The Century Burial Association Covers Mississippi From Coast to Coast

SEC. 562 P. L. & R.

Not Just Another Paper—But A Better Paper

The Century Voice

With Justice To All And Malice Towad None

NEWS JOURNAL DEDICATED TO THE DOCTRINE OF UNIVERSAL DEMOCRACY

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STATE'S LATEST JOURNAL SERVES 100,000 NEGROES

THE CENTURY LEADS ALL OTHERS

It can be truly said that the Century leads all other Negro burial association in the state of Mississippi. It has grown rapidly since the management took over in 1932. We are in a class to ourselves having outstrpped all other insurances in this line. We can boast of our assets, we have with the insurance department the amount of ($10,000) ten thousand dollars for your protection. We cover Mississippi solid from coast to coast, having thirteen funeral homes located in all of the principal cities in the best state in the union (Mississippi) This state offers better opportunities for Negro expansion. We have some of the best rolling stock that can be had in the burial line, having five Cadillacs, Pontiac, Buicks of the latest styles. From the general outlook it seems that this is going to be a prosperous year and we are advising our members to pay up in advance for the balance of the year. Let us make this a bigger and better organization. It can be done by the proper cooperation. We lead with 100,000 members.

SUCCEEDS EDITOR

Mr. Clister L. Johnson, who has been associated with the Afro-American Sons & Daughters for a number of years, was recently appointed editor of the Afro-American Courier, succeeding Mr. T. J. Huddleston, Jr., who for many years was the competent and successful editor of this paper. When Mr. Huddleston became editor of the Afro-American Courier, it was just a little leaflet which carried a little information concerning the organization, but he saw an opportunity to serve the people in a bigger way, through a bigger paper and it was not long before the Afro-American Courier became an outstanding news publication, recognized and commended by thousands throughout the state. We hope Mr. Johnson will keep the paper at the same high standard and will prove a success—we believe he will, while on the other hand, Mr. Huddleston, having had a course in journalism, has taken a responsiblity and is now editor of The Centruy Voice, an entirely new paper which will have a circulation of more than 120,000 people. The Century Voice will be published monthly and will carry the best of what is news.

STATE BAPTISTS CLOSE REMARKABLE ANNUAL SESSION

Mississippi State Baptists just closed their 54th Annual Convention which in many ways excelled the past annual sessions for many years. The convention met in Clarksdale, one of the choice spots in the state, where a record-breaking crowd thronged the city. This is the largest Negro body to meet annually in the state and Rev. A. A. Cosey is the honored president. Many noteworthy preachers and laymen were present. Reports from all departments were very pleasing and showed an increase over the last year. The work of building men and training minds must go on and it seems the Convention has redoubled its determination to put this great program over.

FRIENDLY RIVALS

These men represent two strong pillars in the Century Burial Association, Mr. M. S. Hazzard of the Greenwood District, and Mr. J. C. Martin of the Greenville District. Each month they soar above the Two Hundred Dollar mark and sometimes $300.00 is not their limit. They vie with each other every month in a friendly way and the entire Century Agency Force is proud of them and strive to reach the goal they have already reached.

RESIGNED AND PROMOTED

T. J. HUDDLESTON, JR.,

Hon. T. J. Huddleston, Jr. has severed his connection with the Afro-American Sons & Daughters for two reasons. First the State Insurance Commission objects to his acting as Assistant Custodian of the Afros and at the same time continue as General Manager of the Century Burial Association. The second reason is that there is so much work connected with the Century Burial Association that all of his time is required.

The Century Burial Association was acquired by Mrs. Patience Huddleston in 1932 when it had about three hundred paying members. Today the Century Burial Association has climbed to over 100,000 members and has established thirteen branch offices to handle the enormous business.

In addition the Century Burial Association has its own casket factory where the better grades of caskets are manufactured.

Mr. Huddleston has clearly demonstrated that he has the ability to direct and supervise vast enterprises and the Century Burial Association is fortunate to have him at the helm.

GOOD OUTLOOK

A few weeks ago the editor took his vacation to Chicago and other points. It was his privilege to return by motor, thus giving him an opportunity to view the crop outlook all along. His report of the crops along his way home is very gratifying and as far as we have been able to observe the crops throughout this county are in splendid condition. The farmers over the country are in high spirits and we feel that nature is doing her part for defense.

Read Delta National Bank Statement on Page Six.

JOIN THE ATTACK ON TOKYO, ...YOURSELF!

Every person in America may not fly over Tokyo, but every one's dollars can help produce the bombing planes that do!

You, you, you, can join the attacks on Tokyo by saving at least 10% of your pay in War Bonds—by joining your company's pay-roll savings plan today or going to your local bank or post office and buying War Savings Bonds —at least 10% of your pay—every pay day.

Remember you can start buying War Bonds by buying War Stamps for as little as 10c and that you get a $25 War Bond (maturity value) for only $18.75.

U. S. Treasury Department

EDITOR'S REQUEST

As Editor of the Century Voice, I am asking all agents to send in any news about their debits to be published, to:

Century Voice
Box 495
Yazoo City, Miss.

HOME OFFICE REMODELED

In order to provide more office space, the Century Burial office has been made larger. The exrta space will give ample room for the clerks to more efficiently perform their various duties and provide a private office for the General Manager. The entire interior has been redecorated and will be quite a comfortable place when completed. There has been such a great expansion in the business that these changes have been needed for some time. More than a thousand applications are written each month and constantly new agents are being appointed all of which makes it necessary to provide more space.

AN ABLE PRESIDENT

Not enough can be said about the president of the Century Burial Agency Force, Rev. F. F. Herron. He is punctual and very efficient in his duties. He is respected by all Century agents and they are proud of him as their leader.

CREDITABLE STATEMENTS

It is always a pleasure for us to have the opportunity to publish our bank statements and we are sure our subscribers, both local and out of town, appreciate this service. From time to time, we are given permission to carry these statements and our readers will find the last statement released by the Delta National Bank and the Bank of Yazoo City in this issue of our paper. This is a creditable statement and it is our object that it will inspire someone to protect themselves from the inconveniences of poverty and a dependent old age by saving a part of their earnings and depositing in a safe and sound bank.

IN THE BULLETIN

WATCH THE BULLETIN FOR:

- The Highest Reporting Agents For The Month
- DISTRICT MEETING DATES
- TOTAL NUMBER OF CENTURY DEATHS
- AGENT WHO WRITES THE LARGEST NUMBER OF APPLICATIONS FOR THE MONTH
- AGENT WHO MAKES THE HIGHEST INCREASE IN REMITTANCE DURING THE MONTH
- LEADING DISTRICT MEETING REPORTS
- NEW SUBSCRIBERS
- MISCELLANEOUS INFORMATION

THUS WE ENTER

With this our first issue, The Century Voice, a monthly journal dedicated to the principle of universal democracy, becomes a part of the fourth estate. We humbly make our entry, believing that the task to which we have set ourselves is worthy, and resolved that we shall prosecute our cause with diligence.

Our aim is twofold. First, we shall serve as a medium of expression for the Century Burial Association, its agents, its scores of funeral directors and assistants, its office workers, its casket manufacturers and helpers, and its 100,000 policy holders throughout Mississippi. It shall be our purpose to make this already great organization greater in both its extent and influence.

Second, it shall be be our aim to furnish to the Negro reading public that type of journalism which will promote the fulfillment of their needs and encourage their progress. The people of our section of America have been subjected to harsh and often cruel criticism by those who view our affairs from afar. The distant observer cannot fully appreciate our position and thereby is incapable of reporting wisely and unbiasedly about our racial relationships. We know that too often mountains have been made of molehills; that what was intended to help has resulted in harm. False ideals have been [illegible] and have bred false hopes. A sober, a true, and an [illegible] reporting of the news shall be our policy. We shall not deny that hardships exist, but we shall emphasize that also there are many and great opportunities for the black American.

We shall not be alone in our undertaking, for, fortunately, Mississippi already has several Negro newspapers which have assumed a similar mission. We join them because we feel that they are too few. Certainly, a million people need more than three or four newspapers which seek to solve their problems in the way most practical.

We solicit the good will of the public in our effort, and we invite the comment of our readers.

NOTES FROM THE EDITOR

It has been my privilege to visit some of America's biggest cities, and yet during all my travels I have not seen a more beautiful and attractive shoe store front than the Ingram Shoe Store front here in our own city. Mr. Ingram has been in the business of selling shoes for many years and keeps a full stock of beautiful late styles. The personnel of the store is very careful that the customer is given the correct fit at all times.

VISITS BAPTIST CONVENTION

Mr. George Stutts has always been well known throughout Yazoo County, but now since the discovery of oil, he is known throughout the state, and has come up from a well-to-do farmer to the richest Negro business man in the State of Mississippi.

Mr. Stutts was present at the recent Baptist State Convention which just closed in Clarksdale. Realizing that the twenty-one (21) oil wells now flowing to his credit, came not by chance, but through the providence of God, he gave to the Laymen's Movement Two Hundred Dollars ($200.00). With this liberal donation, he states, if the Mississippi State Baptists show a desire to pay out of debt, he will do even more. We know every loyal Baptist will work harder than ever before and prove worthy of having a man among them who is able and willing to lift a big part of their financial burden.

Read Bank of Yazoo City Statement on Page Three