

NO. 1 OF BARR'S ALTERATION SERIES OF SALES

MONDAY, JUNE 2d, 1902.—Ordinarily we should now announce "Barr's Annual June Clearing Sale," but it marks another epoch in the commercial life of Barr's, the great house for over half a century most closely allied with the growth and progress of St. Louis. It is so great an occasion, coming at the commencement of work which is to nearly double the business facilities and conveniences of Barr's, making them commensurate with the demands of our enormously increased clientele, it is fitting to call this simply No. 1 of a series of great sales. We do not mean to carry over a dollar's worth of Spring and Summer goods, and have made the prices with that end steadily in view.

Every Hat Marked at Just 1/3

The Actual Cost of Goods in Barr's Millinery Dept

Every one must be closed out this week.

About 46 Trimmed Ready-to-Wear Hats, all colors, goods sold as high as \$3.00 each—while they last at, each..... **25c**

85 Trimmed Ready-to-Wear Hats, clean, nice goods, all this season's styles that sold from \$2.50 to \$3.50 each—Monday the price will be, each..... **50c**

30 doz. School Hats, mostly Milans; Monday they go at, ea.. **10c**

100 Trimmed Ready-to-Wear Hats, goods that sold as high as \$4.00 each—marked for Monday sale at, each..... **98c**

200 Children's Trimmed Hats, in the new mixtures and silk scarfs, \$4.50 was the price—90 Monday at..... **\$1.50**

75 Trimmed Hats, \$5.00 to \$12.00 goods—on sale Monday for..... **\$2.50**

87 Shirt-Waist Hats, sold from \$4.50 to \$7.50—all marked Monday at, each..... **\$3.00**



Reductions at Linen Section.

We quoted lower prices than any house in St. Louis before the price auct passed along with his pencil. But now!

- 40 Fancy Weave Linen Cloth, size 62x74, were \$2.50; now \$1.50.
- 20 Fancy Weave Linen Cloth, size 62x84, were \$2.50; now \$2.25.
- 20 Fancy Weave Linen Cloth, size 62x94, were \$4.50; now \$2.75.
- 100 dozen 5/8x Bleached Pure Linen Napkins, were \$1; now 75c dozen.
- 60 dozen 5/8x Bleached Pure Linen Napkins, were \$1.75; now \$1.25 dozen.
- 112 dozen 5/8x Bleached Pure Linen Napkins, were \$3; now \$2.50 dozen.
- 25 Carving Cloths, scallop all round, were \$2; now \$1.25 each.
- 20 yards Bleached Damask, was \$6; now \$5 yard.
- 17 yards Bleached Damask, was \$2.50; now \$2 a yard.
- 21 yards Bleached Damask, was \$1.25; now \$1 a yard.
- 13 yards Bleached Damask, was \$1.25; now \$1.10 a yard.
- 40 yards Bleached Damask, was \$1.50; now \$1.25 a yard.

200 Hemstitched Sets.

1 Cloth and 11 dozen Napkins, 25 per cent of the old price, in all sizes from 2 yards to 4 yards long, \$4 to \$25 per set.

120 dozen Damask Towels, cut from \$2.50 to \$2 per dozen.

1000 Yards

Two-yard-wide Bleached Damask, at \$1 per yard, the best goods ever sold at that price; Napkins to match \$2.50 per dozen.

120 odd pieces in Hemstitched Goods, some of them hand embroidered; price out to half.

Made Sheets and Pillow Cases.

- 1,000 dozen 48x72 inch Pillow Slips, \$1.25 each, or 50c dozen.
- 140 dozen 62x84 inch Pillow Slips, made of New York Mills Cotton, 25c each.
- 165 dozen 42x36 inch Pillow Slips, 12 1/2c each.
- 270 dozen 42x36 inch Pillow Slips, made of Wamsutta Cotton; price 15c each.
- 50 dozen New York Mills 42x72 inch Bolster Slips, 25c each.
- 110 dozen 81x90 inch sheets, 50c.
- 200 dozen 72x90 inch sheets, 50c.
- 3,000 yards yard-wide Homestead Cottons, \$1.32; 12 yards for \$1.
- 2,500 yards yard-wide soft finish cotton, bleached; 6c per yard.

Boys' Summer Clothing.

\$3.75 for \$6.00 Double-Breasted and Sailor Serge Suits. Ages 3 to 16 Years.



\$3.75 for \$6.00 Double-Breasted and Sailor Suits, all-wool serges, sailor suit comes in four shades, red, royal brown and dark blue; two-piece suits in rich dark blue; these suits were reduced owing to the sizes being broken, all odd lots, one and two of a kind collected together regardless of what they sold for earlier in the season, all new styles, best makes; will be sold Monday for.... **\$3.75**



50c for 75c Boys' Blouse Waists, ages 6 to 12, bright, new, fresh patterns—Monday..... **50c**

Young Men's Suits, 28 to 36 chest measure, all wool, navy blue serge, correctly tailored, made with durable trimmings..... **\$10.00**

Cloak and Suit Department.

In addition to the June Clearing of All-Wool Garments in this great department, starting to-morrow, there will be special showings and sellings of a large purchase of China Silk and All-over Lace Waists and Summer Costumes at HALF REGULAR PRICES; also beautiful new styles (just received) in Shirt Waist Suits (especially in white) and a full and complete stock of Wash Skirts.



New Linen Skirt, Price \$6.50.

- ### Shirt Waist Suits.
- At \$5.00—White Laws Shirt Waist Suits, flounce skirt, beautiful styles and perfect fitting.
 - At \$7.50—Black and White (white grounds) Shirt Waist Suits, two different styles, excellent values, cool and stylish.
 - At \$7.50—White Linen Shirt Waist Suits, tucked and pleated, will launder perfectly.
 - At \$8.75—Lawn Shirt Waist Suits, in white, green, blue, pink and linen shades, neatly trimmed with lace and embroidery insertion, tucked and pleated.
 - At \$10.00—Beautiful Shirt Waist Suits, in all colors, styles and materials, cool and simple summer costumes at popular prices.

- ### Wash Dress Skirts.
- At \$2.00—Chambray and Polka Dot Duck Skirts, made in new side pleated and flounce effects, perfectly draped and thoroughly made.
 - At \$2.98—New "Pleated" Skirts and Golf Skirts, of white pique and tan linen—very latest effects direct from the East—made by high-class tailors.
 - At \$5.00—Innumerable styles at this popular price, white pique and tan linen, box pleated, side pleated and kilted skirts, in a great variety of styles and new effects.
 - At \$8.75—High-class Wash Skirts, of white and tan piques and genuine linens, in all colors, pleated, kilted and trimmed with lace insertion.

Sale of China Silk Waists.

A large stock of China Silk and All-over Lace Waists came to us on Saturday at a large reduction from the manufacturers' regular prices. They are beautifully embroidered and trimmed with lace insertion, and are to be sold as follows:

- \$2.98 for \$4.00 China Silk Waists—2 colors, black and white.
- \$3.98 for \$5.00 China Silk Waists—2 colors, black and white.
- \$5.00 for \$7.50 China Silk Waists—2 colors, black and white.
- \$6.00 for \$10.00 China Silk Waists—2 colors, black and white.

\$10.00 for \$15.00 White China Silk Waists, elaborately tucked—collar, color and yoke of fine quality Irish crochet lace.

\$10.00 for \$15.00 Cream White Venetian Lace Waists, silk lined—made with elbow sleeves—front, collar and sleeves finished with fancy white chiffon bows.

Summer Costumes at Half Price.

A large purchase of Summer Dresses at half price will enable us to sell high-class garments at less than actual cost of material alone. They comprise Foulard and Fancy Silks, Linens, Organdies, Lawns, Dimities, Nets, Laces and Crepe de Chines, designed and manufactured by New York's most famous costume makers. They are to be sold in same ratio as bought, as follows:

- \$12.00 for \$25.00 Summer Dresses.
- \$15.00 for \$30.00 Summer Dresses.
- \$20.00 for \$40.00 Summer Dresses.
- \$25.00 for \$50.00 Summer Dresses.
- \$30.00 for \$60.00 Summer Dresses.
- \$37.50 for \$75.00 Summer Dresses.
- \$45.00 for \$90.00 Summer Dresses.
- \$50.00 for \$100.00 Summer Dresses.
- \$60.00 for \$120.00 Summer Dresses.

The Greatest Ribbon Sale Ever Undertaken in "St. Louis," Will Open Up at Barr's Monday Morning, June 2nd,

And the Greatest Display of Ribbons Ever Made in St. Louis Can Be Seen in Our Olive Street Windows—as Follows:

- Window No. 1.**—Will contain Beautiful, New, Fancy Ribbons—soft and lustrous—width about 4 inches, and it will talk for itself at 25c a yard—all new, fresh goods.
- Window No. 2.**—Will contain 6-inch Plain Taffetas, 4-inch Satin Taffetas, Liberty Satins, in all desirable colors, and Brilliant Taffetas—this entire assortment 25c yard.
- Window No. 3.**—Pure White Ribbons of all kinds will fill this window—Satin Taffetas in all widths, Plain Taffetas, Liberty Satins, Satin Merveilleux, Satin and Gros Grains, Moires, etc., and at the Ribbon Department one entire counter will be devoted to the sale of White Ribbons Only.
- Window No. 4.**—The attractions in Window No. 4 will be a good quality All Silk Taffeta Ribbon in all the leading shades—width No. 40—at 15c yard.
- Also, Black Satin-Back Velvet Ribbons, in all widths and qualities, at low prices. One special is—width No. 1, at 29c bolt (10 yards)—sold elsewhere at 50c.
- Window No. 5.**—The goods displayed in this window will not last long at 25c yard—they're worth 65c to 85c yard—better see this lot early.

Men's Furnishings.

Prices here have been hit pretty hard. It will be a good place for investment this week. The dividends are yours in advance.

- Men's very fine quality Sea Island Cotton Undershirts and Drawers; worth 75c; June sale, 50c each.
- Men's Fancy Cotton and Lisle Thread Half Hose, worth 25c and 35c; June sale, 15c a pair.
- Men's Silk Shield Bows, Bat Wings, Butterfly and Strings, worth 25c and 50c; June sale, 10c each.
- Boys' White Silk, Puff Bottom Shirts, worth 75c; June sale, 50c each.
- Men's Cambric Night Robes, worth 75c; June sale, 50c each.

Special Values in Handkerchiefs

Will be offered this week.

- At 3c each—Ladies' White Hemstitched Handkerchiefs; a flyer, at 3c each.
- At 5c each—Men's All-White, White Hemstitched Handkerchiefs; Monday at 3c each.
- At 10c each—A small lot of Ladies' Scalloped and Embroidered, Pure Linen, 25c goods (seconds), at 10c each.
- Also a lot of odds and ends, lace trimmed, and some hemstitched and embroidered, unlaundered; worth 15c and 10c each; all at 10c each.

In Cloths and Flanne

June Clearing Sale

- Barr's well-known Striped Covert Cloth, down to 25c per yard.
- Barr's well-known 54 inch genuine wash flanne, down to 25c per yard.
- Barr's 36 inch National Linen Sateen, down to 25c per yard.
- 54 inch all-wool Jersey Cloth, 25c per yard.
- 27 inch Fancy Linen Check, 25c per yard.
- All short lengths of plain and fancy Linens, great reduction.

On Bargain Table.

On Barr's famous Bargain Table, to-morrow morning will be our remaining stock of 28-inch satin-striped Challies, to be closed out at only 10c per yard.

- Also 36-inch, half-wool, dot Henrietta, at 10c per yard; worth 25c.
- 42-inch all-wool Cashmere Checks, blue and white, and black and white; at 25c per yard.
- 48-inch, all-wool French Checks, worth 31c per yard, at 25c per yard.
- 48-inch all-wool, Novelty Suitings, regular price, 31.50 per yard; at 21c per yard.
- N. B. All remnants skirt lengths and dress lengths of Dress Goods to be closed out at half price. Now is the time to buy.

Shoe Dept.

- Ladies' Kidskin Shoes, lace or button. Broken sizes; \$4, reduced to 30c.
- Ladies' Fine Kid Oxford Ties, patent tips, heavy or light soles, \$2.50, reduced to \$1.50.
- Ladies' Kid Oxford Ties, hand-turned soles, kid or patent tips, \$2, reduced to \$1.50.
- Misses' Box Calf Shoes, lace or button, heavy soles, sizes 11 to 2, \$2, reduced to 90c.
- Misses' Kid Button Shoes, patent tips, flexible soles; sizes 11 to 2, \$2, reduced to 90c.
- Broken lot, Children's Shoes, button or lace, some patent leathers in this lot, sizes 5 to 8, \$1.50; reduced to 80c.
- Every pair of these shoes stamped Barr's, St. Louis. You know what that means.

Lawn Mowers, 3 blades, self sharpeners, strong hickory handle—

- 12-inch..... **\$1.98**
- 14-inch..... **\$2.45**
- 16-inch..... **\$2.69**

Universal Food Choppers; chop all kinds of raw or cooked meats; price..... **\$1.15**

Polished hardwood Bathtub Seats, with nickel-plated and rubber-covered ends..... **\$1.15**

Nickel-plated Towel Rods (like cut) 30 inches long, **\$1.12**

Coat and Hat Hooks, **19c dozen.**

Nickel-plated Sponge or Soap Holder, to fit bathtub (like cut)..... **17c**

Enoch Morgan's Sapolio (a cake)..... **5c**

Decorated China at Half Value.

English Semporccelain Dinner Sets, complete set for 12 persons, richly decorated in green underglazed decorations; regular price \$10.00; Sale Price..... **\$6.48**

English Semporccelain Dinner Sets, assorted shapes and decorations, in blue and green patterns; decorated in gold; regular price \$12.00; Sale Price..... **\$8.98**

Ponyat French China Dinner Sets, richly decorated with flowers and gold; complete service for 12 people; regular price \$22.00; Sale Price..... **\$12.98**

Austrian China Dinner Sets, richly decorated with flowers and gold, new shapes and designs, thin vitreous china, worth \$15.00..... **\$11.98**

Haviland French China.

We are closing out 5 patterns of Haviland French China, all rich decorations. An excellent opportunity to make up a set or to replenish your stock of china at just one-half the regular price.

Open-Stock Dinner Ware.

10 open-stock patterns of best-grade English Porcelain Dinner Ware, at cost and less. These patterns we intend to close out and have marked them at prices that will clear them out quick.

Cottage Chamber Sets at Half

Decorated English Porcelain consisting of 10 large pieces worth \$12.50; Sale Price..... **\$6.25**

Neatly Decorated English Porcelain Chamber Sets, consisting of 10 pieces; worth \$12.50; Sale Price..... **\$6.25**

Handsomely Decorated English Chamber Sets, consisting of 10 pieces; worth \$12.50; Sale Price..... **\$6.25**

Elegant Decorated English Chamber Sets, consisting of 10 pieces; worth \$12.50; Sale Price..... **\$6.25**

Beautiful English Chamber Sets, consisting of 10 pieces; worth \$12.50; Sale Price..... **\$6.25**

Large English Chamber Sets, consisting of 10 pieces; worth \$12.50; Sale Price..... **\$6.25**

Japanese Chamber Sets, consisting of 10 pieces; worth \$12.50; Sale Price..... **\$6.25**