

BIGGEST REDUCTION OF SEASON

READ and LEARN

SHOES

- All \$10.00 Douglas Shoes \$8.00
- All \$8.50 Douglas Shoes \$6.75
- All \$8.00 Douglas Shoes \$6.40
- Ladies \$15.00 Shoes \$8.98
- Ladies \$14.00 Shoes \$11.50
- Ladies \$10.00 Shoes \$7.98
- Ladies \$9.50 Shoes \$7.50
- Ladies \$11.00 Shoes \$8.50

Study these prices, then come and look these Shoes over before buying.

DRESS GOODS

These are the greatest reductions it is possible to make. And we are sure you won't save anything by waiting.

Black and Navy all Wool Serges, \$1.75 val. \$1.19

- Black, navy, green, Red Serges, \$2.25 val. \$1.69
- 56-inch all wool serge, \$5.00 value \$3.98
- 56 in. all wool Paired Twill, black and blue, \$5.50 value \$4.19
- 48 inch all wool Broad Cloth, black, brown, navy and Reindeer, \$6.00 value, yard.... \$4.39

We have knocked the bottom out of all previous prices on Gingham, Outings and Percales.

- 40c Dress Gingham 19c
- 65c Dress Gingham 45c
- Heavy Apron Gingham 13c
- 36 inch Dress Gingham 15c
- Heavy Outing 13c
- Best grade Outing 25c
- Percales dark and light 19c

UNDERWEAR

- This all A-1 Underwear, no seconds.
- Men's Heavy Hanes Shirts 98c
- Men's heavy ribbed Union Suits \$1.89
- Ladies Ribbed Union Suits \$1.39
- Ladies heavy Shirts and Pants 98c

ALL WOOL MIDDY SUITS

- \$15.00 Middy Suits \$9.98
- \$22.50 Middy Suits \$15.00
- \$25.00 Middy Suits \$17.00
- We have a few of the very best Coats, Suits and Dresses left which we are pricing so low you can't help but buy.
- Men's and Ladies 35c Hose 10c
- Children's heavy Ribbed Hose 19c
- 36 inch L. L. Sea Island Sheeting 9c yard

Bryson-Snyder Company

Dependable Goods for Less

You Be the Judge

Buy City Steam Baked Bread

25 per cent increase in weight at the same price from your merchant—10c. Good as the best, better than the rest.

Begins December 15.

City Steam Bakery

BOX TO BE PACKED FOR ORPHANAGE

On next Monday at the residence Mrs. J. F. Abernethy a box will be packed by the members of the Reformed church to be sent to Nazareth Orphan's Home of the Reformed church located at Crescent. Members of the congregation are asked to bring whatever articles they may have to send to home of Mrs. Abernethy between now and Monday. Clothing and articles of any kind that can be used will be highly appreciated. This is a worthy cause and should appeal to all.

IRISH DISSENSIONS

Padraic Colum in the Gaelic-American.

We speak of peace between the Irish groups, but we are apt to begin our fraternal greetings in the way celebrated in that fine old Irish tale, "The Little Brawl of Allen." "Well, Finn," said Goll, "Thanks be to God, we're all at peace. I don't remember that we had such peace before since that day I killed your father." "Well Goll," said Finn, "if you killed my father that day by a coward's blow, it was not long after till I killed your three uncles."

FUNERAL OF MR. KEEVER

At 10 o'clock this morning funeral services for Mr. Daniel Keever who died Monday night at 12:15 were held from the home on Twelfth avenue and the body was laid to rest in Oakwood cemetery.

Rev. C. S. Kirkpatrick, pastor of the First Methodist church, read the burial service in the presence of the sorrowing family and friends.

Many beautiful floral offerings attested the esteem in which the departed was held. "Uncle Dan" as he was familiarly called, will be greatly missed among a wide circle of friends.

The pall bearers were Messrs. J. A. Bowles, J. W. Ballew, M. S. Smith, L. D. Frye, Walter Hendrix and Dr. P. W. Troutman.

HOW IT SOUNDS

Some writer has produced a poem "Sounds from the Sanctum." It reads just too pretty and gives rise to the thought that the author never visited the sanctum when business was in full blast. If he had called about midnight, for instance, he would have seen two saints—one poring over a proof slip, the other holding the copy; and the sounds would have been something like this:

Proofreader—As flowers without the sunshine fair—comma—do I breathe a dark and dismal mare— Copyholder—Thunder; not mark—air. Proofreader—I breathe a dark and dismal air—comma—as flowers—comma— Copyholder—Shoot the comma. Proofreader—'Tis done. As flow-

AT SOUTH SCHOOL TONIGHT

The Ardmore Orchestral Entertainers composed of six artists will give a concert at the South school auditorium this evening at 8:30 o'clock, coming to Hickory under the auspices of the Redpath Lyceum.

This company takes place of the St. Clair Four which was scheduled for January 24. The singing orchestra, as it is called is a high grade attraction and will be one of the treats of the season.

Christmas Shopping Will Begin in Earnest This Week



We have arranged our stock of Electrical Gifts so that you can easily see and try them.

Every year people are buying Practical Gifts—gifts that are useful as well as ornamental. In making a gift of something electrical you give one a practical gift—it only costs a few cents an hour to operate almost any article we are showing.

25 Per Cent Reduction

- Electric Irons
- Electric Percolators
- Immersion Heater
- Electric Radiator
- Chafing Dish
- Electric Heater
- Vacuum Cleaner
- Electric Range
- Sewing Machine
- Grill
- Floor Lamps
- Washing Machine

Southern Public Utilities Co.

Professional Cards

Dr. Speas' Infirmary

For Eye, Ears, Nose and Throat, Glasses properly fitted. Over Hickory Drug Co.

Jitney Schedule

Hickory-Lenoir Jitney Schedule Leave Lenoir 3:30 P. M. Leave Hickory 5:00 P. M. Arrive for No. 21 and 22.

C. E. ROBBINS

DR. J. B. LITTLE

DENTIST Office Phone 256 Over D. P. Bowman's Store

CYRUS C. BABB

Mem. Am. Soc. Civil Engrs. Waterpower, Waterworks and Sewerage— Land sub-division — Highways. Hickory, N. C.—Chm. Com. Bldg Address: Granite Falls, N. C.

Tipton Undertaking Company

FUNERAL DIRECTOR EMBALMER Prompt Attention to All Calls Day or Night. PHONES: 389-301-L

When you have any old or cast off Furniture to sell

CALL 224-L Highest Cash Prices Paid. E. W. REYNOLDS

DR. W. B. RAMSAY

DENTIST Office over Hayes-Long Drug Co HICKORY, N. C.

J. W. SHUFORD

FUNERAL DIRECTOR AND Licensed Embalmer HICKORY, N. C. Day Phone 99—Night 43-1

HALE ELECTRIC COMPANY

Ninth Avenue We are equipped to do all kinds of electrical work, small or large. We also carry a complete stock of Electrical Goods and a line of fixtures for store and residence lighting.

Dr. Dma H. Hester

DENTIST Office over Yoder Grocery Co. Second floor Masonic Temple building.

Electric Shoe Shop

F. M. THOMPSON, Proprietor First Class Work Guaranteed Phone 106. Work Delivered 1032 14th Street, Hickory, N. C.

Hickory Harness Co.

Manufacturers of all kinds of HARNESS, BRIDLE SADDLES AND STRAP WORK Repairing a Specialty HICKORY, N. C.

Geo. E. Bisanar

DOCTOR OF OPTICS Error of Refraction and all Optical defects corrected with properly fitted glasses. Office and examination room in connection with Jewelry Store.

Hickory Lodge No. 343

A. F. & A. M. Regular communication First and Third Monday nights. Brethren cordially invited to be present. H. E. Whitener, Master D. B. TAYLOR, Sec.

Constant Heat—Day and Night
Warm rooms to dress in—steady even heat all day—fire never out.

COLE'S

Original Air-Tight Wood Heater

is made Air-Tight and is guaranteed to stay Air-Tight. Every joint is double seamed. That's why the fire never goes out—the perfect control gained by eliminating air leakage.

Don't buy an imitation, get the heater you can depend upon. Insist on Cole's Original Air-Tight Wood Heater.

Made by the Company who originated the Air-Tight and Hot Blast Principles of combustion. There's a style and size to suit your needs.

Shuford Hardware Co.