

A Good Thing

for the People of Butler and Vicinity was the failure of J. D. NORTON & CO., Their Magnificent Stock being thrown on the market just at a time when every one seeks to find money saving values. Even other merchants are taking advantage of the ridiculously low prices which we quote; if they can save money by patronizing this sale surely YOU can do so.

However, some "few" of our "would-be-competitors" who do business in the "old time way" and own their fall goods at 100c on the dollar INSTEAD OF 42c console themselves by crying "old goods &c., &c." Now that's natural—most people hollow when they are "pinched;" but if they can't toot their own horn NO ONE WILL TOOT IT FOR 'EM.

One disinterested merchant even comes in, looks around and remarks that ours is the cleanest stock in Butler, which decision is backed by the unanimous opinion of our customers.

YOUR MONEY
Back if you
WANT IT

**HAVE YOU BEEN TO LOOK? IF NOT COME IN LET US SHOW YOU
HOW MUCH MONEY WE CAN SAVE YOU ON EACH PURCHASE.**

SATURDAY
Must be our
BANNER DAY.

Every Item we Advertise we Show You.

**Extra Values From
NORTON & Co., Stock.**

Ladies golf gloves and mittens all colors the regular 50 and 60c kind
Our price **35c**

Ladies golf gloves and mittens the 35c kind.
Our price **20c**

Mens extra heavy wool sock the 50 and 60c kind
Our price **35c**

Mens heavy fleeced lined underwear, regular 35c kind, some advertise it at 24 and 25c,
Our price **20c**

Mens wool hose in fancy and plain colors sell everywhere at 35 to 50c
Our price **20c**

Ladies wool and cashmere hose, regular 35c values, some make leaders of them at 24 and 25c.
Our price **20c**

Ladies umbrellas the \$1.50 kind everywhere
Our price **95c**

Mens double frame umbrellas the \$1.25 kind, some make leaders of them at 98c and \$1.00
Our price **75c**

Ladies fascinators in all colors, sell elsewhere at \$1.00
Our price **65c**

Mens gloves and mittens regular 35c kind, some advertise them as leaders at 24 and 25c
Our price **20c**

Mens patent umbrellas fancy handles, regular \$2.00 quality
Our price **\$1.35**

Mens 50 and 75c neckwear in latest styles
Our price **42c**

Last Weeks Prices Still Prevail.

The entire line of J. D. Norton & Co's. Ladies Low Shoes and Oxfords consisting of 287 pairs will go on sale Friday.

All of their \$3.00, \$3.50 and \$4.00 styles will go in Lot No. 7 at **\$1.65**

All of their regular \$2.00 and \$2.50 lines will go in Lot No. 5 at choice **\$1.15**

All their regular \$1.50 and \$1.75 lines will go in lot No. 4 at choice **95**

Mens heavy duck coats with storm collars, regular \$1.50 values
Our price **85c**

Mens extra heavy duck coats sell elsewhere at \$2.50 and \$3.00
Our price **\$1.35**

Heavy cantons the kind for which you usually pay 10c some make it a leader at 9c
our price **6 1-2c**

Mens and boys plush caps the regular 50 and 60c kind
our price **33c**

Mens wool hats sell everywhere at 50 to 60c
our price **35c**

Regular 12c extra heavy cantons
our price **7 1-2**

Outings regular 6 and 7c quality,
our price **4c**

Come Early Before Lines and Sizes are Broken.

**Extra Values From
NORTON & Co., Stock.**

Mens gloves and mittens, the kind for which you usually pay 60c, some make leaders of them at 48 and 50c
Our price **35c**

Ladies \$1.50 fascinators in all colors
Our price **85c**

Mens heavy gloves the \$1.00 kind
Our price **65c**

Mens suits the kind for which you pay \$10 and \$12 elsewhere
Our price **\$6.50**

Flaneletts the regular 10 and 12c quality
Our price **7 1-2**

Boys plush caps the kind for which you usually pay 50c
Our price **15c**

Childrens tamoshanters sell everywhere at from 35 to 50c
Our price **7c**

Mens navy blue wool overshirts, regular \$1.25 values, some make leaders of them at 98c and \$1.00
Our price **65c**

Mens 35c neckwear in all styles
Our price **20c**

Boys corduroy pants the regular 75c and \$1.00 values
Our price **37c**

Boys all wool suits the \$3.00 kind elsewhere
Our price **\$1.75**

Mens suits in all colors, you pay elsewhere \$8, \$9 and \$10
Our price **\$4.50**

**DON'T FORGET WE CARRY A FULL LINE OF
GROCERIES.**

**BRING US YOUR BUTTER,
Eggs AND Chickens.**

PIERPOINTS!