

**A Vast Exposition of  
Smart Fall  
Hats**

The New Styles That Every Man Appreciates

Here's where quality, style and the new lower price levels are combined for your complete hat satisfaction.

Wonderfully attractive showing of smart hats—specially featured at this store at—

**W. R. Harper  
Department Store**  
BIG STORE  
Alliance, Neb.

**ONE MINUTE  
STORE TALK**

We have discontinued **STYLE PLUS CLOTHING**. We guarantee every suit and overcoat in our store. All our merchandise is sold 'hat way. If you have purchased any merchandise that is not satisfactory, let US know. A customer of ours was worn one of our coats ten years.

**HARPER'S**

**Your Supreme Advantage**

*At Fall Clothes Headquarters*



You men are business men to a man—You know the supreme buying power of the store that sells the most clothes. Reason enough why Harper's stands so conspicuously in a class by itself for values, and style leadership in clothes selling.

In justice to yourself, you will inspect and compare our vast Fall showing before you spend a dollar for clothes.



**LIKE** a good friend, The Florsheim Shoe proves its merits best under severest tests.

The Florsheim Shoe  
\$10 and \$12

Harper's

**Matchless Values in New Fall Clothes**

**\$20      \$25      \$30**

Service to our patrons demands our selling the best clothes obtainable at every price. We feature at \$20, \$25 and \$30, new Fall Suits made to sell at much higher prices—but value, supreme values, must ever prevail here. Compare.

We Sell for  
CASH  
We Sell for  
LESS

**W. R. Harper Dept. Store**  
BIG STORE  
ALLIANCE, NEBR.

We Sell for  
CASH  
LESS  
We Sell for

**SATURDAY SPECIALS**

at the **W. R. Harper Dept. Store**

Our store is crowded with new merchandise. Come and see for yourself. These values are for Saturday, September 23 only. We know you like to save money, we sell no shabby merchandise here; ask your friends, they will tell you so. If any merchandise is not satisfactory bring it back and you can be judge. Come early and get the best selection.

**Royal Worcester CORSETS**

**\$1.50**

Low Bust, PingContil, Corded Elastic Tap, Medium Skirts, Fanny Tops. These are regular \$3.00 values. 200 to 300 corsets to select from. All sizes, all new merchandise. Saturday only.

**UNBLEACHED MUSLIN**

**10c Yard**

36 inch, regular 20c value. See this wonderful bargain.

**Saturday Only**

(10 yards to a customer)

**CHILDREN'S TAMS**

Saturday Only

**\$1.50**

All colors—all new styles. \$1.98 values.

**Glad Tidings.**

**BLEACHED MUSLIN**

36 inch  
(10 yards to a customer)

**12c Yard**

Hundreds of yards, special for Saturday only.

**DRESS GOODS SPECIAL**

For dresses and Middies, 36 in.

**\$1.25**

In Light Red, Dark Blue, Black, Brown also Dark Red.

**COLORED OUTING**

Light and Dark

**18c Yard**

This is the best quality, regular 25c grade.

**FORT MILLS SHEETS**

72x90

**\$1.00 Each**

(Two to a customer)  
\$1.50 to \$2.50 values.

**O. N. T. THREAD**

**5c Each**

150 yards. This is a value. Saturday only.

We Sell for  
CASH  
We Sell for  
LESS.

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