

PRINCESS THEATRE
TELEPHONE 592

Today, Thursday, Sep. 26
ELSIE FERGUSON
— IN —
"The Danger Mark"

The love of a woman is matched against an inherited curse, and love wins.

Beautiful Elsie Ferguson at Her Very Best

ALLIED OFFICIAL WAR REVIEW
Made at the front by Government Photographers

Admission 5 and 15c



No Need of Pellagra

Pellagra caused 840 deaths in the state of Mississippi in the year 1916. Since the mortality from pellagra is about 5 per cent, that means that there were at least 16,000 persons afflicted with pellagra in this state in 1916.

The most characteristic signs of pellagra are a peculiar skin rash, resembling sunburn or weather-chap, most frequently observed on the backs of the hands, and in children on the backs of the feet; a general loss of strength or vitality, with special tendency toward nervous depression or melancholy, or sometimes gradually developing mental deterioration; and scalded or sore mouth, with a reddened tongue, dyspepsia, diarrhea and other disturbances of the digestive organs. All the symptoms are likely to be worse in spring and summer weather, and better in the fall and

part of the year, is limited almost wholly to biscuit, corn bread, grits and syrup. It is unreasonable to assume that perfect health can be maintained on a diet of cereals, starches and fat, without fresh protein or nitrogenous food, such as meat, eggs, milk.

Far be it from us to intimate that there is anything the matter with our old corn pone and such. On the contrary, these foods are wholesome and sustaining. But man is an omnivorous beast, and he just must have his animal food. If game were more plentiful the year 'round we would never have to worry about pellagra. If less and milk were more plentiful in the South we would probably have little pellagra.

Cheese is a good substitute for meat when meat can't be had.

The soybean is another excellent preventive of pellagra. So are starchy



The Cause of Pellagra. (Suggested.)



The Prevention. (Suggested.)

winter, which leads some sufferers to attribute their trouble to the warm climate.

The cause of pellagra is probably an inadequate diet. There is a good deal of evidence to support the belief that the use of a reasonable variety of fresh animal food in the diet will prevent pellagra. By fresh animal food is meant fresh milk, fresh eggs, fresh lean meat, fowl, fish and game, and fresh vegetables and fruits. The disease seems to be most prevalent among people whose diet, for the bet-

beans, dried beans, dried peas. Soy bean meal may be mixed with the corn meal in the proportion of one part to four or five of corn meal. Greens of all kinds are good to keep off pellagra. Lean hog is as good as any other meat to prevent pellagra. Buttermilk is also good.

In the North they suffer all sorts of ailments, according to physicians, from the excessive eating of meat. In the South we may ascribe pellagra to the want of sufficient meat or protein food in our diet.

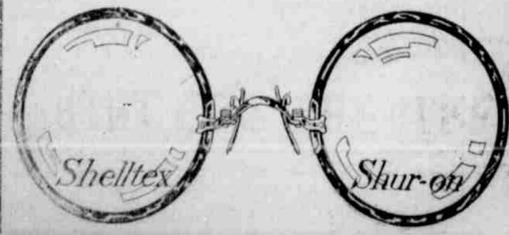
Her Unusual Experience.
Mrs. Trotter—"This world is so small a place after all! Why, while traveling in Australia, I ran across two of my children in charge of their government!"—Boston Globe.

Oh, Dear, No!
No, Maudie, dear, just because a deaf mute talks with his hands is no reason why he should drown his sorrows in the finger bowl.—Philadelphia Record.



The Very Latest in Eye Glasses
and Spectacles, Guaranteed to fit or no charge for service. Prices very reasonable, in Shell Frames \$6.50.

ATER WATCH & OPTICAL CO.
Opposite Princess Theatre



VETERANS AND SONS CHEER SERVICE FLAG

TULSA, Okla., Sept. 24.—The red-hot yell from many thousands throats was the outward manifestation tonight of a great surge of patriotism which followed the presentation to the United Confederate Veterans and to the Sons of Veterans of a gigantic service flag. The flag, which weighs more than 119 pounds, contains 161,999 stars, each representing a direct descendant of a Confederate soldier, who is now offering his life for his country in the war for world liberty. It was presented by the Colorado delegation.

The veterans and their families were in high spirits tonight when the twenty-eighth reunion officially opened, despite the busy day they had spent under the hot September sun. The official program did not begin until tonight, but a half dozen bands, a score of eloquent speakers and a thousand and one individual reunions of friends and camp mates of former days made the day a busy one. The continuous arrival of new delegations kept a new throng constantly pouring through the headquarters in the hotels and each veteran on his arrival made himself a reception committee of one to seek out his old friends and acquaintances and help them to get settled.

More than 5,000 veterans alone dined at the big mess tent specially maintained for them, a considerably larger number than ever before have attended the mess on the first day. It was announced, based on this and the registrations already tabulated, the local committee announced that more than 10,000 veterans already were in attendance with a correspondingly large number of Sons of Veterans and other official guests.

The convention was called to order tonight by Brant H. Kirk, commander of the Oklahoma division of the Sons of Veterans, and a fervent prayer was pronounced by the Rev. Henry W. Battle of Charlottesville, Va., chaplain-in-chief of the younger organization.

Warm welcomes were extended to the visitors by Gov. Robert L. Williams of Oklahoma, and E. B. Howard, in behalf of the Stand With Camps of the Sons of Veterans, to which a response was made by Lieut. Gov. James Pulliam of Colorado.

Miss Lillie Mae Randle has been named as director of music in the public schools here, and her studio will be at the Franklin Academy. Miss Randle is the daughter of Mr. and Mrs. J. R. Randle, and will no doubt have an exceedingly large class the coming session.

The Saturday Evening Post will advance to \$2 on October 1st. The Ladies Home Journal will also advance to \$1.75 on the first of Oct. Give me your subscription or renewal today. Jack Senter.

Mrs. C. S. Wood, of Virginia, is spending ten days here, with her father, Capt. John A. Neilson.

NOTICE.

If you intend subscribing for any magazines this year you had better give me your subscription today, as all good periodicals are going to advance in price in the next few days. Jack Senter. Phone 184 or 222.

STRAYED—One brown mare; ears little flat down. She is heavy and foal. Bring to New York Hide and Fur Co., and receive reward.

FOR SALE—Another Ford car. Practically new. L. E. Lide.

AN ORDINANCE.

An Ordinance regulating charges to consumers of water supplied by the City of Columbus, Mississippi, from and after October 1, 1918.

BE IT ORDAINED by the Mayor and City Council of the City of Columbus, Miss., that on and after the 1st day of October next, the following flat rate charges per quarter for water supplied by the city water works, shall be as follows, viz:

1. Faucet, for all household purposes, not including yard and lot, \$2.50; kitchen, closet, and bath, \$6.00; lot faucets, \$1.50 yard faucet, \$3.00; closet, \$2.25; washstand, \$1.50; bakeries, \$4.50; boarding houses and lunch stands, \$3.35; lawyers' office, 1 faucet, \$1.50; photograph galleries, \$5.25; warehouse, \$6.75; urinals, \$1.50.

And that the following rates charged to consumers served by meters shall be as follows per, to-wit:

Minimum, 5000 gallons, 30c per 1000 gallons, with any additional 5000 gallons at 25c per 100 gallons.
1000 to 2000 daily consumption, 20c per 1000 gallons.
2000 to 5000 daily consumption, 15c per 1000 gallons.
5000 to 20,000 daily consumption, 10c per 1000 gallons.
20,000 and upwards, 8c per 1000 gallons.

Be it further ordained that all ordinances in conflict with this ordinance are hereby repealed.

BE IT FURTHER ORDAINED that this ordinance take effect and be in force from and after the 1st day of October, A. D. 1918.

Adopted 9th of Sept., 1918.
D. S. McCLANAHAN,
Mayor.

SIMON LOEB & BROTHER THE LEADERS



Wish to extend a cordial invitation to the I. I and C. Students, Teachers and Visitors, and to call their attention to their complete lines of latest models in Ready-to-Wear, Dry Goods, Shoes Room Furnishings and Novelties.

Our store is **KNOWN AS HEADQUARTERS** for the College Girls and in view of this fact we have brought on this season larger and more complete lines of College Girls' Outfits, which are now ready for your inspection.

Handsome Tailored Suits Stylish Blouses Snappy Coats
Nobby Sweaters Smart Footwear Choicest Millinery
Special Values Offered College Opening Week

Navy Blue Tailored Suits
Nobby Styles for College Girls
\$14.85 to \$64.85

We are showing a vast assortment that embraces all the materials and styles that are destined to be most favored this season, such as Serge, Tricotine, Volour, Poirat, Twills and Poplin. These are just a few of the materials you will find. Get your suit this week, while the assortment is at its best, re-orders will be much higher.

Navy Blue Coats

All the girls will like the styles we are showing. Come and see them. A vast variety of new models in plain and fancy trimmed are here for your choosing. Styles and prices that cannot be duplicated later. Special price: College opening week, from

\$13.50 to \$42.50



The Sweater Sale is On
Share the Savings

Hundreds of Snappy Navy Blue wool sweaters are here, also have them in the leading shades, in solid colors and fancy weaves, some with large sailors, belt and two side pockets to match, others with combination collar, cuffs and belt; all sizes. See these great values.

\$7.50, \$8.50, \$9 and \$10

Navy Blue Georgette and Crepe de Chine Waists

We are showing many pretty styles Navy Blue Georgette and Crepe deChine blouses for the College girls. They are here in endless variety to fit all sizes. One of the big College week specials.

\$3.50, \$4.00 and \$4.50

Rugs and Draperies

These Rugs and Draperies will add to the beauty and comfort of your room.

SPECIAL Grass Rugs, Size 54x90, in green neat pattern, heavy quality, VERY SPECIAL \$4.50

Deltex Rugs, the best quality grass rugs Size 36x72, \$3.15

"Virginia" Rugs, made of heavy cotton yarn, handsome oriental patterns, fringed ends, full size 6x9 \$4.50

Deltex Rugs, 27x54, nice size for general use, assorted patterns, \$2.15

Beautiful Draperies for your room, 30 to 36 inches wide, in a large variety of pretty designs, light and dark colors \$35c

Exquisite Millinery

For Fall 1918

The assortment comprises a splendid collection of the new Fall models. We have hundreds of smart dress and tailored hats made up exclusively for us in designs to suit every taste from the smart young high school Miss to the middle aged woman who still wants to be attractively topped.



TRIMMED HATS \$5.00 TO \$20.00.

TAILORED HATS \$3.50 TO \$10.00.

COLLEGE GIRL HATS Navy Blue \$2.00 TO \$5.00.

NAVY BLUE TOBOGGAN CAPS, SPECIAL 50c, 75c AND \$1.00.



New Fashions in Fall Footwear
Now on Display in Our Shoe Department

Dependable footwear at prices you can easily afford. Styles for the moment are here in all their pleasing variety an exhibit truly wonderful in scope and price range to meet every individual requirement.

Dress Boots from \$7.50 to \$12.50
in all the New Fall Shades

Walking Boots from \$6.50 to \$10
Expert Fitters in charge of this Dept.

We Handle the Best Makes of Hosiery

Kayser, Gordon, Onyx, True Shape, Black Cat
Silk Hose from 65c to \$3.50
Lisle Hose from 25c to \$1.00

Extra Special

3-Panel Room Screens \$2.95

Buy your screen now. We have on hand 200 of these, regular \$4.00 value, covered with Green, Brown and Taff
Burlap, Special price this week \$2.95

Kid Glove Special

200 pairs kid gloves we bought on old contract and just received last week, colors white, black, brown, tan and grey.
As long as they last we will sell them at \$2.00

New things arrive slowly. Visit us often and bring your friends along, our salespeople are always glad to show you and tell you about the new styles.

SIMON LOEB & BRO. THE LEADERS