



GRAVITY DOES IT—automatically! At the up-to-date Lazy 'S' Ranch in Elberta, Utah, feeder Jay Drage and Commission Agent Bryce Jones oversee dumping of rolled barley and cottonseed meal into the mixer truck.

BRANDING TIME! How many seconds to brand a Lazy 'S' on a rambunctious Hereford? Hard to say! How many minutes to set feed in front of 2500? A mere 15!

Where feeding 2500 steers is a "one-man" job!

ANNIE LEE WHEELER'S Treat-of-the-month



SNOW WHITE ICING

Mix in double boiler:

3 egg whites
¾ cup sugar

3 tsp. white karo
Pinch of cream of tartar

Place mixture over boiling water and stir until too hot to touch. Remove from heat and beat at high speed until icing stands in peaks. Blend in one tsp. flavoring to taste. Coloring may be added with flavoring. Frosts a two-layer cake. By: Mrs. John R. Heath, Route 1, Lamar, Colorado.

Shears for recipes! It's easy to win a pair of Wiss Pinking Shears, worth \$8.95! Just send your favorite recipe to: Mrs. Annie Lee Wheeler, Dept. G, Conoco Cafeteria, Ponca City, Oklahoma. If we print your recipe, you get the shears! All recipes become the property of Continental Oil Company.



If ever a name might fool a man, it's a Lazy 'S' Cattle Company, located in Elberta, Utah. Owned and masterminded by P. P. Thomas, his son Max, and associates, this live-wire combination recently created a setup where one man could feed 2500 head of feed lot cattle.

Here's Livestock Manager Leon Christmas' description of how it works:

Mounted on a truck chassis is an all-metal feed box, 5-ton capacity. Via overhead bins, silage, barley, and meal are dumped in, and a molasses tank (warmed by the truck exhaust) filled. Feed is mixed while the truck is on the way to the corrals. Then, automatically, feed and molasses mix together, just before drop-

ping into the manger. Total operations times 15 minutes!

In a versatile setup like the Lazy 'S', rolling stock must keep on its toes . . . and that's why Mr. Christmas "feeds" his equipment Conoco all-season Super Motor Oil!

"With Conoco all-season Super," says Mr. Christmas, "we know we're getting the best in engine lubrication and no cold-weather starting worries. This means a lot where machinery must be ready to go at a moment's notice and low-cost operation is a must."

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