



Brandeis Easter Hats

You must buy your Easter hat Saturday or be without a new one on the greatest style occasion of all the year. Brandeis is equipped as no western store ever has been to show the exquisite new hats. Nearly every fashionable woman in Omaha buys her hats here. No matter what price you wish to pay you will find more genuine style and more real artistic beauty in Brandeis millinery than in any others. Our immense stocks are in perfect readiness. Come in the morning if you can.

Exquisite Imported Millinery

New arrivals, just received by express from New York have been added to this magnificent group. These hats are elegant original designs from the greatest designers on 5th Ave and they show the very latest expression of extreme style that are the furore of fashionable New York. The most glorious array of new models ever beheld. Select one Saturday at..... **\$25**

Charming Easter Hats at \$10 @ \$15

A great variety of charming Easter Hats shown in these groups—immense sailors, lavishly trimmed—the new high crown hats laden with flowers and foliage—medium sized Easter Hats, Etc.—every new shade is here—at..... **\$10-\$15**

Brandeis Moderate Priced Millinery

It is in moderate priced hats that Brandeis has won the greatest renown. We conduct a special work room for \$5.00 hats. Every one is a copy of an expensive model.

CHILDREN'S HATS

The prettiest children's hats of the season; misses' and children's poke bonnets in the light dainty colors, made of horse hair braid and trimmed with shirred chiffon, lilies of the valley and chiffon rosette—ages 4 to 10, have been selling at \$4.50; special..... **\$3**

Stunning New Hats at \$5

Thousands of new hats will be shown for the first time Saturday. Could be sold nowhere else for less than \$10.00—the stunning Merry Widows—the high crown hats with tilted brims—every color and very fashionable..... **\$5**

We suggest to our patrons, particularly those in the west end of town, the great convenience of our new 17th street entrance which opens directly from the street to our Millinery and Women's Suit Sections.

BRANDEIS
BOSTON & SONS

SPECIAL SALE LEATHER BAGS

Entire Stock of Weil Bros.
BROADWAY, NEW YORK
Bought at a Tremendous Sacrifice.

Blanche Ring Bags—With leather rings. The latest style, with inside purse. Real goat skin, extra size.

Carriage Bags—Imported leathers, 2 and 3 fittings.

Chatelaine Purse Bags, Round Up Bags—now all the rage. **Tapestry Bags**. Soft leather bags, all made with inside purse. Thousands of the finest bags manufactured to select from Saturday.

Actually Worth up to \$3.00
at **50c** and **\$1.00** Each

Appropriate Gifts for Easter

Sterling Silver Files, Book-markers, Paper Knives, Manicure Pieces, 925-1000 sterling silver. On Easter Cards..... **25c to \$2.00**

W. A. Rogers grape design Dessert Spoons, set of six, for..... **90c**

Sterling silver Bon-Bon Pieces, 925-1000 fine... **75c**

Beautiful imported Combs, worth \$1.50, each... **50c**

Imported Combs, worth 75c, each..... **25c**

2-inch Elastic Belts, back and front buckles, worth 75c, each..... **39c**

Imported Belts with mother-of-pearl buckles, worth 50c, each..... **25c**

Easter Cards in Stationery Department

Thousands of new designs, including Easter Post Cards, Saturday at, each..... **1c and Up**

Correct Easter Apparel at Brandeis

Our complete stock of ready-to-wear attire for Easter will appeal to the women who seek distinctive elegance in their apparel. The demands of Easter are imperious. The best dressed women invariably look to Brandeis for the styles that are genuinely smart and fashionable. For the day before Easter we announce many very special sales to appeal to women who seek apparel for immediate needs.

Fashionable Suits for Women Are the Spring Style Aristocrats

Many new arrivals are shown in this famous group. The Fashionables represent the highest achievement in point of style and tailoring—no such suits found elsewhere for less than \$40.00. Fashionables are..... **\$25**

Women's Suits at \$15

Favorite spring fabrics in plain and shadow striped blacks, tans and blues—very newest and smartest style features..... **\$15**

IMPORTED TAILORED SUITS

Many of these suits are samples. They show the swaggiest and most becoming Parisian style features, specially charming for dressy Easter wear—all the elegance of a Parisian made-to-order gown at.... **\$35, \$39 up to \$75**

Walking Skirts

New light weight fabrics, including voiles, with laces and embroideries—these dresses are the style success of the season—we mention four groups, at..... **\$4.98 and \$6.98**

Princess Lingerie Dresses

Daintiest of early summer creations—many are elaborately trimmed with laces and embroideries—these dresses are the style success of the season—we mention four groups, at..... **\$14.85 \$25 \$35 \$39**

Voile Skirts

In walking effects—taffeta or self trimmed—genuine style in every skirt at **\$9.98, \$14.95 up to \$25.00.**

Dainty New Waists for Easter Wear

You'll need one of these ultra stylish new waists to go with your new suit Easter. Brandeis' variety is enormous and the features new as can be.

Those Smart Tailored Waists—Nothing this season so essential to the complete toilette with tailored suit—Linen, Scotch Madras, French Lawns, etc.—smart, stiff laundered collars and cuffs, will go at—**\$2.50 \$2.98 \$3.50 \$7.50**

Dainty Lingerie Waists—From the simplest tailored lawn waists to the exquisite fine hand made and hand embroidered garments, trimmed in real laces, fine German or handkerchief linen, at—**\$1.50 \$1.98 \$2.50 and to \$35**

Lace or Net Waists—Soft cream and ecru, French nets, dainty yokes of German Val. inserting and Filet laces, fluffy lace, ruffle sleeves, etc., made to sell at \$19, Monday..... **\$4.98**

The Smart and Fashionable Coats for Spring

Long Fitted Silk Coats—Very fashionable in the east—mostly in blacks, at..... **\$9.98 and \$12.50**

Short Covert Coats—Always well appearing—**\$4.98 and \$6.98**

Silk Box Coats—New ones just received—**\$3.98 \$4.98 and \$6.98**

Long Pongee or Cloth Coats—For general utility—new colors and style features **\$8.98 \$9.98 up to \$35**

Those Stunning Braid Coats—Browns, Copenhagen blues, blues and blacks, with new Butterfly sleeves—**\$9.98 and up to \$35.00**

Short Broadcloth, Taffeta, Braid and Lace Coats—Favorites for 1908, **\$7.50 \$9.98 \$12.50 \$14.85 \$19**

Long Silk or Cloth Automobile or Dress Coats—Rubberized, striped or plain taffeta, at **\$9.98 \$14.85 and up to \$39**

Brandeis Offers Specials in Children's Coats and Dresses

Children's Chic Spring Dresses—Daintily made—many of them appropriate for Easter or for any dressy occasion when a little girl should look her sweetest and best, at..... **98c \$1.50 \$1.98**

Children's Spring Coats—Well tailored—made in the new plaids or plain colors—will hold their shape and look very dainty and pretty for all occasions—prices are, at..... **98c \$1.98 \$2.98 and \$3.98**

BRANDEIS

Easter Novelties

These dainty and cute novelties are all typical of Easter-tide. For party favors, for table decorations, for the children, for the home. Novelties that make Easter a day of happiness.

Candy Easter Eggs—see the man put your name on while you wait, each..... **5c and 10c**

Candy Hen's Eggs, chocolate covered, each..... **3c**

Candy Duck Eggs, chocolate covered, each.....

Candy Bitter Sweet Eggs, chocolate covered, nut centers, each..... **10c**

Candy Toys, Rabbits, Chicks, Ducks, etc., each..... **8c**

Cotton Chicks and Rabbits, each 1c, or dozen..... **10c**

Cotton Chicks and Rabbits, 2 for..... **3c**

Cotton Chicks and Rabbits, each..... **5c**

Marshmallow Chicks and Rabbits, dozen 10c.

Fancy embossed paper eggs, each, 5c, 10c, 15c, and 25c.

Hundreds of fancy Easter Baskets, decorated, each 5c, dozen 50c.

Chocolate covered marshmallow eggs, dozen 10c.

Rabbits, paper mache candy boxes, each 5c.

Rabbits, paper mache candy boxes, each 10c.

Rabbits, paper mache candy boxes, each 25c.

Fancy trimmed Easter Nests, each 10c.

EASTER BALLOONS

The most fascinating playthings for children. Extra large sizes Easter balloons, printed with picture and Easter greetings. These balloons would sell everywhere else for 10c; we sell them as an Easter special, all day Saturday, in the basement, for, each,

5c

BRANDEIS

Women's Easter Footwear

New Easter apparel demands appropriate shoes; Brandeis shows the most complete stock; old store, main floor.

Women's tan Oxfords, one and two eyelet ties, Oxfords, colonials and Pumps; vici kid and brown suede; per pair..... **\$2.50 to \$5.00**

WOMEN'S BLACK LOW SHOES

Patent and dull leathers in the newest novelties; patent kid or pumps, at... **\$2.50 to \$4.00**

Patent kid colonials **\$3.00 to \$4.00**. Patent kid button oxfords, spike heels, **\$4.00**. Patent kid two eyelet ties, **\$3.00 and \$4.00**. The prettiest oxford ties at..... **\$2.50 to \$5.00**

SPRING FOOTWEAR FOR MISSES and CHILDREN

These are marvels of beauty made of the best selling stock, form fitting, natural lasts, Colonial, Oxfords and Grecian Ties; strap sandals and button Oxfords.

Curtain Stretchers

Housewarming Dept.—Basement Old Store

Fifty dozen celebrated Holmquist adjustable Curtain Stretchers—made of best quality basswood with brass nickel plated pins—full size, 6x12 ft.—regularly \$1.48, Saturday, as long as they last, **79c** at.....

Wall Paper

An assemblage of bargains such as have never been offered you. Look these over carefully then buy. You want Wall Paper—get it where quality, price and satisfaction are your's positively.

Two-tone duplex, worth 75c and 80c, at roll, 244c.

Plain 20-inch papers, at roll, 12 1/2c, 25c and 25c.

Heavy glits, worth 20c to 25c, at roll, 15c and 15c.

Floral and glits, worth 15c and 10c, at roll, 7c and 2 1/2c.

White blanks, worth 10c and 8c, at roll, 5c and 4c.

NEW SPECIAL—9:30 to 10:30 A. M. and 3:30 to 4:30 P. M.

150 papers, new and nobby, only 4c per roll.

100 papers, very attractive, 2 1/2c per roll.

50 papers, neat and strong, per roll, 1 1/2c.

You will regret it if you do not buy wall paper Saturday.

Easter Doll Sale Saturday Afternoon

Nicely dressed sleeping dolls to please the children Easter morning. Entire surplus stock of America's greatest importer, at actually less than one-half their value. Thousands have admired these dolls in our window, where a complete assortment has been shown. Sale begins at 1:30 Saturday afternoon. Dolls actually worth up to \$1.00, at—

10c-15c-25c

BRANDEIS

CHINA DEPT.
West Arcade

Saturday Specials

Large iced-tea and table tumblers. These are made of very fine glass, polished and regularly worth 10c each; Saturday's special—west arcade—each..... **2c**

Large fancy wall plaques; these are 14-inch plaques and are worth 50c; Saturday, extra special, **10c** each.....

Large Glass Berry Bowls—Several fine patterns to choose from. These are 50c bowls, which we will sell Saturday, at, each..... **10c**

SHEET MUSIC DEPT.

Big Saturday Sale of SONG BOOKS

COLLECTIONS—FOLIOS

The old songs are the best. Take this chance to buy large volumes of the best songs, away below cost.

English Songs—50 of the old English favorites, bound in board covers, Saturday, **28c**

College Songs—50 of the favorite songs of Harvard, Yale and Princeton, Saturday, at..... **23c**

Chopin's Nocturnes—A regular 75c album, while they last Saturday at..... **23c**

National Song Folio—150 of the Nation's great songs, very special, at..... **7c**

Dance Folio—worth 50c, at..... **14c**

Add 5c per book by mail.