

ECONOMY

Without Sacrifice by Paying Cash as you Buy.

The thought of economy usually is associated with sacrifice and to the average house-wife economy has but one meaning—the giving up of desirable things either wholly or in part, because necessity demands it, but paying cash means economy without sacrifice. Stop and figure out the many reasons.

Did you ever try our Coupon system? Ask your neighbor It works fine.

Our new Ryzone Baking Powder has come in 35c a pound and a \$1.00 cookbook free with each can. Get one before they are all gone.

Things are still going up while the food bill is being talked, but we are going to give some special prices

Friday & Saturday Specials	
Flour, 24 lbs.....	\$1.00
25 lbs Sugar.....	2.25
100 lbs Sugar.....	9.00
Ham.....	26c per lb
Breakfast Bacon.....	35c per lb
Cheese.....	30c per lb
Lard Comp. 60 lb tubs.....	\$10.75
-All sized buckets in proportion.	
Lemons.....	20c per doz
Bacon.....	23 1-2c per lb

Place your orders early and avoid the rush
W. F. CASE COMPANY

Wholesale

PHONE 400

Retail

MAY PROVE AN ANSWER TO THE U-BOAT MENACE.

Would Wipe Out North Sea Submarine Bases, Officers Declare.

Washington, Aug. 1.—The British-French assault on the German right flank has made a profound impression here because in the judgment of many American army officers it is directed at the most vulnerable point on the entire German front.

Complete success for the allies, sweeping the German line back from the sea along the entire Belgian coast, would be an immediate answer to the U-boat warfare. The main North sea-bases for U-boat operations would be stamped out.

Reports Meagre.

Reports from London or the front were still too meagre tonight to disclose the full scope of the new operations. Some observers here were inclined to believe that unless the drive is supplemented by naval co-operation, with a landing behind the present German front, complete success is not to be expected. Many American officers believe the German right flank offers the only real opportunity to bring the struggle to decisive issue in a single campaign.

Short of that, they can foresee, only a continuing repetition of the deadly business of frontal attack, which in time would wear down the German resistance since the allied powers have the greater resources in men and supplies.

Villages Captured.

London, Aug. 1.—The official statement from British headquarters in France tonight reports the capture by the entente allies of the following villages: LaBasseville, Steenstraets, Bixchoote, Verlorenhoek, Frezenberg, Saint Julien, Pilken, Mooge, Westhoek and Hollebeke, and more than 3,500 prisoners.

Starts Bureau for Fighting "Grads."

New Haven, Conn., Aug. 1.—Announcement is made that Professor George Henry Nettleton, of the Sheffield Scientific School of Yale University, has sailed for Paris to take up his duties as Director of the Yale Bureau there. This bureau is to be a part of the American University Union in Europe, of whose executive committee Mr. Nettleton is taking with him a card catalogue giving the names and records of approximately 3,000 Yale graduates and students who have enlisted in military or relief service in connection with the war. The bureau has been formed to be of help to these men.

Two graduates have accepted appointments to become members of the staff—namely, Frederic T. Murphy, of the class of 1908, who is at present treasurer of Mark Cross, Inc., of New York City, and George W. Patterson, Jr., secretary of the class of 1911 who is at present engaged in the automobile business in Chicago. They will sail this month. In the selection of the staff men have been chosen who speak French fluently and who for one reason or another are not eligible for military service. Arrangements have also been made for a French stenographer who has been connected with a banking house doing business in Paris and London.

M. C. Dotson & Co.
Harness, Saddles, Etc.
Electric Shoe Repair Shop

To Be Satisfied, One Must Be Amused

In our experience in the hotel business we have found that our guests must be amused in order to feel quite comfortable.

There is every game imaginable played on the seven acre lawn of our hotel including golf, tennis, croquet, and many others.

A Complete Family-Hotel in Every Way

Park Hill

MRS. M. A. BROWN, Hendersonville, N. C.

Have You Come to Rest?

So many people come to Hendersonville simply to rest, eat and sleep to say nothing of being amused and for these people

OSCEOLA INN

Is just the place they have been looking for. Drive out one half mile from city limit on main county road and see what a modern place we have.

DR. A. C. TEBEAU, Prop.

Cleanliness is next to Godliness

---Wesley

An old adage that has been handed down to us for generations.

The modern way we have of cleaning your clothes, laundry, etc., is absolutely sanitary and a saving in money.

Phone 142 for the Wagon

Hendersonville Laundry, Ice & Fuel Co.

Up. Town Office 86

Plant Phone 142

LITTLE EARLY RELIEF FROM HEAT IS PROMISED

Indications Are That Hot Spell Will Continue for a Few Days.

Washington, Aug. 1.—Little immediate relief from heat wave which oppressed nearly the entire country yesterday is promised by the weather bureau. Indications are that the hot spell will continue for at least a few days, and perhaps run into next week in a few scattered localities is least moderation forecast following thunder

showers today or tomorrow. The only sections not covered by the heat wave are the northwest and the Pacific slope.

An unusually high temperature was reported over a large area today but few records were broken. In Philadelphia, Kansas City and Concordia, Kas., the official record was 102. Official temperatures of 100 were recorded at Omaha, Atlantic City and Alpena, Mich., 99 at Washington, and 98 at New York, Boston, Chicago and Milwaukee.

In Base Ball World Yesterday.

National League.

At Pittsburgh, 7-3; New York, 11-9.
At Chicago, 9-1; Boston, 6-8.
At St. Louis, 0-4; Philadelphia, 6-2.
At Cincinnati, 2; Brooklyn, 4.

American League.

At Boston, 5; Chicago, 2.
At New York, 4; St. Louis, 1.
At Washington, 4; Detroit, 8.
At Philadelphia, 5; Cleveland, 8.

Southern League.

At Atlanta, 3; Memphis, 2.
At Birmingham, 3; Little Rock, 5.
At Mobile, 2; Nashville, 1.
Only three scheduled.

International League.

At Toledo, 7; Buffalo, 4.
At Baltimore, 2; Richmond, 4.
At Montreal, 2-5; Rochester, 6-4.
At Newark-Providence game postponed to later date.

American Association.

At Milwaukee, 11; Minneapolis, 7.
At Toledo, 7; Columbus, 6.
At Indianapolis, 7; Louisville, 5.
At Kansas City, 9; St. Paul, 3.

The Up-to-the-Minute Store

It's true that Hendersonville and Henderson county made us but it is equally true that we are doing a large share in making Hendersonville.

HOW?

By keeping one of the most complete stocks in the state.
By keeping experienced clerks who can find what you want.
By keeping the things you are used to at home.
By keeping the prices down in spite of the war.

By trading with Us You Patronize Hendersonville's Best.

H. PATTERSON'S
Department Store

DOINGS OF THE VAN LOONS



Yes, it was decidedly up to Fate