

BRANDEIS STORES

Notable Sale of Exquisite Gowns and Dresses

All the Highest Class Women's Costumes, Secured at a Tremendous Reduction From One of New York's Most Famous Importers and Manufacturers of Fine Apparel

Never in Western history has a store been so fortunate as to secure women's apparel of such fashionable elegance and such superb quality at a greatly reduced figure. This New York firm sold us, at practically our own price, all their fine imported Spring and Summer Gowns, as well as scores of beautiful adaptations of foreign models. This sale is an event of fashion interest as well as a wonderful bargain occasion.

This sale enables women to buy at a very moderate price a new gown for wear at openings of Omaha's social and country clubs—gowns and dresses designed for resorts, for afternoon affairs, luncheons or elaborate evening parties

THE STYLES
The Bulgarian motifs some with low, wide waist lines—many variations of draped costumes—graceful adaptations of extreme Paris & Vienna models

We have assembled in one group the fine evening gowns and robes of rich silk and chiffon. They are masterpieces of elegance. Many are hand embroidered voile and crepe frocks—gowns trimmed with real Irish lace or with filet, shadow or eluny lace. Costumes adapted for the most exacting social affairs of spring and summer. Many of the imported gowns are individual models and cannot be duplicated.

SOME OF THESE DRESSES WORTH \$50.00, SOME WORTH \$65.00, \$75.00, \$85.00 AND EVEN AS HIGH AS \$100.00, AT

\$25

THE COLORS
These costumes are in all the new and popular Rose shades—Balkan blue—Chartreuse—new green—Dorothy blue—and white with embroidery in plain or rich Balkan shades



Women's Dresses, Made to Sell Up To \$40
Beautiful Linen Frocks, hand embroidered crepe dresses, voiles and batiste costumes with dainty trimmings of fine lace and embroidery, the new plain and fancy ratine dresses and lingerie frocks. Daintiest of summer apparel.

\$19

Women's Dresses Made To Sell Up To \$30
Scores of the popular crepe dresses beautifully embroidered—many of the voile and lingerie summer frocks in high favor—the new ideas in plain and fancy ratine—charming and practical summery linen dresses, special at.

\$15

7,500 Men's Spring and Summer Shirts in One Tremendous Purchase



Overstocked Shirt Makers Sold to Us Just 650 Dozen of Their Regular 75c, \$1.00 and \$1.25 Shirts. You Can Buy Them for 50c and 65c

Our buyers visited the leading shirt makers in New York last week and bought their samples and excess stock of their leading lines that never sell regularly for less than 75c, 85c, \$1.00 and even \$1.25 each. We bought in large quantities and forced an unheard of bargain.

At These Prices Every Man Should Buy His Shirt Supply for Months to Come Shirts of every kind—madras, percales, pongee, soisette, chambray and mercerized silk and cottons. Plain white shirts, plain colored shirts, wonderful lot of novelty effects in new patterns for 1913. All are negligee shirts, made mainly in coat style with neckbands, some being the popular models with detachable turn-over soft collars, while others have soft collars attached. We have grouped these thousands of shirts into two lots for Saturday.

2 BIG LOTS SATURDAY

ALL THE 75¢ and 85¢ SHIRTS AT **50¢**

ALL THE \$1-\$1.50 and \$1.25 SHIRTS AT **65¢**

Low Heel Pumps
The New Spring Favorites in Shoes for Women
Handsomely finished pumps made from tan calf, gun metal calf and patent leathers over the newest pump last that insures an absolutely perfect fit—one of the smartest styles—in all sizes and widths—at the pair **\$3.48**

See the Clever New Button Oxfords
High, six-button styles with pearl buttons in grey, tan and white Nu Buck, in broad toe styles with short forepart—handsome, perfect fitting shoes in all sizes and widths—at the pair **\$3.95**

We Sell Red Cross Shoes, Pumps and Oxfords
The most comfortable shoe made for women. It bends with the foot. Prices range from \$3.50 to \$4.50.

Saturday is Children's Day
Complete sections devoted exclusively to the proper outfitting of boys and girls.

Boys' All Wool Norfolk Suits \$5
Some with two pairs of pants—new, snappy models for boys. Made up in richest weaves, popular patterns.

BOYS' NEW NORFOLK SUITS AT \$3.25
Worsted and tweeds—browns, blues and greys.

BOYS' BLUE SERGE Norfolk Suits, \$3.75
All wool and worsted—ages 5 to 15 years.

BOYS' LONG PANTS SERGE SUITS, \$9.25
Boys' wash Russian and sailor suits, \$1.00
Boys' blouses, yoke back and collar, 49c
Boys' shirts, 49c; boys' belts, 25c; boys' ties, 25c
Boys' base ball suits—shirt, pants, belt and cap—blue trimmed in grey or grey trimmed in blue, 75c

Girls' Spring Coats
A new lot just received—cleverest of juvenile styles for spring—Norfolk and plain tailored spring coats in the pretty light and dark shades—all ages—reliable in every way. **\$2.98-\$5**

Girls' Pretty Wool Dresses
Dressy little frocks for spring and summer wear—for school or for dress purposes. They launder beautifully and are the most practical frocks imaginable. Styles that are different from the ordinary children's dresses, at **\$1-\$1.50-\$1.98**

Men: Here are the New Oxfords
Made over the new flat lasts in English styles with blind eyelets, low heels and narrow toes. Comfortable, serviceable shoes in tan and black calfskin leathers, in all sizes and widths, at **\$4**

Men's Dress Shoes, \$2.95
Tan calf, black calfskin and patent leathers in button or lace styles with welt sewed soles. Good shoes, newest lasts; made from solid leathers.

Coronet Hats
Not like ordinary hats that sell for ten dollars. "Coronet" hats are the creation of a noted French designer who achieves real Parisian style in moderate priced millinery. "Coronet" hats have no rival in style or quality at \$10. The new styles for early summer are wonderfully effective.

Misses' and Juniors' Hats at **\$2.50**
Charming styles in hemp and milan hats for girls; ages 4 to 16 years—specials, at—

Novelty Ostrich Feathers
All kinds of new stick-up novelties in quill effects, pen pons, bandings, etc., at—

Untrimmed Hemp Straw Hats
Including hand blocked hats in new poke effects, sailors, etc., in all colors; \$5 values, for—

Flowers and Foliage
June roses, American beauties, lilacs, etc., one or two bunches of a kind, worth to \$1, at—

\$2.50 **\$1.25-\$2.98** **\$2.50** **39c**

RIBBONS
Best quality, 5-inch mes-saline ribbon, yard, 15c
Fancy Sash and Hair Ribbons in attractive patterns that match; at, yd., 29c-39c

Knit Underwear
Women's cotton and lisle union suits in cuff knee and umbrella styles, worth to 69c, at garment, 50c
Women's cotton union suits, worth 50c, at, 35c
Women's cotton, swiss ribbed vests with low neck and cuff knee pants, worth to 19c **12 1/2c**
50c Boys' Union Suits, at, 35c
15c Children's Vests, at, 10c

SPECIAL--Women's Long Silk Gloves at \$1 Pr.
"Kaiser's" Silk Gloves, in full 16-button lengths—Tricot weave, with double tipped fingers, in white, black, tan, navy, gray and pongee.

Women's Washable Long Chamoisette Gloves, 50c Pair
12 and 16-button length Gloves, made from good quality chamoisette, in white and natural colors—extra good values, in all sizes.

White and Black Long Kid Gloves in Milanese of Tricot weave, at the pair, 69c
French Lambskin and Kid Gloves in 2-clasp effects, at the pair, \$1 and \$1.50

SPECIAL SALES OF WOMEN'S AND CHILDREN'S HOSIERY

Women's Pure Thread Silk Hosiery, with double soles, 69c worth to 50c, at pair, 25c
Women's Pure Silk Boot Hosiery, worth 50c a pair, 39c at the pair

Women's Cotton and Mercerized Silk Lisle Hosiery, worth to 50c, at pair, 25c
Women's 25c Cotton and Mercerized Lisle Hosiery— at the pair 15c

Men's Cotton and Lisle Finished Hosiery, worth up to 25c, at the pair 15c
Girls' and Boys' 25c fine and heavy ribbed school hosiery; on sale at, the pair, 15c

Fashionseal SUITS FOR WOMEN \$25
All the excellence of materials, all the smart style and all the real value of a \$50 suit goes into these "Fashionseals" to sell for twenty-five. The newer models just received are simply stunning.

No Other Store Offers Such Varieties in Women's **Spring Suits at \$15**
These are all wool, man tailored spring suits in new styles and new shades. We bought them far below regular prices. They should sell from twenty-five to thirty dollars. A score of good models at fifteen.

Special Sales in Brandeis Basement

Men's Underwear
On Sale in Our Basement.
Men's Balbriggan Undershirts and Drawers—Also Porous mesh undershirts and drawers—regularly worth 35c, at, 19c

Men's Balbriggan Undershirts and Double Seated Drawers—Broken sizes in a regular 50c quality— at the garment, 29c

IN SHOE SECTION
Women's \$2.50 White Canvas and White Nu Buck shoes, at the pair, 75c
Men's and Boys' Oxfords, in small sizes, at the pair, 50c
Women's Strap House Slippers, Oxford and pumps, at the pair, 25c
Women's White Canvas Shoes—in graceful button styles; at, pair, \$1.98
Women's 10c Ribbed Cotton Vests, 6c
Fine Ribbed Vests—Low neck and sleeves—less—10c quality—in basement for, 6c

in MILINERY SECTION
TRIMMED HATS AT \$2.50
New hemp braid hats in the most becoming styles, worth to \$5, at, \$2.50

UNTRIMMED HEMP HATS AT \$1.50
New large and small shapes, worth to \$2.98, on sale at, \$1.50

BOLTS OF NEW STRAW BRAID
In all the fashionable spring colors— 10 and 12-yard bolts, worth \$1, for, 25c

\$350 All Leather Bags, \$169
Real Morocco, real Seal, real Goat and real Saffian Bags, with metal or leather covered frames—all styles and sizes, worth to \$3.50, on main floor, at, **\$1.69**

9-in. leather and leather lined bags; main floor, 50c
\$2.50 German silver mesh bags, on sale at, \$1.49
\$6 large German silver mesh bags, main floor \$3.49
\$5 silver and gold plated vanity cases at, \$2.98
White stone flexible metal hand bandeau at, 50c
25c shell and amber, stone set, barrettes, 19c
Stone set, shell and amber braid pins, \$1 and 50c
Aluminum barrettes, set with stones, at 69c and \$1
Engraved, sterling silver bar pins, main floor, 50c
50c spun glass and feather stick-ups, main floor, 25c