

This House is Sunburnt
Buildings suffer from sunburn just as people do, when they're not properly protected from Old Sol's grilling rays.

Good paint gives the sun's rays no chance to warp and crack the wood, so that rain may drive in and start decay.

DUTCH BOY WHITE-LEAD mixed with pure linseed oil is proof against all weather, and maintains a handsome, smooth appearance through changing seasons.

Drop in and see us, or call us up, and let us give you the benefit of our experience, whether your job of painting be big or little. Our prices are right.

Save the surface and you save all! White-Lead Saves the Surface

Mid Ramseur and Olive Webb

Telephone 383-J

Our marchant marine evidently needs both subsidy and sudsidy. Allentown Chronicle and News.

Take



TRADE MARK REG. for the liver

Beware of imitations. Demand the genuine in 10c and 35c packages bearing above trade mark.

Two New Water Stunts



the duck," says the Atlantic coast mermaid above who has red gloves, saying they help her swim. "But who wants Muriel Quackenbush, Washington, D. C., who's enjoyed the season's best swim in her semi-submarine, say

CLASSIFIED
gest, please."
"Will you excuse me, sir, if I ask you to point it out?" she asked. "I'm a new girl here, and haven't yet time to learn the names of half the n, and said to the cigars."—Incident Reported by a Reader. "Literary Di. er.

Carpenter's Tools

to the best work a Carpenter real- he must have the best tools. And why most Carpenters come here. ow our tools are all guaranteed.

Ford Hardware Company

LANDIS ON THE JOB

Springfield Republican.
Babe Ruth's home run in Monday's game in Boston, following his last suspension for abusing the umpire, must have pleased Judge Landis more than anybody. According to one of the baseball writers:

Before Ruth went out on the field he had an interview with Judge Kenneth M. Landis, baseball commissioner—or, as a matter of fact, Judge Landis had a little seance with the Babe. Plain truths, truths which one may well imagine were told the Babe so plainly and forcibly that he said he'd never again transgress the rules.

What the judge-commissioner said to the home-run king would probably do many other people a world of good. It really ought to be printed. Ruth has been nearly spoiled by his immense fame, his enormous salary and his lack of self-control. If he has suffered acutely from one of the most fatal of the disease of the great, the swelled head, no one need wonder. Judge Landis could have given him a kindly grandfatherly lecture calculated to restore to such a player his equilibrium. The judge has the national game well in hand. He gets up with it in the morning and he puts it to bed every night.

PHILADELPHIA LUTHERAN

Granite Falls.
Rev. J. J. Bickley, pastor
Vesper services with weekly choir practice at 8:30 o'clock, subject, "Glory Quenches Suffering," kom. 8:18.

The public is cordially invited to worship with us at all our services.

While of an original turn of mind the St. Louisan with two automobiles, who cut a license plate in two, and used half on each, couldn't think up anything for cutting the \$25 fine in two when the case got into court. —St. Louis Globe-Democrat.

WEAK; RUN-DOWN

Carolina Lady Got So She Could Just Drag.—"Cardui Built Me Up," She Declares.

Kernersville, N. C.—In an interesting statement regarding Cardui, the Woman's Tonic, Mrs. Wesley Mabe, of near here, recently said: "I have known Cardui for years, but never knew its worth until a year or so ago. I was in a weakened, run-down condition. I became draggy—didn't eat or sleep to do any good; couldn't do anything without a great effort. I tried different remedies and medicines, yet I continued to drag.

"I decided to give Cardui a trial, and found it was just what I really needed. It made me feel much stronger soon after I began to use it. I began to eat more, and the nervous, weak feeling began to leave. Soon I was sleeping good.

"Cardui built me up as no other tonic ever did. "I used Cardui with one daughter who was puny, felt bad and tired out all the time. It brought her right out, and soon she was as well as a girl could be. We think there is nothing like Cardui."

Do not allow yourself to become weak and run-down from womanly troubles. Take Cardui. You may find it just what you really need. For more than 40 years it has been used by thousands and thousands, and found just as Mrs. Mabe describes. At your druggist's. NC-142

NOTICE

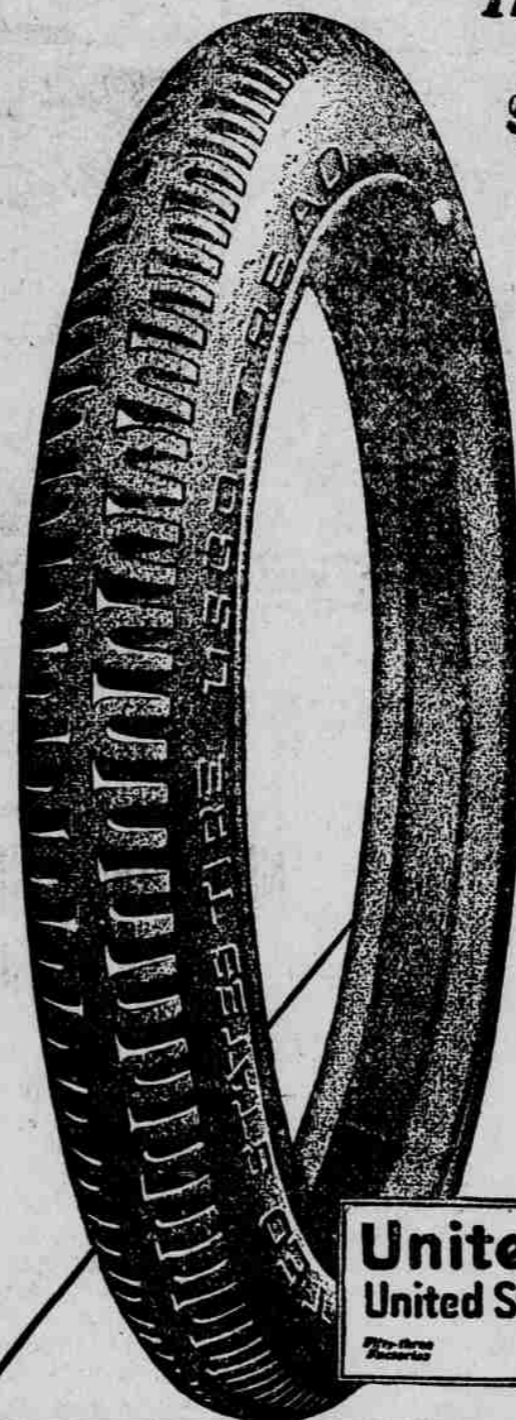
Bids will be received at the office of the First Building and Loan Association for the tearing down and moving of the present office building. Bids will be opened at 12 o'clock, noon, June 30th. Right is reserved to reject any and all bids. All parties interested can call at office for full particulars.

G. R. WOOTTEN, Secretary-Treas. 6-20

On Sale everywhere from Now on The New & Better USCO Tire with many improvements

The price remains the same

\$10.90 for the 30 x 3 1/2



WHEN "USCO" announced its new low price of \$10.90 last Fall, the makers were already busy developing a still greater "USCO" value.

The new and better "USCO" as you see it today—with no change in price—and tax absorbed by the manufacturer.

You'll note in the new and better "USCO" these features—

Thicker tread, giving greater non-skid protection. Stouter sidewalls.

Altogether a handsomer tire that will take longer wear both inside and out.

The greatest money's worth of fabric tire in the history of pneumatics.

United States Tires United States Rubber Company

Where You Can Buy U. S. Tires:

Johnson's Garage, Hickory Auto Corp., Whitener Motor Company, Piedmont Vulcanizing Company,

Hickory, N. C., Hickory, N. C., Hickory, N. C., Hickory, N. C.,

The Difference In Advertising Is the Difference In Men

Of itself, advertising is little. And the differences in it are the differences which exist in men.

Just as some men are strong and virile and interesting, so is some advertising. And just as some men are ineffectual and weak and boring, so is some other advertising.

"Does it pay to advertise?" It pays those men who are keen enough students of the public to make it pay them. It pays these men who are truthful, sincere, interesting and believable.

It pays the men whose products deserve the payment, whose brains are keen enough to organize for success and judge enough of the human mind to know how to tell their story with sincerity and interest.

So when you judge advertising, judge it by how it is used and by whom—not of itself and of itself alone.

Remember, an ugly man looks just as ugly in a mirror.

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