

THE PARSON'S CORNER

By Rev. B. J. Minort, Pastor of the First Baptist Church, Alliance

THE IMPERSONAL AGE. We are living in a day when the personality, or personal qualities of a person, are gradually disappearing, as far as practical life is concerned.

Real personal service is gradually passing away. Is our neighbor sick or in need? Then we will minister unto him through a committee appointed according to Roberts Rules of Order.

It wasn't that these people did not feel that this mother should have help, and that they as individuals owed her and her children a certain amount of service, but these folks said they had paid taxes and the state thereby became their servant, or proxy, to do what was necessary for these children.

I often question whether from moral standpoint we have a right to delegate to another person, or institution, the responsibility we owe suffering humanity.

We insist that the curse of the age is the increasing tendency to do away with real, personal service to one another.

There are lodge members who support the lodge with their money, but when it comes to attending the meetings or business of the lodge they are not there.

The world is hungering for the personal touch. The man in need will appreciate the personal touch much better than money.

"Say It With Flowers" is a common saying, and I feel that too many of us are doing that very thing.

We are fast doing away with the personal element of religion. We like to perform our religious duties as lodge members do, through proxy, in the shape of committees; but it cannot be done.

(Continued Next Week)

BLACKROOT

Last Wednesday a number from this neighborhood worked on the Canton telephone line.

Mrs. G. E. Dyer was on the sick list Tuesday and Wednesday, but is some improved at this writing.

Mrs. Vincent Murphy who was sick last week is able to be up and around again.

Mr. and Mrs. Emil Murphy are rejoicing over the arrival of a 10-pound girl, who arrived July 20.

Charles Hookham was on the sick list last week.

Mrs. Leis and children visited at Charles Hookham's last Wednesday.

Robert Mitchell cut Hookham's oats last Wednesday.

Cal Leis cut L. L. Dyers' grain Friday and Saturday.

Koy Grosse cut Ivor Meekers' grain Friday.

Mr. and Mrs. Walt Weidle visited at Ivor Meekers' home Friday night.

Koy Grosse's sister and husband of Valentine is visiting at the Grosse home this week.

Mrs. George Flaherty returned home Friday from the Alliance hospital. She is reported as feeling much better.

Ivor Meekers visited at the Walt Weidle home Sunday.

Mrs. Robert Mitchell left Saturday to visit her mother in Lincoln. She expects to be gone for nearly a month.

Mr. Mitchell's mother from Scottsbluff is keeping house for him during her absence.

Last Saturday while working for Robert Mitchell, Claude Hookham had what might have been a very serious accident.

Marshall Sheldon was on the sick list Saturday and Sunday.

L. L. Dyers and G. E. Dyers were callers at the Cal Leis home Sunday.

Burl Dyers, W. A. Dyers, Bert Lance and C. Woods went to Agate Sunday.

Last Monday night the biggest rain of the season fell. There was 2.18 inches fell here.

To Live Again the Old Pioneer Days at Platte River Roundup

On August 22, 23 and 24 will be staged one of the most spectacular reproductions of pioneer life of fifty years ago.

A few of the old cowboys, Nate Trego, John Schiek, Ed McClothlin, Ed Coates, Tug Wilson, Jack Veach, Will Coker, Frank Coker, Jack Palmer, Bert Snyder, John Harsfield, Chas. Chesmore, Lee Case, James Cuffey, Fred Pierson and others will take part and stand back of the enterprise.

The first day will consist of sports peculiar to the west in those days such as riding bad horses and steers, roping and branding, wild horse races, and a ball game between the cowboys and a city team.

The second day will see a real reproduction of the old roundup, the trail herd of a thousand cattle, the horse cavy, the bed wagon, cow camp, branding of calves, etc.

The program of the last day will show an emigrant train which will be attacked by Indians who will capture and massacre the men and children and hold the women captives.

The second and third nights will show the Sioux Sun Dance, the Indian War Council and War Dance.

A good orchestra will be secured and a dance will be given each night in one of the largest dance halls in western Nebraska.

It is reported that a carload of wild ponies will be brought here from the plains of Idaho.

An effort is also being made to have Curley, The Crow, who was an Indian scout for the government and the only one to escape at the time of the Custer massacre, to be present during the three days entertainment.

The state board of equalization and assessment will meet either the last of this week or the first of next, to fix the amount of the levy.

As the board will have, by that time, complete assessment returns of the state totalled and tabulated, it will be a simple matter to compute the tax levy necessary to produce one-half of the biennial revenue.

This will be about 47 per cent increase in the state tax levy above a year ago, when the rate was 10.25 mills on one-fifth valuation, or about 2.08 mills on actual value.

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CHURCHES

EPISCOPAL CHURCH. Holy Communion, 8 a. m. Morning Prayer, 11 a. m. Church School, 10 a. m. REV. H. J. JOHNSON.

LUTHERAN CHURCH. Services begin at 10:30 on Sunday morning. Sunday school at 10 o'clock. Come and hear the gospel, pure and unadulterated. F. DROEGEMUELLER, Pastor.

CHURCH OF CHRIST. "What does the Lord's Day mean to you?" This is the question that will be answered at the morning hour of worship.

BAPTIST CHURCH. Last Sunday there was a slump in the attendance in the Sunday school. Let us make up for this next Sunday.

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sick. God has thus far blessed our prayer in several cases and we feel grateful for it. Hearts are happy as the result.

The services at Angora are coming along nicely and we expect a good work there.

The services at Hagerman's grove are well attended and until further notice we will have services there every Sunday afternoon at 3 o'clock.

The union services next Sunday will be held in our building, with Brother Epier as preacher. Come and hear this good man.

Don't forget the B. Y. P. U., both intermediate and senior. They meet at 7 p. m.

Many requests are coming in asking when the pastor will deliver his lecture, "The Four Pillars of Romanism." He is not in a position to say

as yet, but it will be amply advertised when he will do so.

By request, the offering at the Hagerman Grove services will be continued. We are glad to see the people anxious to help in this way.

American rag is of two varieties—jazz and the one so many persons are chewing—Colorado Springs Telegraph.



You'll get somewhere with a pipe and P. A.

Start fresh all over again at the beginning! Get a pipe!—and forget every smoke experience you ever had that spilled the beans!

Put a pin in here! Prince Albert can't bite your tongue or parch your throat. Both are cut out by our exclusive patented process.

What P. A. hands you in a pipe it will duplicate in a home-made cigarette! Gee—but you'll have a lot of fun rolling 'em with Prince Albert; and, it's a cinch because P. A. is crimp cut and stays put!

PRINCE ALBERT

the national joy smoke



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We have all kinds of soft drinks and flavors and pride ourselves on our prompt and efficient service.

You'll Enjoy Our Drinks.

Fresh Home-Made Candies in Fancy Boxes

Kept in Refrigerator Case.

Alliance Candy Store

Phone 27

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MR. HAPPY PARTY. QUICK! SO THE MEAT! COMPANY'S COMING, WE SHOULD WORRY, THEY WILL SEND IT IN A HURRY!!

Why not use the telephone for a go-between and we'll politely fill and promptly deliver your order. Get us on the wire and tell us to hurry.

Fancy Hens, dressed ----- 25c

Springs, dressed ---- 48c

Try our Home Made Bologna.

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All Kinds of Cold Meats for your Lunch.

Watch for Mr. Happy Party.

THE MODEL MARKET

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Nature's Remedy. Your Druggist. Good to Remember. NR TO-NIGHT-Tomorrow Bright. Paste in Your Hat. ALLIANCE DRUG CO.

None So Blind as Those Who Will Not See! Some people boast that they "never read the advertisements." Such people merely boast that they are blind to their own interests. People who closely follow the advertisements in The Herald are always getting the best bargains and saving the most money. The merchant who advertises is not only proud of what he has to sell you, but he is inviting you to seize opportunities to benefit yourself. Do you ever go where you are not invited? The advertisers in this newspaper are inviting you to visit them. People who study the newspaper advertising columns are the people who save money. Some merchants say: "We don't need to advertise; everybody knows us." Forty years ago "St. Jacob's Oil" was as well known as "Kodak" is today. "Everybody knows about us," said the manufacturers, and ceased advertising. Today "St. Jacob's Oil" is as dead as J. Caesar!