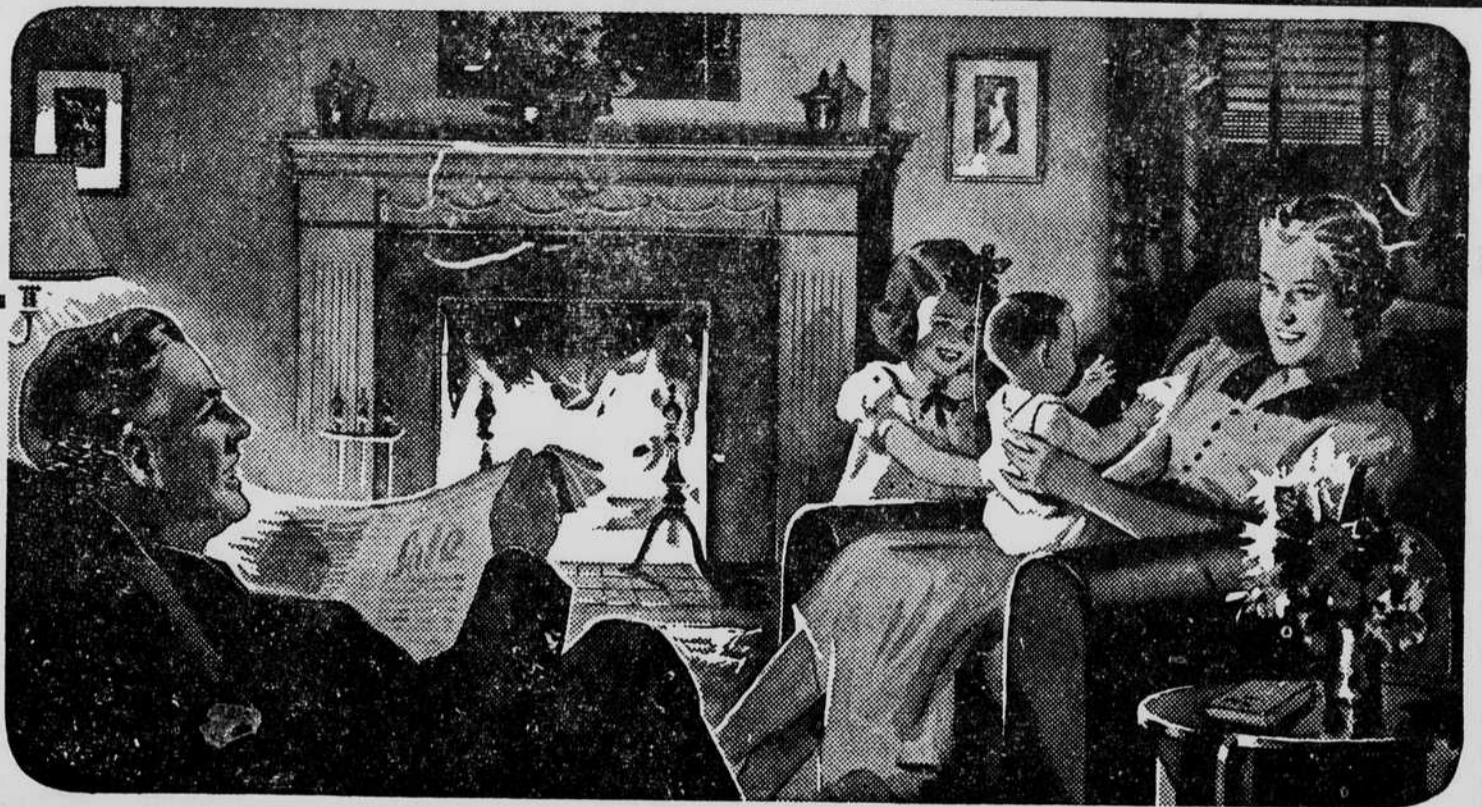


**HERE'S  
NEWS-  
OF INTEREST  
TO EVERY  
FAMILY IN  
ROANOKE  
RAPIDS &  
TERRITORY -**



**THE ROANOKE RAPIDS MERCHANTS ASSOCIATION**

—thru its Membership of more than 50 Stores—Combine to Offer You

**7 WEEKS OF BARGAINS  
& BIG CASH PRIZES**

ASK YOUR MERCHANT FOR FULL DETAILS OF THIS  
**“BRAND-NEW” PLAN**

whereby every shopper in this trade territory is benefitted. It's simple and easy to win! Just be sure you trade with one of the Roanoke Rapids stores listed below! Any store appearing there will be glad to give full details of this NEW CASH OFFER!

**● THE FOLLOWING STORES ARE CO-OPERATING:**

Allen & Woolard Grocery  
W. C. Allsbrook Five & Ten  
Auto Supply Co.  
A&P Tea Co. (2 Stores)  
Ben Franklin Store  
F. M. Coburn's Shoe Store  
Colonial Ice Co.  
Economy Auto Store  
Griffin's Drug Co.  
Halifax Farmers' Supply Co.  
Halifax Waste Material Co.  
Jackson's Service Station  
Ladies Specialty Shoppe  
Land Bros., Jewelers  
Leggett's Department Store  
Lynches Jewelry  
M System

Matthews' Drug Store  
Pender's Grocery Co.  
The Quality Shop  
G. H. Ranhorn Grocery  
Rawls Furniture Co.  
Roanoke Hardware  
Roanoke Pharmacy  
Rosemary Drug Co.  
Shell Furniture Co.  
E. W. Smith, Electrical Shop  
Standard Grocery Co.  
R. I. Starke Grocery  
Stedman Store  
Taylor's Drug Store  
Thompson Coal Co.  
Tri City Motor Co.  
Va. Electric & Power Co.

White Motors, Inc.  
Yellow Front Grocery  
The Jewel Box

—ALSO CO-OPERATING  
Citizens Bank & Trust Co.  
Citizens Realty & Ins. Agency  
The Herald Printing Co.  
National Loan & Ins. Co.  
Newsom Oil Co.  
Rosemary Sales Co.  
Dr. Pepper Bottling Co.  
Roanoke Bank & Trust Co.  
Roanoke Rapids Groc. Co.  
Roanoke Rapids Theatres  
Rosemary Meat Co.  
John C. Smith  
Triple R Grocery Co.