

Let's go Shopping with Polly

We hear about
The Railroad war
We hear that Russia's
Lost her Czar
We hear about
The dreadful things
The submarines
Can do
We hear about
The mercury
Arising to
The top
And then we hear
It's going
To make
A sudden drop
We hear about
The rise in wheat
About an
Orpheum "Dutch Tree"
Until our minds
Are so bewildered
We don't know
What to do



But with all this
Dire confusion
What woman
Cannot find
Time enuf to shift
The heavy burdens
From her mind
And search
The shops
For spring togs new
I know
That I
Can help her too
So do not worry
Do not fret
Do not delay
Or you'll regret
Let "Polly"
Shop for you
She'll try
To find
The best
There is
To buy

If you're a "shut-in" or live out of town, why not take advantage of The Bee's Shopping Service, which is free to its readers? Purchase sent from the stores C. O. D.

Address:
THE OMAHA BEE,
Polly, the Shopper.

REALLY, truly French gloves—Trefogues, in fact—imported gloves, as you know, are so hard to obtain now, but Thompson-Belden's have been fortunate enough to secure a perfectly splendid assortment. If you've been trying to get new gloves in the soft leathers of your choice, this new import is just what you need. These gloves are such beauties, too! Lovely whites with the stylish combination of black and white and the prettiest grays in several different tones from "pearl" to "battleship"—"mauve," too, so popular this Spring, besides many other fashionable colors. I was so delighted, I bought some on the spot and mean to tell all my friends to buy their Easter gloves at Thompson-Belden's. Priced \$1.75 to \$2.75.

IT'S quite a joke nowadays when we can actually put one over on that old ogre, H. C. L. If you'll turn to page 1, Main News section of this paper, you'll see an ad about a sale of dresses that will astonish you, and if you're a thoughtful woman, they'll make her home pretty and attractive. You'll read it with keen interest. I attended this sale Saturday morning, and I'm amazed to say I bought a whole lot of the wonderful values offered. Such bolts of cretonnes and chintzes!—each one unique, with lovely coloring and unique designs, handsome upholstery and soft, clinging draperies—and, to top it off, right at the beginning of the season to be able to procure brand new fabrics, for these actually are 1917 Spring patterns. There are yards, yards, yards of fabric for curtains—but, then, you'll want to see them for yourself, so I need not discuss further on this remarkable sale.

WHEN it comes to smart, trim hats for the office and other occasions, the Draheo-Luttlig Hat Shop, Baird Bldg., is certainly in the lead of exciting millinery. The specialities in tailored hats from such famed makers as Knox & Gage—consequently have a goodly assortment to show their patrons. You can't see their new Gingham and Pongee Sports Hats—the very last word in chic millinery!

PARTING before the windows of the L. L. Benson's Specialty Shop, 1512 Farnam, the other day, my curiosity was aroused to find that something interesting was going on inside, so in I went, and sure enough, I found them busy unpacking some pretty, new Spring garments, and I had the very best of them. As adorable top-coats as you ever saw for lots from \$5 to \$100! Really lovely in color and design, with velvet, fur, and all—like grown-ups' pockets and all—and dressy, silk coats to wear to Sunday school or parties, with lovely decorated crepe de chine collars—priced \$4.99 to \$12.99—and there are sweet little hats to boot. You can't see them, really your DUTY to buy one of these outfits for that LITTLE FAIRY in your home. For sister, who goes to high school, there are sweeter Engleish plaids, checks and plain velours in the stylish new Spring colors—for \$1.75 to \$2.75. And for the little girls there are some "specialty good-looking" top-coats at this new Uptown Store.

THE Sunshine Capsules I mentioned last week as being good for "the blues" can be found at the Allis Shop, 207 E. 15th St. Price 15c. Try a package—they're a "sure cure."

DID you notice the beautiful floral decorations at the First Presbyterian church last week when the organ was dedicated? Well, the flowers lovely and the plants artistically arranged? I was told that Lee Larson-Fentress Florist—was responsible for it all! He really deserves great praise for the skill he displays in the handling of flowers.

IN baby coats, Benson & Thorne's certainly have some splendid values. There are darling little white coats of cashmere, wool batiste and crepe cloth—some beautifully hand-embroidered and all thoroughly washable, for \$2.50 to \$14. Mothers will be glad to know that Miss Adams now has ready the Spring catalogue showing the infants and children's new garments which she will gladly send on request.

IN the realms of sports attire, "the field" is no color combination striking, no fashion bold to find favor with followers of Dame Fashion this Spring. By the way, in contrast, there is also a demand for some plain, strictly tailored garments by women of good taste. Lohrman, the Reliable Ladies' Tailor, 625 Paxton Block, specializes in this kind of garments and is prepared to make your Easter suit. His price, style and quality is always right. Dresses will vie with the pegged and barrel effects for style supremacy.

WHAT more attractive to a woman's feature than perfectly formed eyebrows? And do you know that irregular brows can easily be made shapely? At the Comfort Shop, 681 Rose Bldg., Miss Johnson's treatment by electrolysis for superfluous hair is carefully done.

DISTINGUISH! Oul Nam'ello, there is truly Parisienne smartness shown in every line of those charming, cloth-of-Boots, with slender little heels, which are being shown at Napier's Booterie—and listed to not forget! I should have a pair of these boots so moderately priced at \$9.99, for Mr. Napier advises that the supply is limited, and with the High Cost of Leather, shoe prices will rapidly advance.

EARTERTIDE is fast approaching, and in view of this, The Hoopie Shop is displaying a variety of religious subjects in art which should be of intense interest to many of our readers. Some of the pictures which I noted were, Veronick's Handkerchiefs, Ruben's "Descent From the Cross," Bucher's "Christ the Elder," also Madonnas by Old Masters and by more modern artists.

BLOUSES are things idyllic this Spring! Peas should visit Benson & Thorne's and see the lovely Georgettes in their filmy fairy-like beauty, if they wish new material to rave about. Truly a subject for a Spring poem was one dainty blouse of peach colored Georgette on which motifs were exquisitely embroidered and headed—a white vesiae, with tiny rows of pearl buttons added to the charming becomingness of it. It was priced \$12.50, and the same model also comes in white, flesh and rose. I went into raptures, too, over a gold blouse headed in Indian shades of brown, blue and gold—it certainly had a distinctively new touch! Priced \$12.99.

EGGS, Peppers, Salt! Of what does it make you think? Breakfast, maybe! Easter surely! But if you've been in Orchard & Wilhelm's Gift Shop recently, it makes you think of the cunning, little egg sets, with bird eggs for salt and pepper—priced \$1.25.

You remember the garden that blossomed through the Valina Letters of R. L. S. which was used most obnoxious to the author flourishes astoundingly and in his disgust he says that (and he has occasion to refer to "puzzles" he will simply use the letter "P"). For different reasons, but to console infinite repetition, when I mean Pillows after this, I shall say "P." Now I shall tell you about some wool, embroidered "P." made of the last Russian craze that I find any trace of in this country—with embroidery done in Old-Victorian manner depicting "a nightmare," "a sunset" and other impossible scenes.

SKIRTS, Skirts, Skirts—my, such a lot of clever Springtime skirts as I saw at The Haas Sample Suit Shop! Those silk skirts in the new stripes, plaids and plain colors are ever so good looking with their plaits, belts and nobby pockets, and there's so many different styles from which to choose—priced \$12.75 to \$19.50. This shop is of the Balcony Floor, Paxton Block, you know.

The Turkish or Harem skirt puffed at the hem and fastening to the underdrap is good for evening gowns.

THE Princess Starr Piano is the mysterious "Princess" referred last Sunday. Miss Horn, 4223 E. 24th St., wins the Orpheum tickets. The Colvin Piano School is the agency for the Starr Pianos, and in their new method of selling pianos direct to customer at factory prices you save many dollars on the purchase of an instrument. Talk the plan over with Mr. Colvin—Davidge Block, 15th and Farnam.

Plaids are exceptionally smart for sports affairs.

INQUIRIES from my readers lead me to suggest that fine catering for parties and weddings can be secured from W. S. Baldwin, 254 Farnam St., who for years has stood for the BEST service among Omaha's oldest families.

Council Bluffs Social Notes

The meeting of the Washington Avenue Mothers' and Teachers' club Monday afternoon, was an unusually interesting one. Mrs. O. G. Saunders, who is a member of the civil service reform committee of the Iowa Federation of Women's clubs, showed a collection of slides, giving views of a number of state institutions. The committee has prepared a number of these slides and are sending them out to the women's clubs of the state with the idea of making the needs of the committee more widely recognized. Each picture is accompanied by an explanation, which was very interestingly given by Mrs. Saunders. Owing to the bad weather the attendance was not as large as had been expected, but the program was greatly appreciated.

Monday afternoon Mrs. J. R. Reed entertained at a dinner in honor of the birthday of her husband, Judge Reed. The judge has held a number of prominent positions since coming to Council Bluffs in 1869, and the time was spent in recalling incidents in the early history of the city. The guests were all old friends of the judge, including Leonard Everett, W. S. Mayne, Spencer Smith, Emmet Tinley and Judge Walter I. Smith.

Tuesday afternoon eight girls of the younger set met at the home of Mrs. John Mehlhorn, jr., to organize the Junior Sewing league for the purpose of aiding in the work of the visiting nurse. Meetings are to be held Tuesday of each week. Miss Gretchen Hess was elected president and treasurer, and Miss Leontine Louie, secretary. The charter members are: Gretchen Hess, Leontine Louie, Geraldine Hughes, Edith Hess, Virginia Merritt, Catherine Searle and June Davis.

Tuesday afternoon about thirty-five members of the Flower Mission at her home on Oakland avenue Wednesday afternoon. It was voted to join the Visiting Nurse association as an organization and to co-operate in the supplying of outfits for babies. It was also decided to hold the annual luncheon at the Boat club in June, instead of at the Grand in April. Mrs. Pinney was assisted in serving by Mrs. Perry Badolet, Mrs. W. S. Rigdon and Miss Adelle Keeline. The Glen Avenue Card club was entertained at dinner on Wednesday evening at the home of Mr. and Mrs. P. H. Clark. The club guests were Mr. and Mrs. George Clark, Mrs. W. B. Cessna and Mrs. Warner Welch. The evening was spent at cards and prizes were won by Mrs. R. P. Robinson, Mrs. F. F. Everest and Mr. Will Keeline.

Mrs. J. G. Williams entertained the members of the J. K. club at "500" Wednesday afternoon. The prize for high score was won by Mrs. L. R. Thomas. Mrs. William Marguard won the consolation and Mrs. Grover DeBar the cut for all. Luncheon was served after the game. The decorations and favors were all chosen in honor of St. Patrick. Several piano solos were given by Mrs. Thomas, which were greatly appreciated by the guests. On March 28 the club will be entertained by Mrs. Eugene Hall.

About fifty members of the economic department of the Council Bluffs Women's club met at the Young Women's Christian association for luncheon Wednesday afternoon and later made a tour of the Wilcox greenhouses, which are especially attractive because of the Easter lilies. Mrs. Clarence Cunningham will entertain the club on March 28.

The Atlas club was entertained at luncheon at the Blackstone Tuesday. The hostesses were Mrs. F. W. Houghton, Mrs. Rachel Blarmon and Mrs. R. H. Bloomer. The regular study meeting of the club will be held next Monday afternoon, instead of Tuesday, at the home of Mrs. Houghton.

Tuesday afternoon the Garden club held its first meeting of the season at the home of Mrs. F. W. Dean. The attendance was small on account of the stormy weather, and the program which had been arranged was omitted. The new programs for the year were distributed and the afternoon was spent socially. March 27 the club will meet at the home of Mrs. Whitehead.

POPULAR GUEST FROM CHICAGO.



MRS. ALFRED FRANCKOUR

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MOVIE ACTRESSES AND THEIR HAIR

Did it ever occur to you that every movie actress you have seen has lovely hair, while the most popular count their curls as their chief beauty? In fact, many are leading ladies just because of their attractive locks. Inquiry among them discloses the fact that they bring out all the natural beauty of their hair by careful shampooing, not with any soap or makeshift, but with a simple mixture of canthox (which they get from the druggist) in a cup of hot water and applying this instead of soap. This full cup of shampoo liquid is enough so it is easy to apply it to all the hair instead of just the top of the head. After its use, the hair dries rapidly with uniform color. Dandruff, excess oil and dirt are dissolved and entirely disappear. The hair is so fluffy that it looks much heavier than it is, while its luster and softness is delightful.—Adv.

Florence Social Items

Miss Hazel Leach and Mr. John Kaufman were united in marriage Sunday afternoon, Rev. Mr. Case of Omaha performing the ceremony, which was witnessed by only relatives and close friends of the contracting parties. Mr. Kaufman came to Florence about a year ago from Beatrice. Miss Leach is the only daughter of Mr. and Mrs. Frank Leach, and has spent almost her entire life in Florence. The wedding took place at the new home of Mr. and Mrs. Kaufman, which is just across the street from the bride's parental home.

John Doll, Thomas Doll, Hans Doll and Miss Alma Doll spent Thursday at Blair visiting friends.

Mrs. Gus Heise of Bancroft, Neb., formerly of Florence, was here the first of the week, but is now in St. Joseph's hospital in Omaha undergoing treatment.

Emil Knag celebrated his thirtieth birthday last Sunday afternoon. After a beautiful birthday dinner the evening was spent in playing games. Among those present were Dr. and Mrs. C. A. Sorenson and family, Mr. and Mrs. Fritz Kruse and family, Mr. and Mrs. H. P. Kuhl and family, Mrs. Hans Knag and Miss Lena Knag.

Mr. and Mrs. Charles Heise and family spent Thursday in Blair, visiting friends.

Henry Christensen of Blair spent Thursday in Florence, the guest of E. L. Platz.

Mr. and Mrs. F. L. Schoop, who have been living in Florence the last few months, are making arrange-

Charlotte E. Graves



Will Read

"The Melting Pot" AT THE BLACKSTONE Monday, March 19, 1917 3:45 P. M. Admission, 25c

Taking Care of the Hair a Personal Responsibility

If you look like a frump don't blame your mirror or bewail your luck. It may be your fault.

The hair and the way it is cared for is ninety per cent of a woman's looks. It is so easy to prove this that no one should delay a minute.

A single application of Newbro's Herpicide is enough to convey an impression of its worth for dandruff, falling hair, itching scalp, etc. The increased luster, luster and beauty of the hair following the intelligent use of this delightful scalp prophylactic speak for themselves.

You will like Newbro's Herpicide. The odor is exquisite.

Send 10 cents in postage or silver for trial bottle and booklet to The Herpicide Co., Dept. 133-B, Detroit, Mich.

Sold everywhere—Guaranteed by The Herpicide Co. Applications at the better barber shops.

Newbro's Herpicide

EXCHANGE YOUR OLD RECORDS

OMAHA RECORD EXCHANGE

1226 W. 4th Bldg. 5037

SWEET MILK A GOOD "CURE" FOR WRINKLES

This New "Wrinkle-Cure" and Skin Beautifier Easy to Make with Half-Pint of Unskimmed Sweet Milk.

(By DORRIS KANE)

Changing a rough, coarse, blotchy wrinkled skin to one of velvety smoothness and rosy-toned purity is not a vain nor impossible desire. It can be done, for it has been done. Hundreds of women know it can be done, for they have seen the wonderful beauty-secure which has made possible their truly regal complexion.

Any woman following the simple instructions given here will become the proud possessor of a wrinkle-less skin and lovely complexion. All that is required is some unskimmed sweet milk, a little powdered brocol and a willingness to devote ten minutes each day in bringing out the hidden beauty beneath the weather-marrowed complexion.

First, dissolve two ounces of plain powdered brocol in one-half pint of sweet unskimmed milk. Then stir it as you slowly heat it to near the boiling point. This will make a full half-pound of the finest and most delightful pulling massage cream ever put on the skin. Wash as you would with rolling massage cream and you will be truly amazed at the wonderful results which will follow in a very short time.

Using this home-prepared skin-beautifier daily causes laugh-wrinkles to gradually fade away, fine lines and crowfeet soon disappear, and the rough, coarse, sallow, flabby skin takes on an exquisite softness and rosy-tone. Be sure to use none but unskimmed sweet milk, strictly the powdered brocol from your druggist in an original two-ounce package.—Advertisement.

CHANGING A RUGH, COARSE, blotchy wrinkled skin to one of velvety smoothness and rosy-toned purity is not a vain nor impossible desire.

WHEN WE MAKE A PRICE It Means No "Extras" Added Afterward

There is no reason and no excuse for this unfair practice.

This \$70 Casket \$30

With an impressive SERVICE—Free of needless expense, yet fitting the occasion.

STACK & FALCONER

"Omaha's Only Independent Undertakers."

24th and Harney Sts. Douglas 887.

Society Notes Dundee

The engagement of Virgil A. Deems, son of Mr. and Mrs. A. E. Deems of Dundee, to Lucille M. Henderson, daughter of Mr. and Mrs. George J. Henderson, has been announced.

The Dundee Catholic circle met Monday with Mrs. W. J. Foehl.

The Dundee Woman's club met Wednesday with Mrs. Royal D. Miller. Mrs. Hathaway had charge of the current topics, and sketches of short stories were presented by Mesdames Fred Elliott, Jr., J. F. Ferguson and N. K. Sypp.

Mrs. Brytogle of Louisville, Ky., is the guest of Mr. and Mrs. A. L. Green, who have recently returned from an eastern trip.

Mrs. Daniel Lea and daughter of Stevensville, Mont., who have been the guests of Mrs. C. W. Bowby, left Monday for their home.

The Ladies' Aid society of the Dundee Presbyterian church held an all-day session Friday at the church. A son was born last week to Mr. and Mrs. John W. Redick.

Mrs. Dow's Bible class met Tuesday with Mrs. John H. Harie.

The home of J. H. Taylor, 4804 Underwood avenue, was struck by lightning Monday. The fire was soon extinguished by the fire department. The All Saints' guild of Dundee met Tuesday at the home of Mrs. L. H. Tate.

The funeral of Mrs. Elizabeth Fitzpatrick, mother of Mrs. T. J. Nolan, was held at St. Cecilia's church Thursday morning, with interment at Holy Sepulchre cemetery.

Miss Alice Duval sang at a concert given in Lincoln last Saturday.

The Winter Dancing club gave a dance Tuesday evening at Harie hall.

The Young People's Society of Christian Endeavor of the Dundee Presbyterian church will have a social meeting Friday evening at the home of Miss Esther Westerfield, 817 North Fiftieth avenue.

Harry Hackett Will Be Buried Sunday Afternoon

The funeral of Harry J. Hackett will be held Sunday at 2 o'clock from the Brailey & Dorrance chapel. Interment will be in Forest Lawn cemetery. Rev. T. J. Mackay officiating at services at the grave.