

Society Brand Clothes Included in

George Brooks' First Mid-Winter Clearance Sale

1/3 OFF ON ALL SUITS AND OVERCOATS

\$15.00 Suits and Overcoats
\$10.00

\$20.00 Suits and Overcoats
\$13.34

\$22.50 Suits and Overcoats
\$15.00

\$25.00 Suits and Overcoats
\$16.67

\$30.00 Suits and Overcoats
\$20.00

\$35.00 Suits and Overcoats
\$23.34

SALE MANHATTAN SHIRTS

\$1.50 Manhattan Shirts, now
\$1.15

\$2.00 Manhattan Shirts, now
\$1.38

\$2.50 Manhattan Shirts, now
\$1.88

\$4.00 Shirts, now
\$2.45



"The Hotel of American Ideals" Washington, D.C.

Hotel Powhatan

Pennsylvania Avenue at 18th and H Streets

New, Fireproof, Euro-ear Plan

Rooms, detached bath, \$1.50, \$2.00 up.

Rooms, private bath, \$2.50, \$3.00 up.

100 per cent. Fire, Germ and Dust Proof. Two blocks from White House, and near all points of interest.

WRITE FOR SOUVENIR BOOKLET WITH MAP.

LEWIS HOTEL COMPANY, Inc. Owners and Operators.

Direction and Management CLIFFORD M. LEWIS

Another unique drawing contest similar to The Girl Without a Mouth STARTS NEXT WEDNESDAY

JANUARY Victor Records

If you received a Victor-Victrola (or any similar instrument) for Christmas, be sure to come to Hospe's to hear the new records. We have separate sound-proof Recorder Rooms and gladly play the new Records for you without obligation to purchase.

We offer you the choice of thousands of the matchless new Victor Records. No matter what talking machine you have, no matter where it was bought, remember, most everybody comes to Hospe's for Records. You must come, too.

A HOSPE CO.

"THE VICTOR STORE."

1513-15 Douglas Street, Omaha.

BRIEF CITY NEWS

Stack-Falconer Co., Undertakers. Have Root Print It—Now Beacon Press.

Do You Know the Studebaker wagon of all descriptions are sold at 1117 Farnam street?

Look Ahead and Get Ahead by joining Nebraska Savings and Loan Ass'n. It will start you, 1607 Farnam street.

Announcement to the Public—The safe stock of J. J. Leight company, located at 1818 Farnam street, is now being sold at great sacrifices in price. Anyone in need of safes or vault doors please take advantage of this opportunity. Continuing business at the same old stand. J. J. Leight Company—Advertisement.

Missouri Pacific Changes Time—Sunday the Missouri Pacific makes several changes in the arrival and departure of its passenger trains here. No. 108, south-bound, will leave at 11:30 a. m. instead of 10:45 as now; No. 105, which arrives at 7 a. m., will arrive at 7:15, and No. 103, which gets here at 5:55 p. m., will come at 5:45.

Auto Hits Couple, Then Speeds Away

William Warner, 602 South Thirty-eighth street and Miss Nellie Nelson, 1518 Cass street, were struck by a rapidly moving automobile at Fifteenth and Douglas streets late last night and knocked to the pavement. The wheels passed over both Warner's legs, but his companion escaped injury. Warner was not hurt seriously and was able to go home unassisted. The driver of the auto did not stop after hitting the couple.

FRONT AND BACK DOOR. SCHEME OF THIEVES' GANG

Watchfulness upon the part of residents in the neighborhood near Twenty-eighth and Chicago streets prevented at least two bold burglaries last night and put the police in the way of breaking up a new game in the burglary line here.

Early yesterday evening a ragged young man appeared at the back door of Commissioner Tom McGovern's home, 532 Chicago street, and asked for something to eat. Mrs. McGovern gave the man some hot coffee and sandwiches and while doing so heard a noise at the front door. She left the kitchen to investigate and found two tramp companions in the parlor. The commissioner's wife ran to a dresser nearby and put her hand in one of the drawers as if to get a pistol and all three men ran. Shortly afterward the same trick was tried at the home of Charles Seagren, 220 Chicago street. As in the first instance, the men working the front part of the house were noisy and were heard. Mr. Seagren happened to be home and chased the thieves away.

SEERESS BUNGLES JOB READING M'NEIL'S PALM

"That's a bum job of palm reading, so just give back my quarter," demanded Charles McNeil to Mme. Anna George, a palmist at Twelfth and Douglas streets. He stuck his hand in his overcoat pocket, pretending that he had a gun hidden there. The coin was handed back and just as the dissatisfied patron was making his getaway, Patrolman Wright and Detectives Lohrey and Sullivan came along. Upon the fortune teller's complaint, McNeil was arrested.

At the station he said that the seeress had told him that he was an Englishman by birth, a clerk by occupation and would die in great happiness. McNeil is a patriotic Irishman, a boiler-maker out of a job and says he is so happy now that the thoughts of death make him sad. He says any prophet that cannot come nearer to the truth than this is not entitled to a fee.

MEMORIAL SATURDAY FOR JUDGES WAKELEY AND DOANE

Judge A. L. Sutton, presiding judge in this district, has issued a call for memorial services to be held in court room No. 1 of the new court house Saturday morning in honor of the memory of Judges E. Wakeley and G. W. Doane, two of the oldest members of the Douglas county bar, who passed away near the close of last year. The invitation extends to all relatives, friends and old settlers.

Key to the Situation—See Advertising.

LINCOLN GETS NEXT MEETING

Guild of Omaha is President of Commercial Club Secretaries.

MUCH BUSINESS IS TRANSACTED

Manufacturers of State Congratulated on Their Campaign in the Interest of Goods Made at Home.

J. M. Guild, commissioner of the Omaha Commercial club was elected president of the Nebraska Commercial Clubs Secretaries' association at the final session of the secretaries yesterday afternoon.

Lincoln was chosen as the place for holding the meeting next year.

A. M. Conners of Grand Island was elected secretary-treasurer. Vice presidents were elected in the following order: James Henderson, Central City; O. E. Oehler, Kearney; H. B. Howell, Hastings.

Resolutions were adopted endorsing the Nebraska Development and Public Welfare commission, as proposed by a bill drawn up by the joint committee from the State Editorial association and the Association of Commercial clubs.

Further resolutions were adopted extending thanks to the Omaha Commercial club and to J. M. Guild for the reception and entertainment furnished the members while in Omaha; congratulating the Nebraska Manufacturers' association on its work in the campaign for Nebraska made goods; and thanking the Omaha manufacturers and business houses for the invitations to visit and inspect their plants while here.

Those who enrolled in the association during the two days' session and are, therefore, charter members, are as follows:

Fred H. Barclay, Pawnee City; W. D. Fisher, Havelock; James Henderson, Central City; O. C. Turner, Nebraska State Automobile association; F. B. Ferguson, Winlow; R. G. Riley, Fairbury; H. B. Howell, Hastings; Herbert Lomnd, Winside; A. M. Conners, Grand Island; C. R. Staceka, Campbell; E. W. Rostler, Walthill; F. J. Ringer, Lincoln; Penn P. Fodrea, Nebraska Manufacturers' association; J. M. Guild, Omaha; E. V. Parrish, Omaha; Emil Benson, Wahoo; R. J. Fleming, Cedar Bluffs; O. E. Harris, Table Rock; R. D. McFadden, Hastings; Zane Thompson, Omaha; W. F. Hoerger, Sutton; Charles E. Jones, Albion; W. S. Whitten, Lincoln; C. E. Bolby, Fremont; R. J. Jacobson, Crete; C. E. Oehler, Kearney; Theodore F. Wolf, Fremont; C. W. Grosshaus, Sutton; F. F. Grosshaus, Sutton; O. B. Towne, Council Bluffs.

Should Study His City.

The problems of the Commercial club secretaries were again discussed Friday at the session of the Commercial club secretaries of the state in the Paxton hotel, thirty-two of whom have so far enrolled.

At the morning session O. E. Oehler of Kearney read a paper on "Securing New Industries." He urged that each secretary study his city and strive for industries that would fill a need in the city and community, and to avoid those which for any reason do not naturally belong in their community. "We must study our wants and possibilities," he said. "Otherwise we will often find ourselves shooting for same that our guns cannot reach. The bonus hunter is dangerous. It is often the case that a man represents himself as proposing to start a big institution and who merely collects bonus money in one way and the other until the capital he has received as a bonus amounts to enough to finance his whole proposition. And it very often occurs in such cases that the town wakes up to find itself left holding the sack."

Reasons Why.

H. B. Howell, on the subject, "Encouraging Home Manufacture," pointed out some of the reasons why a home manufacturer might not be patronized at home. "The people," he said, "should not be expected to support a home factory on sentiment alone. The goods must be good enough to meet the demands of the home market. It sometimes happens that a factory's goods are good enough to find a market elsewhere, but are not up to the standard of quality required by the people of the town. Second, there is often a lack of effort on the part of the manufacturer himself to secure the home patronage. He often spends money on traveling to introduce his goods in other places and depends upon the people in his own town to call him up by telephone or make him a personal call in order to get acquainted with his goods. He, on the other hand, should seek the home patronage as well as that in other towns.

State Development.

E. V. Parrish, manager of the publicity bureau of Omaha, gave a synopsis of the "Nebraska Development and Public Welfare bill" that is to be introduced in the state legislature this winter to provide for a commission of seven men who are to manage the publicity of the state. The bill provides for the work to be done through the publicity of the state. The bill provides for the work to be done through the University of Nebraska, and provides for a commission consisting of the governor of the state, the chancellor of the University of Nebraska, a member of the Board of Regents of the university, the secretary of the State Board of Agriculture, the state superintendent of public instruction, the director of the legislative reference bureau and one other. "In brief," said Mr. Parrish, "the plan is to tell the truth about Nebraska. This publicity only reacts and subsequently hurts the state more than it benefits it." The bill provides for an appropriation of \$50,000 to carry on the work and the commissioners are to work without salary.

Tell Their Troubles.

The secretaries enjoyed a round table luncheon at the Omaha Commercial club rooms at noon, when the troubles of commercial clubs and their secretaries were continuously and informally discussed. A. M. Conners of Grand Island wanted the commercial secretaries to decide upon some "code word" whereby the secretaries could recognize a brother member when they received correspondence asking for a list of the members of the club and other information. He held that to answer such communications without some assurance that the man asking it wants it for legitimate purposes is not best, because often someone wants the names of the business men for some purpose which is entirely for his own interest. Conners' scheme did not take well with the rest of the secretaries and the opposition to his plan was overwhelming. J. M. Guild and others held that if now and then names were secured in this way for purposes of advertising or other purposes not approved by the club, such cases were rare. James Henderson of Central City believed that the secretary should simply use "horse sense" in judg-

Julius Orkin

1510 DOUGLAS ST.

THE GREATEST SALE OF Women's Tailored Suits Starts Saturday, 9 A. M.

The time has come for our annual cleanup of suits and every woman in Omaha and vicinity knows what this means. We have divided our enormous stock into two great lots which will be placed on sale Saturday at these big bargain prices. Every suit is an exclusive model and made up in the most desired materials in vogue this season. Besides our usual big assortment of regular sizes, all our misses' suits and extra large sizes are included in this sale. Be sure to come and try to be here early.

\$12.50	YOUR UNRESTRICTED CHOICE OF ANY FINELY TAILORED SUIT IN THE HOUSE THAT SOLD FORMERLY FOR \$29.75, \$35.00, \$39.50 AND UP, ON SALE SATURDAY, FOR \$12.50.	\$7.50	YOUR UNRESTRICTED CHOICE OF ANY SUIT IN THE HOUSE THAT HAS SOLD REGULARLY FOR \$19.50, \$22.50 AND \$25.00, ON SALE SATURDAY.
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FURS AT HALF PRICE — Don't fail to take advantage of this great half price sale of furs.

SALE OF PLUSH COATS SATURDAY, \$10, \$12.50, \$15

Our entire stock of Coats and Dresses now on sale at Half Price.

ling whether or not he should answer the communication.

Mayor George F. Wols of Fremont discussed street lighting and revealed some of the plans followed in putting in the system in Fremont. He agreed to furnish the secretaries pamphlets giving figures on the operation of the municipal lighting plant at Fremont.

J. M. Guild of Omaha told the members how to secure a good attendance at their meetings. He urged them to call their meetings for the noon hour and have a luncheon in connection with the meetings, and in corroboration he pointed to the success of the public service luncheons given weekly by the Omaha Commercial club.

Ward C. Gifford of the Omaha Commercial club started a discussion on newspaper publicity. He pointed out the difficulty that many clubs have in getting space in the newspapers for the items from their towns and talked to them from

standpoint of ex-newspaper reporter.

He told them they must remember that before a daily paper in the city would publish their items these items must have a news value. This opened a general discussion, which revealed the fact that many of the secretaries are ex-newspaper men. O. B. Towne, secretary of the Council Bluffs Commercial club, speaking from the standpoint of an ex-city editor, told the secretaries that if they did not frown upon the newspaper men when they called at the commercial club office they would get publicity, because the reporter was always out for news.

Immediately following the luncheon the crowd of over thirty secretaries was taken on an excursion to the roof of the eighteen-story Woodmen of the World building, where they were treated to a panoramic view of the city from that vantage point.

Persistent Advertising is the Road to Big Returns.

New Firm Preparing to Open Their Neat Store Here March 1

"Ed" Wilcox of the firm of Allen & Wilcox, which is to open a men's clothing store at 203 South Fifteenth street March 1, has returned from the east, where he made large purchases of clothing for the stock of the new firm. A high class of clothing will be sold at prices within reach of the man who wants the most stylish and modish clothes at figures which are within the compass of his pocketbook. The store will be opened with a display of very excellent spring suits and top coats. All the latest fashionable designs and cuts will be shown.

Mr. Wilcox was with Browning, King & Co. in this city for more than twenty years. Thomas W. Allen, the other member of the firm, was with Browning-King for more than eleven years. Both are very well known in Omaha and Nebraska business circles and are recognized as leading authorities in the men's clothing business.

Snowball Victim Stabs Wrong Man

Robert Rissey, 1907 South Tenth street, was stabbed at the base of the left lung last night at Thirtieth and William by an infuriated foreigner, who mistook him for a youth who threw a snowball. He was taken to St. Joseph's hospital and is in a serious condition.

Mike Ojile, a Syrian, was arrested at midnight by Patrolman A. A. Rich and later confessed to the stabbing. He says that Rissey tormented him. According to the injured man, the snowballs were thrown by some small boys.

Hart, Schaffner & Marx

Not a fancy suit or overcoat in the entire stock reserved. All go at sale price.

All Suits and Overcoats that formerly sold to \$35.00, at	\$21.75	All Suits and Overcoats that formerly sold to \$25.00, at	\$17.75
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\$14.75 For choice of all broken lines Hart, Schaffner & Marx and other high grade makes, no matter what the former selling price. All must go.

All Suits and Overcoats that sold at \$16.50 and \$18.00, on sale, at choice **\$11.50**

Remember, we guarantee the purchaser satisfaction in any selection he may make from our stock. We know the goods.

350 Children's Suits on sale at	\$2.45	THEY'RE WORTH DOUBLE THESE CLEARING SALE PRICES	425 Children's Suits on sale at	\$4.45
396 Children's Suits on sale at	\$3.45		275 Children's Suits on sale at	\$5.45

25% DISCOUNT ON ALL WINTER WEIGHT TROUSERS SATURDAY.

A big lot of men's suits and overcoats, in domestic room, Saturday, to close **\$5.00**

Children's suits and overcoats, in the domestic room Saturday, to close **\$7.95**

HAYDEN'S

THE RELIABLE STORE