

PALACE BEER PARLOR OPENS UP NEW HOME

Formal Opening Of New Bar Will Take Place Tomorrow In New Brondum Building

Pascagoula will be presented with one of the finest and most modern beer parlors and cocktail lounges on the entire Mississippi Gulf Coast, Saturday, when the Palace Beer Parlor moves into its new quarters in the new Brondum building at Krebs avenue and Canty Street.

Especially designed and constructed to suit the needs of the business, the new quarters represent the latest in establishments of its kind. Modernistic is the word which would most suitably describe this new parlor. It is elaborate in detail, without being gaudy, and its appearance is most pleasing and attractive.

A large bar, one of the largest in this section, is 32 feet long. Finished in dark grained oak it blends splendidly with the buffet.

The large bar is in two sections, each of which is centered with a large mirror. It is finished in dark oak with black trimming and blends harmoniously with the general color scheme of the interior of the room. The railing is unusually long, being 32 feet in length. It also is finished with grained dark oak.

For those who do not care to stand at the bar, modern tables with solid smooth mahogany finished tops, are arranged, each of which has a set of chairs with chromium frames and red leather upholstery.

The interior of the barroom is finished very attractively. The front part of the room is lighted with indirect light coming through non-transparent glass bricks. Four windows high on the side of the room furnish additional light and ventilation. The windows are ornamented with Venetian blinds.

The floor is made of dark tile squares, which blend with the furnishings. The wainscoting is high and is finished in orchid. From there up the walls are pink. The ceiling is made of paneled board finished in buff.

There is ample lighting in the building. Five fluorescent lighting chandeliers trimmed in chromium furnish indirect lighting. Additional ventilation is provided by two large fans in the rear part of the room.

Joining the room to the rear is the men's wash room on one side and a large storage room on the other.

The exterior of the Palace Beer Parlor is unique and attractive. The front is set back several feet to allow space for a flower box, in which arbor vitae and English boxwood plants have been set out. A huge neon sign further ornaments the front of the building.

The completion and opening of the Palace Beer Parlor, marks seven years of successful business operation on the part of its owner, and operator, A. M. Brondum. Noted for his hospitality, he has built up a fine reputation for the business. Seven years ago, Mr. Brondum opened the Palace Beer Parlor in the old location on Krebs avenue. The splendid conduct of his place has won a wide and favorable reputation for the business and its owner.

Brondum Building Improves Pascagoula Business District

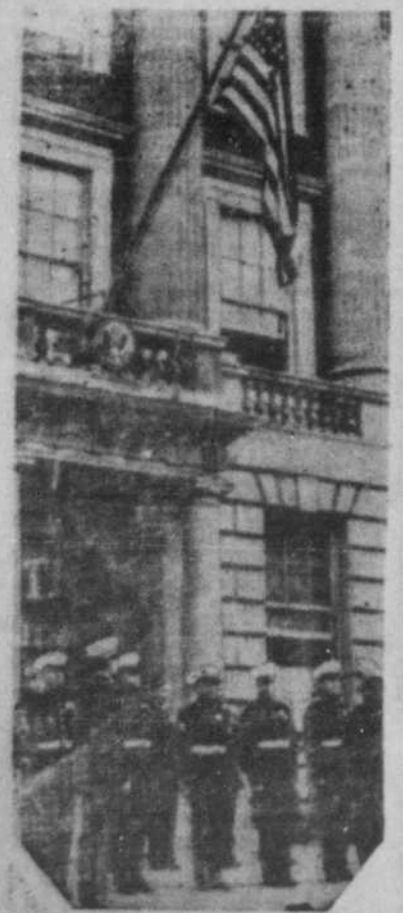
The new Brondum Building at Canty Street and Delmas avenue is now completed and represents the finest of the new buildings in Pascagoula and is a credit to the business district. Built of brick and steel construction, it is handsome in appearance.

The building occupies a frontage of 47 feet on Delmas avenue and extends along Canty Street 90 feet. It contains space for three stores, two facing Delmas avenue and one on Canty Street.

The corner section of the building is being occupied by the Palace Beer Parlor and the other on Delmas avenue is occupied by the smart Shoe Store, which opened for business two weeks ago.

The store space on Canty Street is as yet unoccupied. All union labor was employed in constructing the building.

Marines in London



C. P. Cablephoto

United States Marines stand guard in front of the U. S. Embassy in London for the first time. Sixty-three officers and men of the Marine Corps, including eleven rescued when the liner *Massena* was torpedoed, have been sent to the British capital to act as fire wardens.

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