



## ...THE OPEN PURSE...

The value in money is in what it will buy--the necessities, the comforts, the luxuries of life. Money spent in this community to buy these things for its people stays here where each and every person shares in the new profits its trading produces.

More modern conveniences, a wider social life, a greater business activity--in fact, a far reaching, ever growing, wave of benefits to every citizen of Red Lodge follows the practice of buying at home.

Open the purse strings--not to spend foolishly, but to buy wisely. Red Lodge offers you full value for every dollar's worth you buy, plus the greatest of all returns on your money--"A Better and a Happier Community in Which to Live."

How can you better introduce your merchandise than to advertise it in the Carbon County News---our circulation will give results.

Advertising Without Cuts  
Is Not  
The Straight  
Line from Your Store  
to More Customers

Your Store  
Advertising Using Cuts

We Have W.N.U. Ad Cut and Copy Service for Your Use. Let Us Show You How to Use Them.

The News has the only up-to-date Advertising Service in Carbon County--Its for Your Use.

Make Use of It!

