

How Your Television "Commercial" Will Look



To enhance an impressive list of manufacturing "firsts," Chevrolet now engages in another pioneering venture as the first motor car manufacturer to sponsor a regular commercial television show. Admittedly an exploratory venture to evaluate the possibilities of television as an advertising medium, these broadcasts were the first employing live talent to be sponsored by any automobile producer. Four weekly shows were staged by Chevrolet and broadcast through the facilities of the American Broadcasting Company's television network. The shows were telecast at the Dumont Studios in New York for the three stations currently teamed in the ABC television network. Shown above is a scene from the second of the series, a half-hour program titled "Roads to Romance."

JUNIOR LADIES AID MET WITH MRS. KNUDSON

The Junior Ladies Aid of the First Lutheran Church was delightfully entertained by one of its members, Mrs. Karl Knudson, on Thursday of last week at a picnic supper in the city park near the swimming pool.

The program consisted of readings by Mrs. Robinson and Mrs. Hjortholm.

Pastor Hjortholm discussed briefly the WMF convention held recently in Minneapolis.

Mrs. Stella Reid returned this week from Lewistown, Ida., where she has been visiting relatives.

Mr. and Mrs. Paul Patch of Sidney returned home Monday after spending the week with Mr. and Mrs. R. S. Fields and Mr. and Mrs. Gleason Pilcher.

Mr. and Mrs. Bernard Sprecher and family of Everett, Wash., left Thursday after visiting Mr. and Mrs. Lee Sleizer and other relatives for a few days. Mrs. Sprecher is the daughter of Mr. and Mrs. Sleizer.

Mr. and Mrs. MacCurrie and family of Big Sandy and Mrs. James Ross and son, Jackie, of Stockett have been visiting at the home of Mr. and Mrs. George Paliga this past week.

Mr. and Mrs. Verne Hovey of Troy, Mr. and Mrs. George Evangelinos and Donald Thornton, son of Mrs. Evangelinos of Eureka, Calif., spent the latter part of the week in Kettle Falls, Wash., visiting Mr. Hovey's son, Roy.

TREGO COMMUNITY SUNDAY SCHOOL

We will furnish transportation. Sunday morning 10:30 a. m.

THE METHODIST CHURCH LIBBY

Sunday School at 10:00 o'clock sharp.

FIRESTONE TIRES & TUBES

LUBRICATION AND CAR WASHING

● Pat's Service Station

PHONE 69

The Western News is Read by Everyone in Lincoln County

To The Voters of Lincoln County

I wish to express my thanks to the voters of Lincoln County for the fine support given me during the primary election. I will earnestly endeavor to merit this support.

EARL E. ZINGLEMAN

Intermountain Transportation Company

Announces

Change of Location of Bus Depot

NEW DEPOT - HOTEL LIBBY

Call on Mr. Don Rice, your local ticket agent, and he will gladly help you with your travel problems and quote you fares and schedules to all points in the United States, Canada and Mexico.

(Retain this Schedule for Future Reference)

Read Down	WESTBOUND	Read Up
7:05PM Lv	LIBBY, MONT.	Ar 8:55AM
7:40PM Ar	Troy, Mont. (MT)	Lv 8:20AM
f	Ar Moyie Springs (PT)	Lv f
8:00PM Ar	Bonnors Ferry, Ida.	Lv 6:00AM
8:25PM Lv	Bonnors Ferry, Ida.	Ar 5:00AM
9:20PM Ar	Sandpoint, Ida.	Lv 3:10AM
11:30PM Ar	SPOKANE, WASH.	Lv 12:45AM
9:55AM Ar	SEATTLE, WASH.	Lv 4:30PM

Read Down	EASTBOUND	Read Up
9:00AM Lv	LIBBY, MONT.	Ar 7:00PM
11:35AM Ar	Kalispell, Mont.	Lv 4:20PM
2:30PM Lv	Kalispell, Mont.	Ar 3:50PM
10:45PM Ar	Havre, Mont.	Lv 8:00AM
7:35PM Ar	Shelby, Mont.	Lv 10:50AM
9:20AM Ar	Williston, N. D. (CT)	Lv 12:30AM
6:00AM Ar	Minneapolis, Minn.	Lv 11:00PM
6:40PM Ar	Chicago, Ill.	Lv 12:01PM

Connections at Kalispell for Whitefish, Polson, Missoula, Butte, Helena, Salt Lake City, Denver, and all points South & East. Connections at Shelby for Canadian points, Great Falls and all intermediate stations.

PLAN YOUR VICTORY VACATION NOW!

You've Earned it - NOW ENJOY IT!

Ship your Light Merchandise via Bus Express

Fast Dependable Service

BUS DEPOT: HOTEL LIBBY

PHONE: 1

THE CHURCHES

CHRISTIAN SCIENCE CHURCH

The subject for the Lesson-Sermon for Sunday, July 28 at 11:00 o'clock is "Truth."

Wednesday evening meetings at 8:00 o'clock.
Sunday Service - 11 a. m.

CHURCH OF GOD

Sunday:
11 a. m. Morning worship.
10 a. m. Sunday school. Classes for all ages.

7 p. m. Young People's meeting.
8 p. m. Evening worship.
8 p. m. Prayer meeting.

Everyone welcome to our services.
REV. B. H. APPLIGATE, Pastor.

ST. JOHN'S EV. LUTHERAN CHURCH (Missouri Synod)

"The Little Cathedral in the Pines"
Divine Service 11 A. M. Sunday July 28.

Congregational Picnic Sunday, August 4. Service at 10 A. M.—Congregation meets at church at 11:30 A. M. Leave for Logan Park Picnic Grounds 11:30. Further information for members by post-card.

No Services for three Sundays in August 11, 18 and 25. The Pastor will be on vacation and lecturing at the Walther League Camp at Flathead Lake. He also must attend a Board of Director's Meeting in Great Falls August 14.

Pastoral State Conference here in Libby the last week of August. Divine Service will be held at the time of the Conference on August 27. Tuesday evening at 8 P. M.

Members of the Walther League are urged to attend the Walther League Camp on Flathead Lake August 18-24. Board and room for the week only \$14. For further information, see Pastor Hasskamp. H. HASSKAMP, B. D.

for medical missions will be taken.

CLAYTON M. SHOTWELL, Minister

FIRST BAPTIST CHURCH Eureka

Sunday Services:
10:00 a. m. Sunday School.
11:00 a. m. Morning Worship.

6:30 p. m. Baptist Youth Fellowship
7:30 p. m. Evening Praise Service.

Midweek Meetings:
Tuesday evening, 7:30, Choir practice.

Thursday evening, 7:30, Prayer Meeting and Bible Study.

ST. JOSEPH'S CHURCH Libby

Masses every Sunday, 8:00 and 10:00 a. m.

Confessions Saturday evenings, 7:30 to 8:30.

Baptisms by appointment.
Holy Days of Obligation Masses at 7:15 and 8:00.

FORTINE COMMUNITY CHURCH

Sunday School, 10:30 a. m.
Worship Service, 11:30 a. m.

Jr. Young People's Service, 7:45 p. m.

Evangelistic Service, 8:15 p. m.
Prayer meeting, 8:00 p. m. Wednesday.

Arvid Erickson, Pastor

ST. MARY'S CHURCH Troy

Masses the second and fourth Saturday of the month at 9:00 a. m.

FIRST LUTHERAN CHURCH

Morning Worship next Sunday, July 28, 6th Sunday after Trinity, will begin at 11:00 a. m. Sermon theme: True Obedience to God is of the Heart. Matt 5:27-30.

The Junior Ladies' Aid will meet on Thursday evening of next week. The place will be announced at Services.

H. C. HJORTHOLM, Pastor

OUR LADY OF MERCY CHURCH Eureka, Mont.

The Sacrifice of the Mass—Eureka, 9:30 a. m. on all Sundays except the 4th and 5th. On those two Sundays the hour is 11 a. m.

Rexford, 11:30 a. m. on all Sundays except the 4th and 5th. On those two Sundays the hour is 9:30 a. m.

The Sacrament of Penance—Eureka, Saturday at 4 and 7:30 p. m. Rexford, 4th and 5th Sundays at 4:15 a. m.

The Sacrament of Baptism—Sunday afternoon by appointment.

The Sacrifice of the Mass on Holydays of obligation in Eureka at 7 o'clock and 9:30 o'clock a. m. No Mass in Rexford.

HAROLD ERICKSON

ST. MICHAEL'S - EUREKA (Episcopal)

Sunday, July 28:
Morning Prayer and Sermon, 9:00 a. m.

RADIO REPAIRING

Sales and Service

Service With All Sales

RADIO BATTERIES

Baker's RADIO Service

PHONE 164W

To The Voters of Lincoln County:

I wish to express my thanks to the voters for the support given me in the Primary election, and as a democrat, I would appreciate it if the voters who supported me would give their support to the party's Nominee in the general election.

Gust E. Adamson

COME IN TODAY AND LET US HELP YOU

Make your vacation trip with a well-serviced car



Keep your car in sound condition—keep it serving dependably—until you get delivery of your new Chevrolet*

Come to our service station for skilled, dependable, car-saving service, today and at regular intervals.

Give your car the benefit of our four-fold service advantages: (1) expert mechanics, (2) modern tools, (3) genuine parts, (4) quality materials. Remember—we're members of America's foremost automotive service organization. Come in—today!

OUR CAR-SERVICE IS YOUR BEST CAR-SAVER

LET OUR SKILLED MECHANICS SERVICE YOUR CAR—NOW!

Check steering and wheel alignment • Test battery and electrical system • "Desludge" car engine • Service clutch, brakes, transmission, rear axle • Lubricate throughout • Tune motor

*SAVE YOUR PRESENT CAR! Despite record demand—and temporary shortages—we'll do everything in our power to speed delivery of your new Chevrolet. Thank you for waiting—and you'll thank us when you start enjoying Big-Car quality at lowest cost—for here's value never before offered even by Chevrolet!

Jaqueth & Charnholm
LIBBY, MONTANA

SALES BOOK
YOU can handle MORE customers easily, quickly, accurately with efficiently designed

Rediform's Salesbooks

Select from an unusually wide variety of sizes and styles for every business

Get in touch with your local dealer today