



My Favorite make-
and the Price is Right!

\$42.75*
ONLY size 9-24

\$58.30* size 10-28
\$84.90* size 11-38

*All prices for 4-ply rating, plus tax and your old tire. Other sizes also thriftily low-priced at most Goodyear dealers'. Prices subject to change.

Goodyear's strong-pulling, long-wearing **SURE-GRIP D-15**

The most important thing to know about any tractor tire is what **USERS** think of it—so consider this:

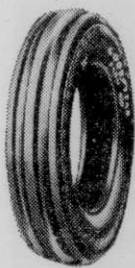
Survey after survey, year after year, shows that *more farmers prefer Goodyear tractor tires than all other makes PUT TOGETHER!* And that's regardless of price!

Now consider the fact that you can get Goodyear's regular SURE-GRIP D-15 at a price amazingly low for a tire with such high performance.

Don't take chances. Don't waste time, work and fuel with old, worn tires. See your Goodyear dealer—he'll show you how to save in every way! Goodyear, Farm Tire Dept., Akron 16, Ohio.

Great buy in front tractor tires, too!

NEW FARM RIB



\$11.90
ONLY

(4.00-15-4-ply rating)
Plus tax and old tire. Price subject to change.

Three ribs for easier steering—wide tread for extra flotation—tougher rubber compounds and huskier beads for greatest-ever durability!

GOODYEAR

Sure-Grip—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

MORE FARMERS PREFER GOODYEAR TRACTOR TIRES THAN ALL OTHER MAKES PUT TOGETHER!



Look for this nearby Goodyear dealer sign for better tire values—better tire care. Convenient credit terms.