them from theft, they had obtained officers to guard them.

We are informed that "Blue" Simmons, accompanied by other youths from Pascola had obtained a hand car and come to town that night to attend the dance north of town, and after arriving in the yards, they spied a carload of melons, Simmons crawling in one end of the car and handing out two melons to his friends.

Right here the guards ordered that hands go up, the boys running. Chas. Claywell fired, using a shotgun loaded with No. 7 shot, we understand, shots taking effect in the back of Simmons, so numerous that it was necessary to send to a hospital at Memphis, Tenn., where he is slowly recovering. One of the other boys the son of Jack Edwards of this city was arrested the next day and lodged in the county jail, but was released this week, bond being made by his father.

Several versions of the shooting are told, some of the railroad men laying a great deal of the blame on the guards, and who say that after the shooting no attempt was made by them to care for the victim, as they called the boys. The boys, we are informed, say they had just come in town and was preparing to make their way around a freight car so as to leave for the dance, when they were fired upon. The versions vary so much we are unable to give the correct details, but it remains the fact that one youth, a lad of some sixteen years of age, was almost "knocked off" on account of two 15c melons. Shots from the gun penetrated through the back entering towards the chest, although, they are not likely to cause serious difficulty.

"Blue" Simmons is of a good family, and bears a fairly good reputation.

It would seem to the onlooker that investigation should be made and that those responsible should be dealt with accordingly. It seems that the value of human life is not taken as a serious matter.

—Perfection oil stoves, the kind that gives the least trouble and the most satisfaction. We put them in the kitchen for you. Lefler Hardware Co., Hayti.

Miss Katherine McHaney of Kennett was here Thursday of last week visiting friends. Miss McHaney taught here last term, and as a tribute to her proficiency she was re-elected by the board of education and will teach here again this term.

—A few more sets of that \$4.95 silverware, at Buckleys.

Mrs. Dulcie Crommees was visiting friends in St. Louis last Saturday and Sunday.

## SUBSCRIBE FOR

### The Missouri Herald

And get the best. It gives all the news fit to print, and prints it while it is fresh, not after it becomes soured and stale. The Missouri Herald is not published by a "ring of office-seekers." It doesn't try to carry "water on both shoulders." It says what it thinks, and tries to always think right. It is loyal to the man who earns his bread by honest labor, but an unrelenting foe to crooks and cheats. If you like this kind of a paper why not join our army of readers? We are human and like to be encouraged and the more readers we have the more good we can accomplish.

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## NIGGER WOMEN AND EFFICIENCY

In last week's issue of the 'Spasm' appeared this: "The Old Crowd won in Tuesday's election, but the respectable ladies will see to its defeat in November." Just what the 'Spasm' means by "respectable ladies" we do not know. Perhaps it refers to the one thousand or more nigger wenches, from 15 years of age up, that voted against and defeated the Democratic nominees in this county in 1920. If the 'Spasm' does not refer to these who does it refer to? If it refers to females of the white race we are inclined to think that there will be just as many "respectable ladies" voting the Democratic ticket this fall as any other ticket. We feel that respectable ladies will take great pleasure in voting for such competent and efficient officers as John W. Green, Ernest A. Long, Parker Kersey, Frank Baird, B. E. Sanders, Hans E. Doerner, Shelley I. Stiles, and other accomplished gentlemen whose names will appear on the Democratic ticket. In a white man's country, like this will continue to be, we take much pride as a Democrat in calling the attention of white women to the list of candidates appearing on the Democratic ticket and to curbing comparison with the list of names appearing on any other ticket in this county. If we can sense public opinion correctly this county, state and nation is "fed up" on Republicanism, and we feel that a great many of the respectable ladies will very emphatically register that fact at the polls in November. Republicans, expressing hope of victory this fall, remind one of the boy whistling while passing a grave yard. They strive to keep up courage while hanging their only hope of success upon the nigger vote, which may be very light this fall. Discontent with Republican rule is not confined to the white people, and a Democratic tide wave is likely to sweep the Republicans into the sea of oblivion, and weeping, wailing and gnashing of teeth, as they see the pie counter vanish from sight. In presenting their claims for the people's votes the Republicans can not point to a record of accomplishments, neither can they present any new promises of what they will do if successful at the polls. They promised everything in 1920 that they thought would catch a vote, and those promises remain unfulfilled, and we are sure they haven't the nerve to repeat those promises. They have been in absolute control of the government, and we can conceive of only one promise they can make, and that to the millionaire class; that if successful this fall they will continue to run the country for the exclusive benefit of the plutocrats.—Caruthersville Democrat.

The voting of nigger wenches and Republican inefficiency go hand in hand, brother. But that is the reason why they depend upon the nigger vote to elect them, not having the record of fair dealing and efficiency to carry to the people. Look at the present county court of this county, if you want a fair and good example of inefficiency, the two Republican members of that court. They have repeatedly stated at was a matter of brass tacks, dollars and cents, if you please, when it came to the paying out of funds of the county. That has been evidenced time and again. The two Republican members of the court have become so efficient that it is necessary to employ a lawyer to bring mandamus proceedings against the county court in order to collect a just and honest debt contracted by the "court" itself. That printing of the necessary poll books and officers of election supplies. They by a court order accepted a bid for these supplies at \$30.19 under the price of that offered by the city printers, and after using them, each Republican member of that court being a candidate, have now refused to pay for the work ordered by them, and from which both benefitted. In doing this it has been necessary to bring suit against the county to collect, adding additional cost to the pocket-book of the taxpayers. But, ignorant niggers are partly responsible for the state of affairs, we presume.

—Screen wire, poultry netting, Lefler Hardware Co., Hayti.

Tom Teaster and wife of Tennessee are here visiting the former's brother, F. E. Teaster, and family. It is likely they will locate here soon.

Miss Josephine Van Cleave of Caruthersville visited relatives and friends in Hayti the latter part of last week.

## DEMOCRATS HOLD DISTRICT MEETING

The Democratic Central Committee for the Fourteenth Congressional District, composed of one or more delegates from each of the counties comprising this district met at Poplar Bluff Tuesday and enacted the platform that will in all or in part be some of the platform of the Democratic party that will be made by the Democrats of the state, in the near future. Everett Reeves, of Caruthersville was the delegate from this county, and was in attendance.

The following are a part of the proceedings of the committee:

The committee unanimously passed a resolution which was introduced by Everett Reeves, the Pemiscot county delegate, endorsing and commending the principles and policies of the Democratic party, as set forth in our State and National platforms of 1920, and especially felicitated the Democracy upon its many unprecedented accomplishments both in peace and in war under the leadership of Woodrow Wilson. The resolution further condemned the action of the Republican Congress during the last two years of President Wilson's administration in its obstructive tactics in opposition to the President's efforts to restore world peace and re-establish our foreign trade, and to re-adjust and rehabilitate our economic conditions growing out of the war, and further condemned the present Republican administration for its utter failure to do anything to remedy the financial depression and industrial chaos into which it has permitted the country to drift.

The resolution further condemned the expensive and inefficient administration of our State Government by Governor Hyde and the action of the Republican party in foisting upon the people of this State exorbitant taxes. The resolution further urged all Democrats to SUPPORT each and ALL the Democratic nominees selected in the primary.

For the ensuing two years the committee selected the following officers of the committee:

Harry C. Blanton, Stikeston, as Chairman.

Mrs. C. A. Stewart, Charleston, as Vice-Chairman.

R. F. Baynes, Parma, as Secretary.

Edgar Allen, Kennett, as Treasurer.

The committee appointed the following as members of the State Committee from the Fourteenth District:

Everett Reeves, Caruthersville.

Sam M. Phillips, Poplar Bluff.

The committee also appointed on the State Women's Democratic Committee, the following:

Mrs. Clyde Walker, Mountain View.

Mrs. Carl Abbington, Poplar Bluff.

All in all the meeting was a very enthusiastic and harmonious one, and it was the consensus of opinion that we would "lick the Republicans this fall to a frazzle."

Mr. Reeves was elected unanimously as a member of the State Committee, but we are informed there was a considerable contest between Sam M. Phillips of Poplar Bluff and Doc Brydon, editor of the Bloomfield Vindicator, for the other place on the State Committee, Phillips being successful.

In the selection of these gentlemen we believe the Democrats have made a wise one, especially do we know they have done so in that of Mr. Reeves, of this county.

—Genuine oak lawn swings, well bolted and re-inforced; the kind that will stand hard use. We put them up for you. Lefler Hardware Co., Hayti.

Mrs. John T. Buckley and son, Blair, and wife, left Monday in their car for Lamar, Ark., where Mrs. Buckley will stay a few weeks to visit her mother, Mrs. J. G. Blair, who is failing in health. Mr. and Mrs. Blair Buckley will motor further, topping at Eureka Springs or Hot Springs, Ark., where they will spend a week or more.

—Another 25c aluminum ware sale soon. Watch the windows, at Buckleys.

Willard Ray was attending to business matters in St. Louis last week.

—Coleman lamps and mantles, Lefler Hardware Co., Hayti.