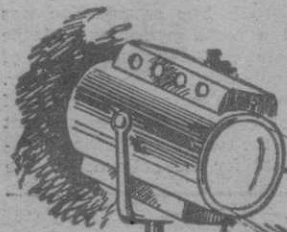


MONTANA NATIONAL SOCIETY
OF MONTANA MAY 15, 1950
HELENA

Farmer-Stockman



Hereford Congress Spotlights HEREFORD of the FUTURE

MORE THAN 300 LIVESTOCK men from 19 states and Canada shared experiences and opinions on Hereford breeding, management and marketing problems with the top breeders, producers and research men in the business at the first international Hereford congress held at Great Falls May 12 and 13.

Program of the two-day event, first of its kind ever conducted, consisted of three panel discussions on the subjects of size and type, herd and range management and marketing practices. In each case members of the panels, each an expert of national or international reputation in his field, presented comments on special phases of the subject. Following this, questions were presented from the floor.

Sponsored by Montana Association

The success of the event, in the interest shown, the active participation and the smooth expedition of the entire program is a credit to the officers of the Montana Hereford Assn. which sponsored the congress.

Claude Windecker, Ennis, president of the association, presided at the opening of the congress and was master of ceremonies at the banquet held Friday evening. A. E. Boswell, Billings, secretary of the association, and Herb Jillson, Billings, field representative, were in charge of all arrangements.

More, Cheaper Meat

While no definite conclusions were drawn in any case, there was early general agreement that the aim of the livestock breeder should be the production of more, better and cheaper meat.

An expression of revolt against present show standards was made by members of

the first panel. This was climaxed by F. R. Carpenter, Hayden, Colo., veteran stockman and first director of the Taylor grazing act, in his feature address of the banquet. Carpenter charged that show standards have not increased the amount of beef per dollar. Beef sells at three times what it did 50 years ago, he said, while dairy and poultry products sell at only twice what they did in 1900. The Hereford and the cattle industry of the future must be tailored to better meet this competition.

A summary of the three panel discussions follows:

TYPE, SIZE PANEL

"The registered breeder recognizes his responsibility to the commercial cattleman," said Dr. R. T. Clark, Denver, co-ordinator for the department of agriculture's beef cattle research department. This has been proven, he continued, by the willingness of both individuals and purebred associations to participate in the breeding research projects. This participation has involved the donation of both cattle and money to evaluate different lines of breeding in actual field tests. Many more lines must be tested also.

Adapt to Environment

Emphasis in the past has been toward changing environmental conditions as much as possible to suit the beef cattle available. The present research project involves the longer and more difficult job of trying to breed cattle for the environment of our western ranges.

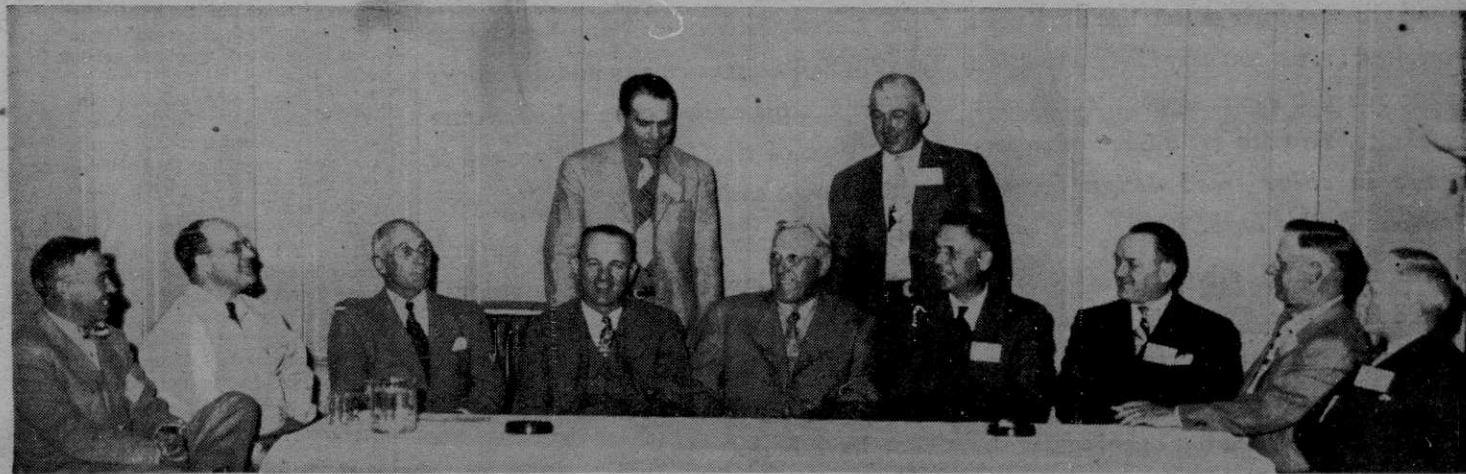
That progress is being made in this direction is supported, said Clark, by the determination (from research to date) that 86

percent of the weight variation in beef cattle at 15 months can be accounted for by heredity. The present breeding research project involves 37 states and 5 experiment stations working on a regional basis with different tasks.

"The Hereford breed will not remain static," Clark asserted. "We are well on our way to getting Hereford cattle that will compete with any beef breed in the country. . . . We are relatively stable on color but by no means stable on performance."

Seek Highest Efficiency

"Ranchers must think now of putting their operations on the highest efficiency basis," said Louis Hablas, Armour & Co., West Fargo, N. D., "because they will not have the present profit margins to work on (Please turn to page 7)



—Montana Farmer-Stockman Photo

Size and type were subjects of discussion during the first day's program of the first international Hereford congress at Great Falls May 12 and 13. Members of the panel which presented phases of the problems and answered questions from the floor are pictured here. Seated, left to right, are Harold Fulcher, Granby, Colo., registered breeder; Dr. R. T. Clark, Denver, co-ordinator for the department of agriculture's beef cattle research department; Albert K. Mitchell, Albert, N. M., past president of the American National Livestock Assn., the American Hereford Assn. and 1949 livestock man of the year; Warren Mon-

fort, Greeley, Colo., one of the foremost commercial feeders in the west; A. H. Karpe, Bakersfield, Calif., prominent feeder and breeder; Fred Willson, Bozeman, head animal industry department, Montana State college; Louis Hablas, West Fargo, N. D., of Armour & Co.; M. C. Simpson, Volberg, president, Montana Stockgrowers Assn.; W. A. Crawford-Frost, breeder, Nanton, Alta. Standing, left to right, are Ray Sprengle, Denver, field representative, American Hereford Assn., and Howard Lewis, Bozeman, manager, Monforton Hereford ranch. Lewis acted as moderator of the panel. Not pictured is Charles Redd, LaSal, Utah, stockman.

COVERS MONTANA AND NORTHERN WYOMING