

BRANDEIS STORES

Wednesday Morning at 8 O'clock

We Place on Sale a Rare Collection of Exquisite Silk Fabrics, Trimmings, Partly Made Waists and Gowns, Hand Made Laces, Genuine Hand Embroidery, Made-up Robes, Wraps, Negligees, Fancy Linens and Art Needlework

Entire Stock of the Importers Exclusive Specialty Shop of Mme. Frohman of the Waldorf-Astoria of New York

Bought Through A. Gluck & Co., of New York
At Just A Fraction of Its Actual Value



In this stock may be found scores of partly made robes, partly made waists and unfinished costumes which may be bought for a fraction of their original worth. These creations were many of them the original designs of Madame Frohman herself. They are made of the richest silks and satins and the rarest hand embroidered and real lace trimmed fabrics. They need only the work of a skilled needlewoman to transform them into finished garments of individuality and exquisite beauty.

This is a stock that was the pride of fashionable New York on account of its exclusive character. Madame Frohman's exclusive shop is one of the most fascinating features of the famous Waldorf-Astoria. There was not another collection of imported fabrics and apparel in all New York to compare with this. Madame Frohman seeks only the patronage of the elite. She is in touch with the world's best sources of supply and it is her joy to assemble for her appreciative patrons robes and fabrics of rare beauty and splendor. Our sale which begins at 8 o'clock Wednesday will be one of the most remarkable merchandising events in this country's history.

Mme. Frohman is known in the chief markets of the Orient as one of the foremost collectors of exquisite hand work in this country. Her personal representative spends his entire time in the markets of the Far East seeking particularly beautiful specimens of Japanese embroidered fabrics, exquisite hand work from the Philippine Islands and the rich embroidered stuffs from China, where hand embroidery has been the work of adepts for centuries.

High Class Imported Novelties, Laces, Bands, Galloons, Allovers, Nettings, Trimmings, Etc.

From Madame Frohman's Exclusive Specialty Shop in the Waldorf-Astoria. Real crochet, real cluny, real macrame and real Princess laces, also rich simulations of real laces in crochet, Venise, filet, ratine, macrame and reticelli—dainty patterns in filmy shadow laces—beaded nettings—silk nettings—chantilly allovers and flouncings—crochet, Venise, Oriental and shadow allovers, flouncings, bands and edges—gold and silver effects—rich gold and silver embroidered trimmings—beaded trimmings, East India and Persian trimmings, also crystal bands. All novelties from Mme. Frohman's stock at a fraction of former prices. Arranged on immense bargain squares, yard **25c, 39c, 59c, 98c and \$1.50**

Hand Embroidered Silks, Canton, Shanghai Crepes, Mandarin and Shantung Silks Worth Up to \$10, at \$1.50 and \$1.95 Yd.

These exquisite silks which Mme. Frohman imported direct from the Orient are worked out in beautiful designs in the stunning Oriental colorings—the most perfect dye. Rich brocades and satins. Many exclusive patterns. This is a rare opportunity to secure these fine silks at a fraction of the real cost. Madame Frohman's prices for these extreme novelties was up to \$10 a yard, at yard..... **\$1.50, \$1.95**

Real Philippine Islands, Hand Embroidered Gauze Silks

These silks are woven with beautiful floral and Oriental effects, bordure effects, etc., in every tone of the rainbow, specially adapted for party gowns and waists. Madame Frohman's price on these dainty silks was up to \$1.25 and even \$1.50 a yard—our special price, yard..... **50c**

\$2 and \$2.50 Fine Gauze and Radium Silks, Tinsel Silks, Etc., 69c and 98c Yd.

Tinsel silks, Oriental printed kimono silks and brocaded Shanghai silks, Tokio silks in fast dyes, stunning printed soft finished foulards, pure dye hand loom tafetas, peau de crepe and plain weave canton crepes, Japanese, Chinese and Philippine printed silks in beautiful effects, from Madame Frohman's stock at, yard..... **69c-98c**

44 to 50 Inch Printed and Bordered Chiffon Cloth

Unlike anything ever shown—distinctive effects in white, ciel, maize, helio, Nell rose, Nile, coral, amethyst and black grounds with corresponding designs. These chiffon cloths were sought for by the most discriminating women in New York's fashionable sets. Madame Frohman's regular price was up to \$2.50 yd., at **50c-69c-98c**

Chinese and Japanese EPONGE SUITINGS

The height of fashion. Soft, clinging fabric in Russian blue, amber grown, russet, navy, white, natural, and tan—Mme. Frohman's price up to \$2.00 a yard, at yard..... **\$1**

Unmade Canton Robes

Robe patterns of exquisite texture with all hand embroidered panels and trimmings to match. Mme. Frohman's prices up to \$15.00 each, our special prices, **\$2.50-\$3.95-\$6** at

VEILS and SCARFS

All the Imported French Lace Veils, the fad in Paris—from Mme. Frohman's stock, many styles at, each..... **\$1-\$1.50**
Chiffon Automobile Veils and Scarfs—Large size veils and scarfs in all the fashionable colors—some extra heavy quality; Mme. Frohman's price up to \$10, at..... **\$1-\$3.98**

HANDKERCHIEFS

All the handkerchiefs from the Mme. Frohman stock in real Duchesse, real Princess, point Lire and Point Venise. **50c, \$1, \$1.50, \$2.50** at

NOTIONS

J. O. King's best grade 200-yard spool thread, extra special, the dozen..... **15c**
Mending Tissue, regular 5c package, for **2c**
Inside Belting, white or black, 6-yard bolts, at **59c**
Roberts' Gold Eye Needles, 5c grade, at the paper, **1c**
Rick Rack Braids, assorted sizes, at the bolt..... **10c**
Waved Wire Collar Supports—3 on card, the card..... **1c**
Rustproof Hooks and Eyes, at the card..... **2 1/2c**
Dress Shields, on sale, at the pair..... **5c**
Featherstitch Braids, worth 15c, at the bolt..... **5c**
Celebrated Wilson Dress Hooks, the card..... **6c**

Cold Storage for Your Furs

When your furs are in our new, dry cold air vaults they are absolutely safe. Perfect protection against moths, fire, heat, moisture, dust and burglars. Each fur piece in storage is hung separately—not crowded in. Better conditions and better attention than your furs could possibly get at home. The risk is ours—not yours.

Semi-Made Robes

Of Crepe de Chine and Chiffon Cloth

Handsone single robes from Mme. Frohman's stock, made of beautiful materials, crepe canton, crepe chiffon, hand embroidered in black, white, grey, helio, pink, with all the required elaborate trimmings to match—**\$5, \$7.50, \$10**
Silk dept., at each robe.....

Partly Made Waists

From Mme. Frohman's stock. Hand embroidered crepes, chiffon cloth, Shanghai and Canton Habutai with all the trimmings for each waist—Mme. Frohman's price **\$1.50, \$2.50, \$3.95; \$5** up to \$25 each, at each.....

Real Hand Embroidered Linen Robes, at \$3.98, \$4.98 and \$5.98

Neat, artistic designs as well as elaborately embroidered patterns on fine imported Irish handkerchief linen—some are unmade and some are partly made—worth up to **\$3.98, \$4.98; \$5.98** \$15 each, at the pattern.....

Real Irish Hand Embroidered Waist Patterns

Beautifully embroidered on sheer linen fabric in white—many are worth \$5 each, some are unmade and some are partly made, specially priced at..... **\$1.50; \$2.50**

Real Irish Linen and Japanese Linen Hand Embroidered Panels

Now in great demand for trimming robes and dresses—Mme. Frohman's prices up to **98c** \$3.00, at each

FANCY LINENS from Mme. Frohman's Specialty Shop

Genuine Hand Embroidered Table Covers—Made of pineapple linen, hemstitched border, 4 yards long. Mme. Frohman's price \$125; our special price..... **\$37.50**
Real Hand Embroidered Japanese Center Pieces—Embroidered corners, hemstitched edge. Mme. Frohman's price \$2.50; our price..... **98c**
Genuine Japanese Hand Embroidered Table Set—Center piece with three dozen doilies, embroidered in white or colors. Mme. Frohman's price \$50; our price..... **\$18**
Genuine Hand Made Maderia Embroidery, on pure linen, extra fine work—all sizes..... **75c to \$15**
Genuine Hand Made Japanese Battenburg Lunch Cloths—54-inch size. Mme. Frohman's price \$3.50; our price..... **\$1.79**
Genuine Hand Embroidered Chinese with hand knotted fringe. Mme. Frohman's price \$45; our price, each..... **\$15**
Genuine Hand Painted Silk Table Set—Two dozen doilies and center piece. Mme. Frohman's price \$25; our special price Wednesday day only..... **\$5**
Japanese Bamboo Baskets in all styles for ferns, roses and fruit and Sandwich Baskets, prices from 75c..... **\$6**
Piano Scarfs, on Crepe de Chine with hand knotted fringe. Mme. Frohman's price \$45; our price, each..... **\$15**

Real Irish Crochet Hand Made Laces From Mme. Frohman Specialty Shop

Picot edges, insertions and bands in narrow widths, 1/2 to 1 1/2 inches wide, on main floor, yard..... **15c-39c; 59c**
Real Irish hand made lace, edges, bands and insertions, up to 4 inches wide, in a score of the most exquisite designs that will delight all lovers of these fine laces, at the yard..... **\$1.50-\$1.98; \$2.25**

45-Inch Embroidered Skirtings in French Voile, Crepe, Etc.

French voile—the new snow flake crepe—batiste and Swiss fabrics in dainty baby Irish effects, English eyelet and new combination designs. Mme. Frohman's price up to \$3 a yard, at the yard..... **98c and \$1.50**

BUTTONS	GALLOONS	Embroidered Waist Frontings	BANDS
Plain and fancy trimming Buttons—rhinestone, buttons—buttons of every kind at less than 1/2 Mme. Frohman's price.	Sheer Batiste and Swiss Galloons, in beautiful open work patterns, worth up to 65c a yard, at, the yard..... 39c	1,000 pieces in 1/2-yard lengths; crochet, Venise and Irish effects—many to match; worth 75c—at, each..... 25c	Richly colored embroidered Bulgarian edges, points and bands in a wide variety—worth up to \$2 yd., at, yd. 39c

Ready Made Robes, Wraps, Coats, Negligees, Infants' Wear Etc., From Mme. Frohman's Stock at Prices Less Than Actual Cost to Import

- Hundreds of made up garments of various kinds from Mme. Frohman's stock offered at the most amazing bargains ever known—Robes, Wraps, Negligees, Coats, Infants' Wear, etc. Every garment is an exquisite creation.
- 14 Hand Embroidered fine Japanese Summer Shawls, Madame Frohman's price was \$25, our special price **\$5.00**
 - 29 Suits Ladies' Pajamas, plain and brocaded Shantung Silks, Mme. Frohman's price up to \$20.00, our price **\$5.00**
 - 15 Fine Japanese and Shantung Pullman Sleeper Robes, beautiful work, Mme. Frohman's price \$15.00, at .. **\$5.00**
 - 1 Fine Extra Large Black Crocheted Silk Shawl, Madame Frohman's former price \$125.00, at **\$39.00**
 - 12 Long Hand Embroidered Silk Shoulder Scarfs of rich texture, Mme. Frohman's price up to \$20, our price **\$5.00**
 - 1 Pink hand embroidered Silk Shoulder Shawl, very dainty wrap, Mme. Frohman's former price \$45, our price **\$15**
 - 1 light blue hand embroidered Silk Coat, a specially imported wrap that Mme. Frohman priced at \$60, our price **\$15**
 - 1 fine embroidered pink Evening Coat—an exquisite creation which Mme. Frohman priced at at \$60, our price **\$15**
 - 39 fine Short Hand Embroidered Silk Kimonos, very dainty, Mme. Frohman's former price \$10 to \$20, our price **\$5**
 - 18 Long Hand Embroidered Fancy Crepe Kimonos—Mme. Frohman's price up to \$50.00, at **\$10**
 - 12 Long Hand Embroidered Fancy Crepe Kimonos—Mme. Frohman's price up to \$75.00, at **\$25**
 - 14 Long Hand Embroidered Fancy Crepe Kimonos—Mme. Frohman's price up to \$45.00, at **\$15**
 - 12 Children's Silk Hand Embroidered Kimonos, worth up to \$12, at **\$3.98**
 - 14 Children's Silk Hand Embroidered Kimonos, worth up to \$10, at **\$2.98**
 - 38 Infants' Short Embroidered Kimonos—Mme. Frohman's price up to \$10.00, at **\$2.50**
 - 35 Infants' Short Embroidered Kimonos—Mme. Frohman's price up to \$12.50, at **\$5.50**
 - 41 Infants' Short Embroidered Kimonos—Mme. Frohman's price up to \$3.00, at **\$1**
 - 3 Infants' Fine Quilted and Hand Embroidered Carriage Robes, worth \$12.50, at **\$5**
 - 3 Infants' Fine Quilted and Hand Embroidered Carriage Robes, worth \$10.00, at **\$3**
- And hundreds of odd garments impossible to mention at reductions just as wonderful as these.

PLATE DINNER
In Pompeian Room Green Room Cafe, 25c a Plate.
Every Day From 2 Until 5 P. M. Attractive Menu.

Opening Week in Our New and Enlarged Drug Dept.
The success of the first day of our spring sale was phenomenal. Thousands of Omaha men and women who appreciate genuine values thronged the aisles of our enlarged drug and toilet goods section and took advantage of the scores of amazing bargains. Throughout this opening week extra specials will be featured every day in this section.
Lydia Pinkham's Vegetable Comp. **53c**
Peroxide of Hydrogen; 1-lb. bottle **11c**
Fletcher's Castoria; at the bottle **53c**
S. S. S. for the Blood; 4 1/2 size bottle **53c**
Mennen's Talcum Powder, at, can **8c**
20 Mule Team Borax—1-lb. package together with trial size of 20 Mule Team Borax Chips—all for **7c**
Woodbury's Facial Soap, at cake **12c**
Java Rice Powder, all shades, for **19c**
Quinine Egg Shampoo, at **19c**
Witch Hazel, full strength, pint bot. **15c**

We Are Official Agents in Omaha for **MUNSLING UNDERWEAR** For Women & Men
Shoe Repairing
Rapid work—perfectly equipped machinery for repairing shoes. Moderate prices.
FLAGS
for Decoration Day—All kinds in Basement, 1c up.