

The Bisanar Store

Service and Satisfaction

You always get the best quality, latest styles and lowest prices.

Expert repairing promptly executed.

Geo. E. Bisanar

Jeweler and Optometrist.

Watch inspector So. and C. & N. W. Rys.

HICKORY INSURANCE & REALTY CO

General Insurance and Bonds
Service Our Motto

1030 14th Street - Phone 292

QUALITY AND PRICE

Two principal factors to be considered in any purchase whether large or small.

When you are always assured of the best at the lowest price and often at a big saving, it is well worth your consideration.

There are reasons for the continued growth and popularity of our store.

Bring or send your prescriptions to us. You will be pleased and you will appreciate it.

THE GRIMES COMPANY

Crisp - Dainty - Delicious

Deserves Its Name - Fulfills Its Fame

Hickory's Pride

8c a Loaf, 2 for 15c

Made by

City Steam Bakery

C. W. ELLINGTON, Proprietor

HICKORY, NORTH CAROLINA

Signs of all kinds

B. L. PREVETTE

Hickory, N. C.

Jitney Schedule

Hickory-Lenoir Jitney Schedule
Leave Lenoir 8:30 P. M.
Leave Hickory 5:00 P. M.
Arrive for No. 81 and 22.

C. E. ROBBINS

Geo. E. Bisanar

DOCTOR OF OPTICS
Error of Refraction and all optical defects corrected with properly fitted glasses.
Office and examination room in connection with Jewelry Store.

CYRUS C. BABB

Mem. Am. Soc. Civil Eng'rs.
Waterpower, Waterworks and Sewerage—Land subdivision—Highways.
Hickory, N. C.—Chm. Com. Bldg.
Address: Granite Falls, N. C.

DR. O. H. HESTER DENTIST

Office phone No. 237
Masonic Temple Building
Night phone No. 8

A. J. ESSEX
Graduate Optometrist
Office in Jewelry Store where your eyes receive expert service without the use of drugs.

Dr. J. F. Campbell
DENTIST
Phone 370-L
HICKORY, N. C.
Office Over Essex Jewelry Store

Hickory Harness Co.
Manufacturers of all kinds of HARNESS, BRIDLE, SADDLES AND STRAP WORK
Repairing a Specialty
HICKORY, N. C.

Electric Shoe Shop
F. M. THOMPSON, Proprietor
First Class Work Guaranteed
Phone 106. Work Delivered
1022 14th Street, Hickory, N. C.

Hickory Lodge No. 343
A. F. & A. M.
Regular communication First and Third Monday nights.
Brethren cordially invited to be present.
P. J. SUTTLEMYRE, W. M.
W. L. BOATRIGHT, Sec.

Local and Personal

The T. P. A.'s will have a business meeting tonight at 7:30 o'clock at the Chamber of Commerce.

Born to Mr. and Mrs. W. P. Speas in Kenworth on January 5, a son Frederick Wombie.

Mrs. P. J. Johnson of Charlotte was the guest Thursday of his sister, Mrs. B. F. Seagle.

Mrs. F. P. Johnson of Lenoir who has been visiting her daughter, Mrs. B. F. Seagle returned home today.

Mrs. Vera Little Goode and son Brevard, went to Lincolnton this after to spend the week end.

Miss Mayce Blackwelder will leave this afternoon for Catawba where she will spend the week end.

Mr. W. T. Sledge has returned from Raleigh and Louisbury where he was a visitor the past week.

Mr. and Mrs. A. F. Wagner and daughter, Barbara, Rector, are spending the week end in Morganton.

Misses Vera Gibbs and Jessie Patrick have returned to Converse College, Spartanburg, S. C., after spending the holidays at home.

Mr. J. J. Willard and brother, Mr. S. L. Willard of Baltimore, returned at noon today from a trip to Florida and Atlanta.

Mrs. D. C. Pifer returned to Way-haw today after spending a week with her sister, Mrs. Russell Robinson.

Mrs. M. M. Bost, Miss Katherine Bost and Mr. Walter Bost of Morganton were guests yesterday of Mr. and Mrs. C. C. Bost.

Mr. Robert Read left Wednesday for his home in New York after spending the holidays here with relatives.

Miss Mabel Miller has returned from Winston-Salem where she attended the mid winter meeting of the North Carolina Press Association.

Mr. Dan Boyd has returned to the North Carolina Military and Naval Academy at Hendersonville after spending the holidays at home.

The condition of Mrs. Hiram Simons, who has been ill for about two weeks, is improved and her many friends will be delighted to know that she is able to be up some each day.

Circle No. 3 of the Missionary Society of the First Methodist church will meet on Tuesday afternoon at 7 o'clock with Mrs. W. A. Dysart. All members are urged to be present as this is the first meeting of the New Year.

The Woman's Missionary Society of Corinth Reformed church will meet Monday afternoon with the president, Mrs. C. C. Bost at 3 o'clock. This is the meeting for the appointment of secretaries of the departments and committees and for the payment of dues. All members are urged to be present.

MRS. PRUITT HOSTESS
With Mrs. T. P. Pruitt as hostess the Do As You Please Club held a most enjoyable meeting Thursday afternoon. This was the last meeting of the club's fiscal year and the election of officers was in order. Miss Virginia Allen was elected president, Mrs. Chas. Menzies, vice president, Miss Helen Springs, secretary and Miss Millie Kate McComb, treasurer. Owing to the length of the business session, the regular program was omitted. Mrs. Gordon B. Crewell of Philadelphia, who is the guest for some time of her parents, Mrs. C. H. Geitner, was given a cordial welcome at the club and was heard with interest when she read a letter from the little French orphan whom the club adopted some years ago and has since been providing for.

The social hour, following the business session, was especially delightful and was featured by the serving of a delicious salad course.

The club adjourned to meet next in two weeks with Mrs. Chas. Menzies, Jr.

Hair Helps

Hair Tonic, Shampoo, Hair Brush or Comb, surely one of these four things you need right now, or possibly you need the entire equipment. Buy them as we will select them for you. Take our advice as to their value. Pay a fair price for our unusual quality and you will have an equipment that will give you unusual service.

LUTZ DRUG STORE

"ON THE CORNER"
PHONES: 17 and 317

Miss Pearl Edmisten, having spent the past two weeks with her sister, Mrs. Henry Richard, Jr., left this morning for her home in Blowing Rock.

MRS. YODER BRIDGE HOSTESS
Among the delightful affairs of the social calendar for the week were the bridge parties given by Mrs. George Yoder on Tuesday and Thursday afternoons. Following the party given Tuesday when she entertained the Limited Bridge Club she had additional guests at five tables of bridge. Mrs. Yoder again arranged five tables of bridge for Thursday. The high score prize was won by Mrs. W. H. Farrar who in turn presented it to Mrs. Miller of Greenville, S. C., house-guest of Mrs. Norwood Bass. The consolation prize fell to Mrs. George Hutton. A lovely two course luncheon concluded the party.

Those playing were Mesdames M. M. Graham, E. B. Jones, E. A. Herndon, J. A. Herndon, George Lyerly, W. J. Shuford, Ruth Blacklock, Nell Clark, E. B. Ingrid, Walker Lyerly, E. B. Cline, Hazel Aiken, George Hutton, J. H. P. Cille, W. H. Farrar, Norwood Bass and guest, Mrs. Miller and Misses Julia Wheeler, Aay Wheeler and Mayce Blackwelder.

LUTHER LEAGUE SOCIAL

The Senior Luther League of Holy Trinity Lutheran church had a most delightful business and social meeting Monday evening at the parsonage, Rev. and Mrs. Kegley entertaining.

The business meeting was opened by the president, Mr. Harold Deal. This being the meeting of the new year, quite a bit of business was transacted.

During the social many games were played. Music was furnished throughout the evening by members of the league. The league was delighted to have as visitors Miss Juanita Perkins and Mr. Chester Eaton. Later in the evening all were invited into the dining room where sandwiches, cakes, candies, fruits and nuts were served. All too soon came the time for departure and the breaking up of a most enjoyable evening.

MR. BARB POUNDED

The two congregations served by Rev. J. E. Barb remembered him in a substantial way when on New Year's eve they sent an automobile to his home loaded with good things for the pantry and a purse filled with silver dollars and bills of different denominations. The purse was carefully guarded and delivered by Mr. and Mrs. R. M. Bumgarner. That was the final of the act that began on Thanksgiving day, yes, with the beginning at a stake at the intersection of the value in dollars and cents of the gifts received that is appreciated by the recipient, but also the expression of appreciation of his services by the donors.

IN HONOR OF MR. AND MRS. RAMSEUR

The Woman's Auxiliary of the First Presbyterian church expects to hold a social tea at the manse immediately after prayer meeting January 11, in honor of Mr. and Mrs. Hubert Ramseur who leave soon for Burkemont, to become home missionaries under the auspices of the North Carolina Synod.

Burkemont is at the top of the South Mountains and is twenty five miles from Hickory and nine miles from Morganton.

Every member of the Presbyterian congregation who is over sixteen is invited and all will be glad to do honor to these excellent people who have dedicated their lives to this work.

Mr. Ramseur is to teach the South Mountain people how to do better farming and Mrs. Ramseur, who is a trained nurse, will teach the mothers sanitation. The Morganton church has been doing good work at this place for several years and will take great interest in Mr. and Mrs. Ramseur's work.

RUTH ROLAND IN "WHITE EAGLE"

First Episode Grand Monday. Come! Soar on the wings of adventure! Speed on the wings of action! Thrill in the skies of Romance! Fly with "White Eagle." Ruth Roland is calling you. Come with her into the homes of the cowboys, into the pueblos and secret chambers of the Blue Hawks and Buffalo Indians. Come! Travel into the land of rugged mountains, and gorgeous canyons, where action speeds each thrilling minute. The girl is a beauty.

RHEUMATIC ACES QUICKLY RELIEVED

THE racking, agonizing rheumatic ache is quickly relieved by an application of Sloan's Liniment. For forty years, folks all over the world have found Sloan's to be the natural enemy of pains and aches. It penetrates without rubbing. You can just tell by its healthy, stimulating odor that it is going to do you good. Keep Sloan's handy for neuralgia, sciatica, lame back, stiff joints, sore muscles, strains and sprains. At all druggists—35c, 70c, \$1.40.

Sloan's Liniment

Makes Sick Skins Well. One of Dr. Hobson's Family Remedies. For a clear, healthy complexion use freely Dr. Hobson's Eczema Ointment

Why This Is An Unusual Sale

There's nothing particularly unusual about most sales; all stores have them; they mark goods down to dispose of them.

The unusual part comes in the kind of goods that are on sale and how much they're reduced in price.

The clothes we offer are the finest made; Hart Schaffner & Marx clothes; the price reductions are exceptionally great.

\$39.75
for Hart Schaffner & Marx suits and overcoats that formerly sold for \$35 to \$60.

\$29.75
for Hart Schaffner & Marx suits and overcoats hat formerly sold for \$35 to \$40.

\$19.75
Suits and Overcoats that formerly sold for \$25, \$30 and \$35.

Shirts, Boys Clothes and many other things at Sale prices.



Moretz-Whitener Clo. Co.

ANNOUNCING OPENING

New Series of Building and Loan Stock. Be a Saver. Start Now.

First Building & Loan Association